

disprz

Learning Experience Platform

Making learning AI-driven and personalised



creating success stories
since inception

Team Size
300+

Customers
350+

Partners
20+

Industry leaders
70+

Users
3 million+



Venture Investors



Momentum Leader

Products in the Leader tier in the Momentum Grid® rank in the top 25% of their category's products by their users (This is the first time we have earned this such a prominent badge under G2)



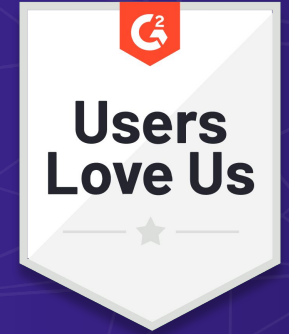
Leader Enterprise

Products in the Leader quadrant in the Enterprise Grid® Report are rated highly by G2 users and have substantial Satisfaction and Market Presence score



Leader Enterprise (Asia Pacific)

Products in the Leader quadrant in the Enterprise Asia Pacific Regional Grid® Report are rated highly by G2 users and have substantial Satisfaction and Market Presence scores



Users Love Us

The Users Love Us badge is earned after collecting reviews with an average rating of 4.0 stars out of 5.0



The **Leaders** Badge for Corporate LMS in G2 Summer Report 2023



Recognised as the **“Most likely to become Unicorn”**



Awarded **Excellence in Learning Tech Implementation**



Winner of innovation challenge organised by the Government of India.



Won **Edtech startup of the year** in the LMS category by Entrepreneur India Magazine



Disprz was listed in HolonIQ's **top 100** South Asia edtech 2022



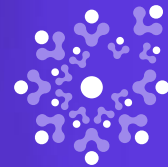


and many more...

