STRIVECAST

May 2020

Shaping The Future Of **Enterprise Video**

Product Presentation

Version V2005190

One mission. Shaping the future of enterprise video.

StriveCast offers software for Enterprise Webcasting that is

- **easy to use**
- **scalable**
- **solid and reliable**

Our **software-defined Peer-To-Peer network** can be used to reduce bandwidth requirements, increase quality of experience and build solid, resilient Enterprise Webcasting networks.

Corporate Webcasting Today Is...

Not Scalable
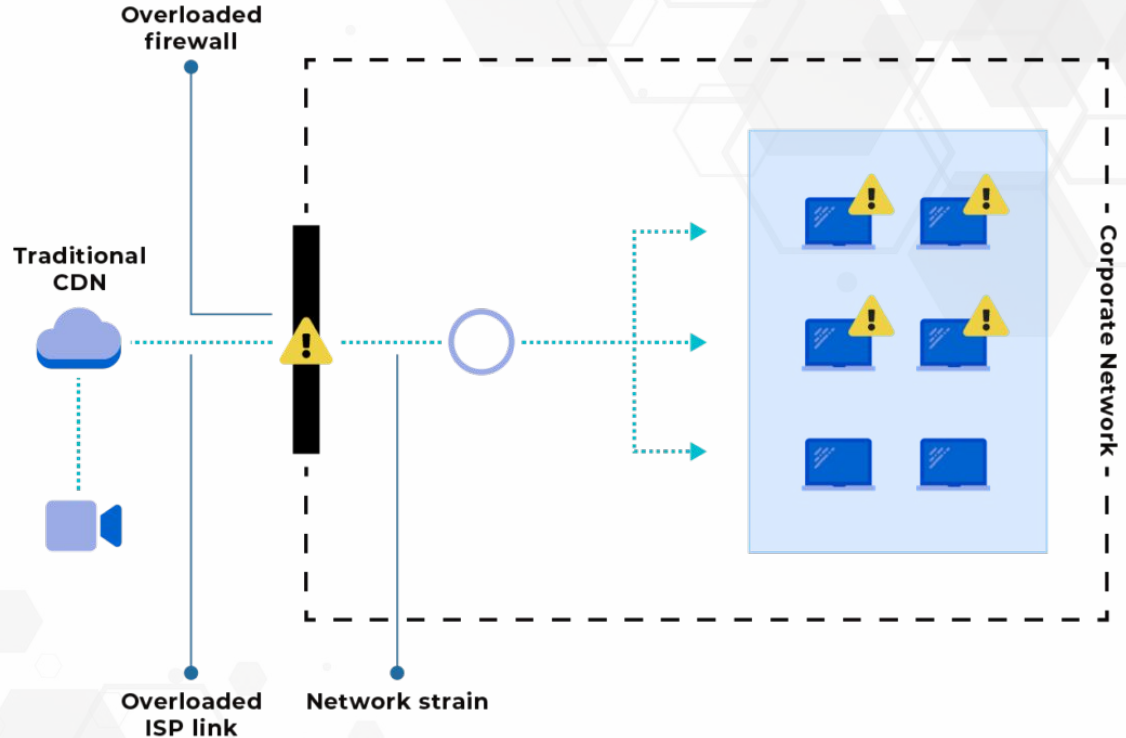Bandwidth restrictions often limit network usage.

Unreliable
Unpredictable network and buffering issues.

Bad Quality
Low video quality and bad user experience.

Overloaded firewall

Traditional CDN

Overloaded ISP link

Network strain

Corporate Network

Every Webcasting Company **faces these 3 problems**.

Video Quality during a live event is unpredictable, unstable and causes massive losses of users and reputation.

Network resiliency cannot be guaranteed due to geographical distribution of audiences and traffic spikes during peak times.

Scalability is almost impossible as network bandwidth restrictions are hard to overcome.

Introducing
StriveCast

The next generation enterprise video delivery software - **solving all three problems of Enterprise Webcasting at once**.

