



STRATEGIC COMMUNICATIONS

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Azure Optimization Assessment

Gold
Microsoft Partner



Strategic Communications Azure optimization assessment is a structured, in-depth analysis of existing workloads in your Azure environment. Our assessment asks a series of detailed questions to ensure that your Azure infrastructure is properly optimized and secure. By following our self-guided checklist, you can ensure no important detail goes overlooked. We use a methodology based on best practices helping to reduce risk, build a solid infrastructure, and lower costs.

The Roadmap to Cloud Optimization

As a Microsoft Gold Partner, **Strategic Communications** works with customers to answer critical questions when optimizing an Azure cloud environment. Here are the considerations we bring to customers attention during the process:

- **Is the workload a good candidate for migration to Azure**
- **What if any re-architecture is required**
- **Does a migration make sense for this workload**
- **Are key Azure security practices being applied**
- **What is the historical price of this workload**
- **What would the cost be for this workload be in the future**



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Driven by the need for greater productivity and lower costs, organizations around the world are moving their workloads to the cloud. Post-implementation optimization can be as important as the migration itself. Our cloud optimization assessments transform an organization's rough idea of their cloud infrastructure into a detailed plan that explains how to make it happen and in what order events should occur.

Key Driving Factors for Success

- **Start Small**
- **Innovate Fast**
- **Scale Up**
- **Quick Wins**

Our model provides full clarity on all the technical, financial, and business facts and dependencies to help you have a well-optimized cloud environment.

Tips for a Successful Cloud Infrastructure

- **Build a solid business case for cloud workloads**
- **Categorize workloads and desired outcomes**
- **Establish a cloud operating model**
- **Prioritize what application to move first**
- **Test adequately**
- **Emphasize the importance of security**

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