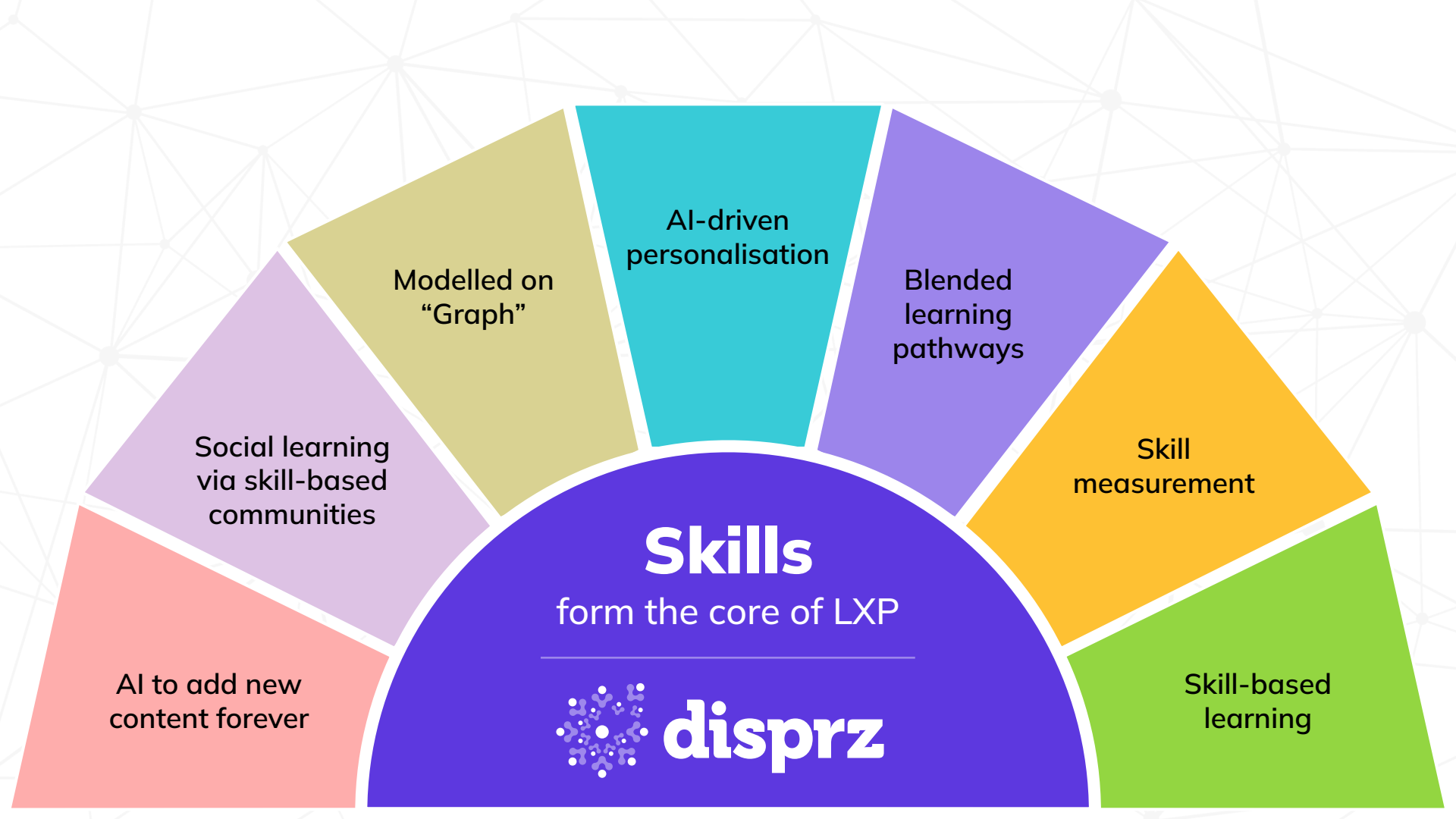


INTRODUCING

The Learning Experience Platform



disprz



AI-driven
personalisation

Blended
learning
pathways

Skill
measurement

Skill-based
learning

Modelled on
"Graph"

Social learning
via skill-based
communities

AI to add new
content forever

Skills
form the core of LXP



Disprz skilling cycle | The outcome-oriented approach that drives our LXP

**Skill
identification**



**Skill
assessment**



**Skill
impact**



**Skill
building**



Salient Features



Skill identification & assessment

- Disprz skills directory
- Skill builder - New skills widget
- Guided skill discovery (onboarding)
- Recommendation widget
- Simplified skill assessment

Skill building

Core learning

- Drip journey
- Curated learning pathways
- Custom content+skill collection Integration with MooC and Go1

Automation

- Workflow rules

Skill impact

Analytics

- Reports

Engagement

- Leaderboard



Skill Identification

LXP Growth

Skill identification that is learner-led to make them the drivers of skilling

Hi Otto, tell us about your role
Defining your role will help us identify relevant learning and skilling opportunities

Suggested roles for you

- Regional Manager - Consumer Sales
- Manager - Consumer Sales
- Manager - Enterprise Sales
- Head - Consumer Sales
- Executive - Consumer Sales

Or you can search for your role here

Search role

1 Role Selection — **2** Skill Selection — **3** Avatar Setup

Awesome! Now you can select your skills
Select the skills you want to upskill, re-skill or learn more about

Here are some skills relevant to your role. You can deselect any skill you don't want to add to your profile

- Business Environment Analysis
- Consumer Engagement & Insights
- Cross Promotion
- Cross Selling
- Customer Behaviour Analysis
- Sales Funneling
- Sales Target Management

Explore More Skills

Search

One final touch
Select an avatar that resembles you the most

Skip step **Finish**

Skip step **Continue**

Simple self assessment | Self skill assessments to benchmark current skill level

Skill Assessments

Know The Level:
Read Before Assessing

Level 1 - Familiar with the theory & principle and applies it when given the situation

Level 2 - Can determine which theory/principle to apply to different situations but not aware of how to identify other factors

Level 3 - Can identify factors to consider in application outside of the obvious

Level 4 - Knows how to optimise the solution for a given content. Can give examples of specific applications and the outcomes

Level 5 - Has an all-encompassing understanding of the theory & principle and all issues involved with applying it to different situations

Rate your skills from level 1-5

Design Thinking		Level 2
User Empathy		Level 3
UX Research		Level 1
User Journey Mapping		Level 3
UX Design		Level 6
Inclusive Design		Level 5

Complete Assessment

- Using a 5-level guided scale, the learner can self-assess their proficiency in a specific skill, with Level 1 indicating a basic skill level and Level 5 indicating an expert skill level