Enterprise Webcasting with **StriveCast**

Reliable & Stable
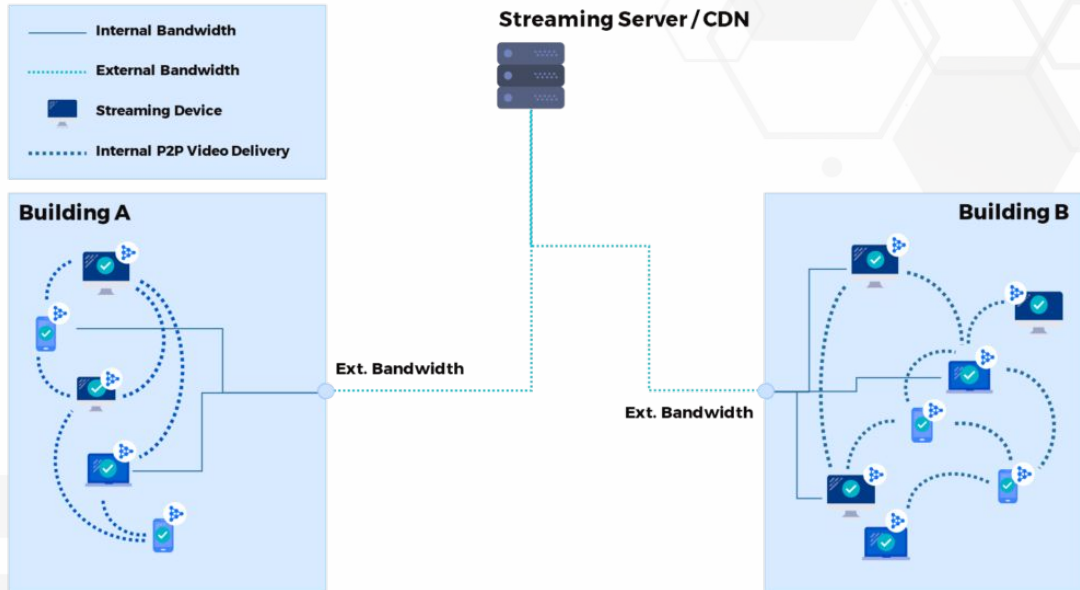Software defined P2P network offloads hardware.

Better Quality
Users have multiple data sources to get content.

Unlimited Scalability
The more users are online, the better the performance.

One Platform. **All the Features You Need.**

100% WebRTC P2P eCDN

Software defined P2P
network offloads hardware.

Easy Cloud Platform Access

SaaS platform model for
quick & easy onboarding.

Real-Time Analytics

Track user experience and
network stats in real-time.

Cloud & On-Prem

Cloud deployment or
custom on-prem possible.

OTT Ready

Works within or outside of a
corporate network.

Pre-Integrated in your EVP

Works out of the box with all
Enterprise Video platforms.

Advantages of Using StriveCast
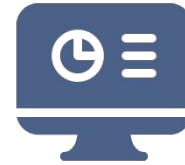
85%

Video

Traffic Reduction

30%

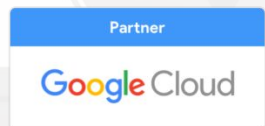Higher Video Bitrates

∞

Network Scalability

1

Software Solution

Customers & Partners

We work with many **industry leaders** to deliver an outstanding streaming experience!

100% GDPR Compliant and Secure

100% GDPR Compliant

Legally verified by the world's most GDPR compliant country.

EULA and Privacy Policy documents available.

Consent Management

You do not need to ask, but you can.

Automatically collect end-user consent with StriveCast.

Fully DRM Compliant

Integrated with all available DRM solutions.

See our Case-Study together with Irdeto (click)

Encrypted & Secure

Only TLS-encrypted connections

Fully encrypted client software, ensuring maximum security.

StriveCast is **legally verified** and 100% **secure to use**.

Demo Case: **Siemens**

54,100
Unique Viewers

5,000
Concurrent Viewers

82.85%
Peak Traffic Reduction

German company Siemens used StriveCast to reduce bandwidth requirements by 82% and ensure flawless corporate communication.

Demo Case: **LSD Live**

Page loads	Unique viewers	Hours watched
3.7m	573.1k	3.6m

Unique viewers over time

573,100
Unique Viewers

38,371
Concurrent Viewers

81.94%
Peak Traffic Reduction

The leading Argentinian media agency LSD Live uses StriveCast to deliver live video content to its 500,000+ users in South America.

Our **Business Model**.

End customers can choose between flexible usage pricing and predictable flat fee pricing.

Usage Based (View-Hour Bucket)

Customer buys a bucket of "View-Hours". Tier-based pricing per 1,000 hours.

Flat-Fee (Total Users)

Get an annual license for every single user in your organization.

Flat-Fee (Max. Concurrent)

Get an annual flat fee based on your maximum webcast size (maximum concurrent users).

Our **Onboarding Process**

Infrastructure Validation

Showcase of StriveCast within a controlled lab environment, full assessment of Customer's infrastructure.

Integration Test

First integration of StriveCast and validation of success KPIs within Customer's infrastructure.

Pilot Test

First real live situation with StriveCast integrated. Limited to either a single stream, app, network or percentage of users.

Full Roll-Out

Integrate StriveCast in all available streams, apps and networks. Expand KPI monitoring over the entire infrastructure.

STRIVECAST

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Thank you!
Contact Us