

Ainstein AI is:

- Pushing the Boundaries of AI Reasoning and
  - Advancing AI's ability to reason and solve complex problems Autonomously.

Ainstein offers solutions in Technology, Sports, Media, Finance and Corporate.

With Ainstein, first-mover Brands gain AI advantages and add a new competitive moat at a key juncture.

People see more with Ainstein's Visualizations - and can take action with new clarity, speed and support.

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Thanks to Ainstein AI Copilots, Agents – and especially Cubes – the goal of Absolute, Intelligent Personalization is now in reach.

- Predictive Decision Making is Ainstein's essential product set.
- Ainstein reveals patterns for AI-level anticipation and performance.
  - *Ainstein AI provides instant at-a-glance insights for unprecedented comprehension, collaboration and communication.*

With Cubes, Scoreboards and Risk Ribbons, Ainstein reveals predictive patterns in Visualizations, all supported by mastery of complex underlying data dimensionality.

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The Ainstein AI Platform applies artificial intelligence with new levels of personalization, explainability, transparency and control.

- Ainstein operates at the Application level - with Agents & Copilots.
- Ainstein offers easy-to-adopt "Buy vs. Build" AI Solutions under an all-in License Model.

Ainstein provides unique decision criteria based upon Performant Hierarchies specific to each Vertical.

- In Technology – via Ainstein IPN – Innovation Partners Network. \*
  - In Sports, this is Teams and Leagues.
  - In Finance, Industries and Sectors are systematically demystified. Portfolios, Funds, Indices, Exchanges, Countries and Regions too.
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## Ainstein IPN - Innovation Partners Network \*

Solutions in Sports, Digital Payments, Media, Finance and Compliance:

### 1. Technology, Media & Digital Payments –

Ainstein Cubes and hyper-personalization are strategic - supporting new Business Models and delivering timely new competitive advantages to first-mover Brands.

*Next Gen Personalization is the goal* - Now in reach with Ainstein AI.

### 2. Sports –

Ainstein technology creates AI-level insights at the Team and Player levels, in Partnership with Teams.

*Team Excellence will be easier to see (and easier to manage) week-by-week and across the season.*

Sports Leaders seeking AI-level insights and Visualizations as a new path to outperform will enjoy Ainstein.

Players and Fans will enjoy amping up engagement with "their own" Teams and Players "their way" via Ainstein's personalized Cubes too.

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### 3. Financial Institutions –

Seeing personalized Portfolio risk and performance patterns instantly?

*“Yes - Cubes are such an improvement!”*

Ainstein Visualizations show experts (and novices) how to act with new clarity for improved returns.

Professionals can reduce risk and eliminate repetitive work, especially appreciated when under the daunting pressure of Earnings Season.

#### 1. Portfolio Copilot

- Cubes reveal Portfolio Risk and help Asset Managers at all levels shift to predictive vs. responsive behaviors.
- Taking action to lock in Alpha reaches new levels of speed and consistency when both emerging and hidden patterns are easier to see.

#### 2. Earnings Copilot

- Earnings Season is the #1 Risk, #1 Time Waster and #1 source of Time Pressure harrying Asset Managers.
- Getting Earnings Season “wrong” is a consistent career ender and source of immense concern quarter after quarter.

*These risks fade when Asset Managers have the support of Ainstein Copilots & Agents!*

- Ainstein greatly simplifies comprehension of Earnings dynamics and reduces the need for 1-on-1 intervention and data creation.
- Offload work and rely on Ainstein to process and present key decision criteria around Earnings Reporting. Improve risk management fundamentally. Transform and simplify up and down collaboration too, with collaborative – and self explanatory - Cubes.

#### 3. Ratings Copilot - Performant Hierarchies For Benchmarking vs. Peers

- Ainstein’s A-F Ratings and Benchmarking vs. Peers across Hierarchies - Industries, Sectors and Regions - add control and clarity to support success and demystify shifting performance patterns known to drive (and distort) valuation.

### 4. Corporate - Compliance & Governance –

#### 1. C-Suite Management Teams

- Easily surface and anticipate emerging performance patterns.

#### 2. Boards of Directors

- Strengthen oversight and governance via Ainstein’s Performant Hierarchy of Benchmarking and Ratings.

#### 3. Stock Exchanges

- Become AI Leaders as VARs for digital transformation.
- Unlock additional opportunities at a new elite status.

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**Before Copilots - Industry was limited to a focus on building Tools.**

- Today, Ainstein AI Copilots can independently reason over information!
- Having Copilots and Agents use Tools saves so much time and effort, to the point of elevating work itself!

**Before Agents - Automation was in a primitive state.**

- Ainstein Agents handle complex tasks - working in tandem. Ainstein clients accomplish at new heights!
- The productivity, simplification and clarity benefits are extraordinary.

**\*Ainstein IPN – Innovation Partners Network**

**Ainstein is available to strategic Innovation Partners by invitation.**

*Join us as Innovation Collaboration Partners and integrate your data with Ainstein's all-in-one AI platform.*

- *Be first to market with your own new AI-powered competitive edge.*
- *Empower your people to truly be their very best.*
- *Deliver tomorrow's solutions to your clients today.*

**Ainstein AI Copilots, Agents and Cubes deliver a new standard in Personalization – with autonomous pattern recognition.**

- **Ainstein Innovation Partners enjoy intrinsically superior and systematic decision making at scale – and accelerate the AI transformation of their own product offerings.**

For more information about joining IPN, the Ainstein Partners Innovation Network, introduce yourself at [contact@AinsteinAI.com](mailto:contact@AinsteinAI.com)