Skill building

LXP Growth

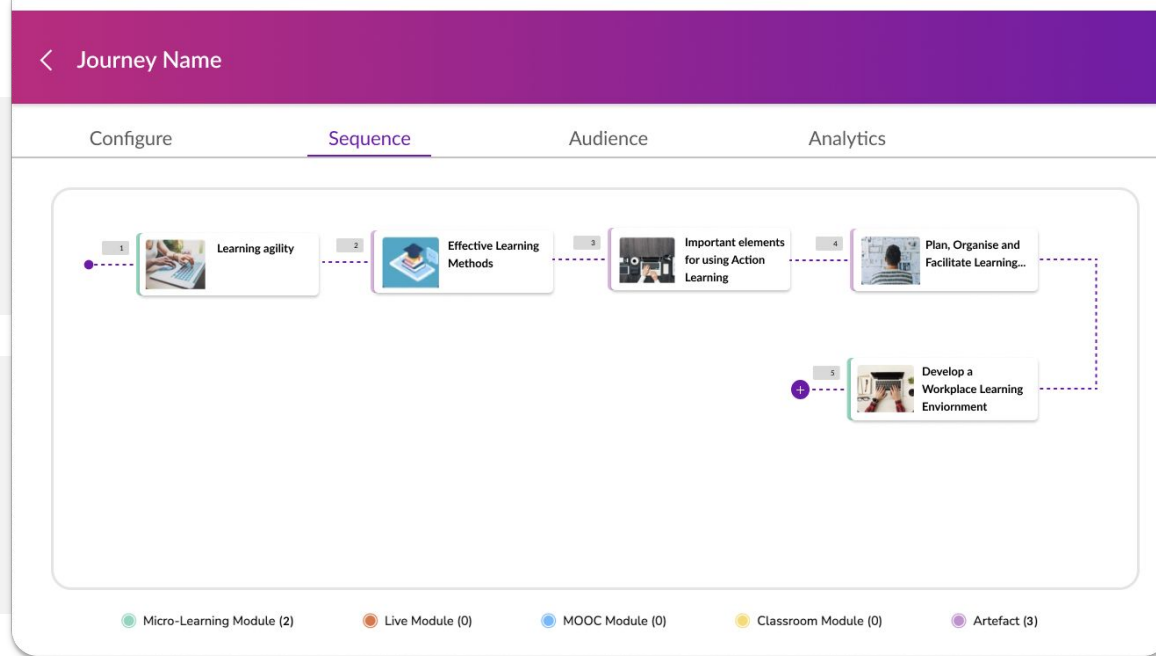
Upskilling with ready-to-use off-the-shelf curated journeys



Over 100+ high-quality journeys



Covering digital, functional, leadership, mindset skills



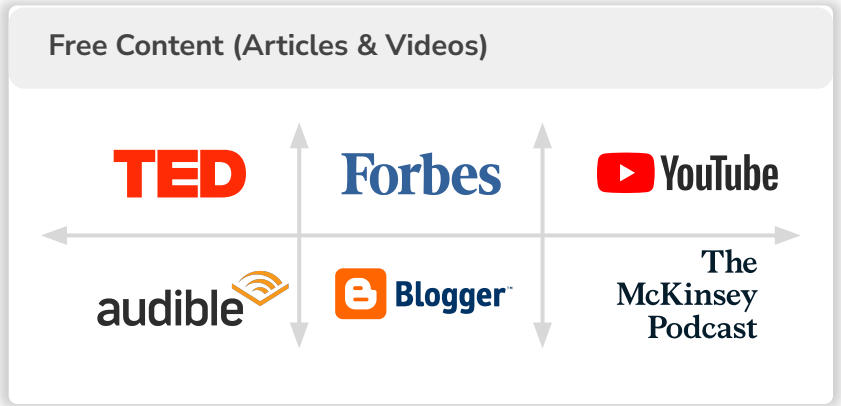
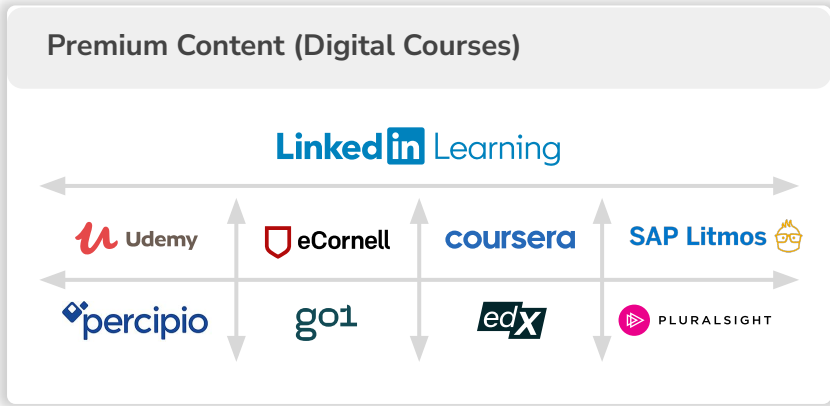
Content from Go1 and open sources



Ranging from Basic, Intermediate, to Advanced levels



We integrate with any of your paid libraries and also curate content from open sources



Skill building with a host of curated content from web and premium – integrated from across the globe

The screenshot displays the disprz Skills Cloud UAT Admin interface. At the top, there is a navigation bar with the disprz logo, a search bar, and user information for 'Skills Cloud UAT Admin'. Below the navigation bar, there are filters for 'Learning Content (32)', 'Modules (12)', and 'Artefacts (12)'. The main content area is a grid of 12 learning assets, each with a thumbnail, title, duration, and associated tags. The assets include:

- Develop, Deploy and Management Program** (1.5 hrs, 107 views, Google Analytics +1)
- 10 Minutes Management for upskilling** (1.5 hrs, 107 views, SQL +1)
- Karate Beginner Tutorials, 10 best technique** (10 mins, Account Management + 3, Artefact)
- 10 Minutes Management for upskilling** (1.5 hrs, 107 views, Linux)
- Develop, Deploy and Management Program** (1.5 hrs, 107 views, SQL +1)
- Harness the Power Management** (1.5 hrs, 107 views, Google Analytics +1)
- How data can support financially** (10 mins, Financial Supervision +1, Artefact)
- Let waypoints guide you, to make a business successful ...** (10 mins, Account Management + 3, Artefact)
- 10 Minutes Management for upskilling** (1.5 hrs, 107 views, Linux)
- Develop, Deploy and Management Program** (LearnYouOnline, Google Analytics +1)
- 10 Minutes Management for upskilling** (107 views, Linux)
- How data can support financially** (10 mins, Financial Supervision +1)

- Content from web (Articles & Videos)
- Choose from a compilation of the best content artifacts from the web
- Paid Content (Digital Courses)
- Ever growing content library with 10 mn+ learning assets and on-demand integrations

Skill building with AI-powered recommendations

disprz

My Recommendations

- Your Recent Search
- Topics you like
- What is trending on your Content Folders
- Newly added on your Content Folders
- Based on your Skill Gap**

Machine Learning Using Google Cloud Platform (GCP) & AutoML (Google Vertex)

Google Cloud Platform (GCP)

Unlock this section by taking skill assessments

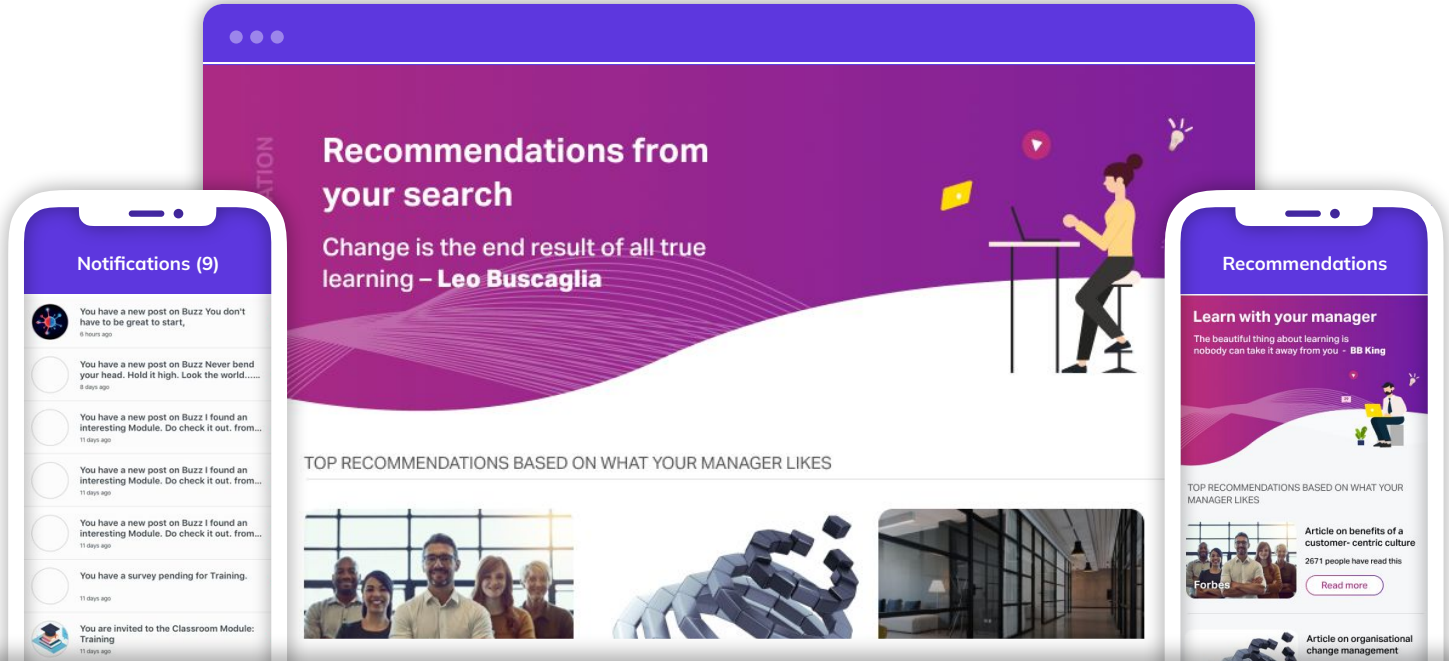
Take Skill Assessment

Forbes

Forbes

AI-based recommendations for learning content based on:

- Learner search
- Topics the learner likes
- What is trending on learner skills
- What is newly added to learner skills



Platform provides regular follow up communication

- eMail
- In-app notifications
- Bell icon reminders
- To-do list
- Calendars



Automation

LXP Growth

TRIGGERS

User Created



Module completed



KPI metric added



Automated Workflows



ACTIONS

Assign module



Assign survey



Assign coaching





Skill Impact

LXP Growth

Dashboard | By Learner Attributes | By Workspace | By Learner | By Modules | By Disprz Journeys

Completion Ratio

61% overall

Self-paced Modules: 76%

Live Modules: 9%

Completion Funnels

● Not Started Report ● In Progress

Module Type	Learner Progress Level	Total M
Live module	<div style="width: 75%;"><div style="width: 25%;"></div></div>	125
MOC module	<div style="width: 80%;"><div style="width: 20%;"></div></div>	2161

Journey Analytics | Completion Overview

User stats

by journey status

10,266
Total no of users

- Completed 20%
- In Progress 30%
- Yet to start 50%

Completed Learning hrs

by module

14,255 hrs
Total of all skills

- Introduction 25%
- Delivery procedure 25%
- Approval & Checks 20%
- Live session 5%

Overall time was spent:
● 40% on modules ● 60% on artefacts

By users | By modules

Advanced search [Export](#)

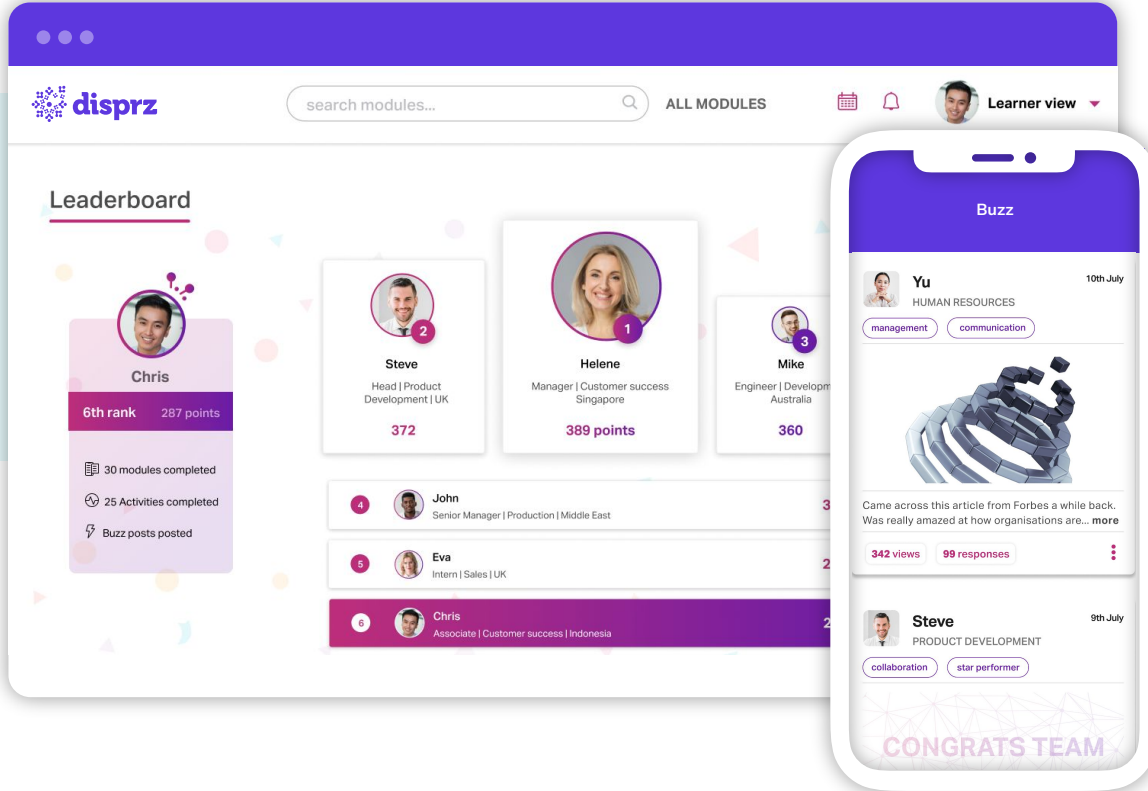
User name	Total KPI	% Overall Completion	Learning hrs	Mandatory Modules Completed
Helene	8.3 / 10	30%	5 hrs / 10 hrs	2/4
Chris	7.2 / 10	40%	105 hrs / 155 hrs	2/4



Engagement

LXPGrowth

The complete platform surging engagement & adoption

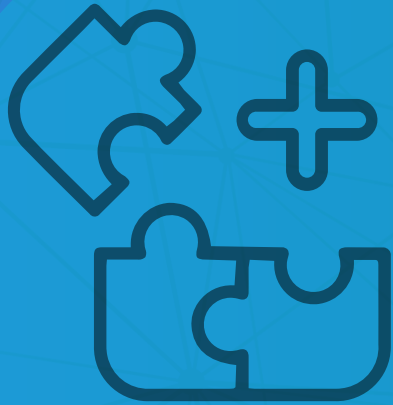


Supported by social & peer-based features like social buzz, leaderboard, gamification



Customer Testimonial

LXPGrowth



Add-on Services

LXPGrowth

Adoption playbook

Drive successful adoption and maximise business value of the platform through our customisable playbook.



Campaign Creation

Campaign Objective

Platform Adoption

Campaign Metric

Increase Monthly Active Users (MAU)

Set Campaign Audience

All Users Based on UDF

City

Lay the Groundwork

Easily design a plan to improve specific metrics for targeted users to achieve a set objective.



Set Duration and Target

Campaign Duration

7 Days

Campaign Target

85 %

Campaign Name

Increase Adoption Rate - Jan/Feb

Set Targets

Accurately define the duration and target percentage for the chosen metrics.



Trigger Nudge

Keep Learning!

Hey Mike!

We have observed that you have been quite active on our learning platform. We strive to provide the best in learning experiences to our learners and are excited to have you onboard. Keep up the good work!

Login Now

Deploy Nudges

Craft nudges with ready-to-use template bank or build your own with drag and drop elements.



Campaign Analytics

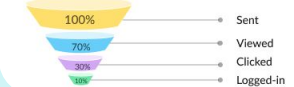
Adoption Rate



Active Users



Response Funnel



Measure Success

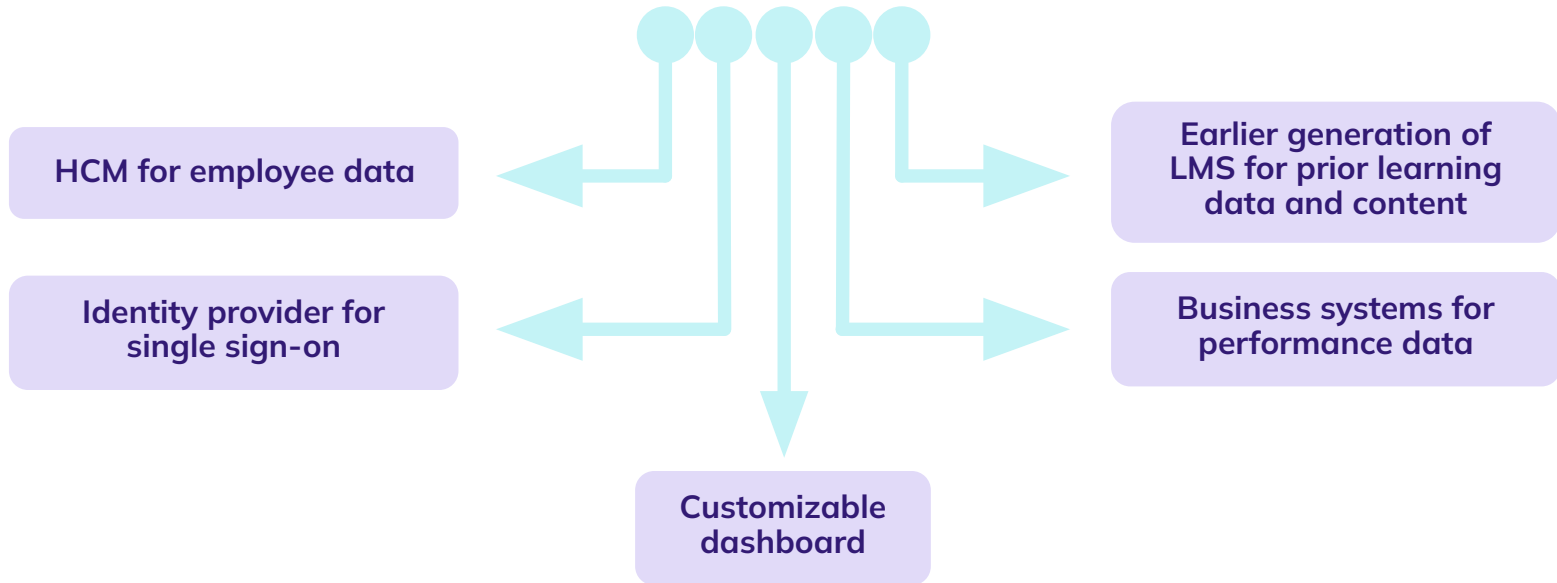
Understand effectiveness of nudges through detailed analytics.



Enterprise assurance

- Standard/premium Support (premium support as an add-on)
- Security & compliance
- Implementation services

Data services



Comparison

LMS Pro



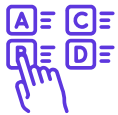
Learning Platform

The feature-rich LMS Pro automates mandatory training, accelerates onboarding, and propels enablement all in one place.



Learning Pathways

Standardised and drip learning pathways curated from a host of free and paid content.

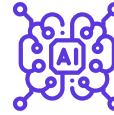


Learning Assessments

Manager and peer evaluations, subjective assessments, surveys, and proctored quizzes.

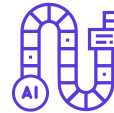


LXP Growth



Skilling Platform

LXP Growth helps build the skills businesses require through AI-based personalised and intuitive learning experiences.



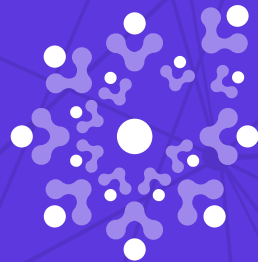
Skilling Pathways

Personalised pathways according to role-based skills and individual interests as well as pre-curated learning pathways.



Skilling Assessments

Assessments with Trainer / Manager grading (sales pitches, customer pitches, etc.), proctored quizzes and self-assessments.



disprz

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