

**Submittable**   
Technology for Social Impact

# Purpose-driven business is smart business

- ✓ Consumers expect it
- ✓ Employees are engaged by it
- ✓ Business benefits from it



# 4.1X

When consumers think a brand has a strong purpose, they are 4.1 times more likely to trust the company

*Zeno's 2020 Strength of Purpose*



# 83%

of executives say purpose-driven companies see improved financial performance

*Porter Novelli's 2020 Executive Purpose Study*



# 9/10

Nearly nine-in-10 consumers (86%) say they're likely to purchase from purpose-driven companies

*2019 Porter Novelli/Cone Purpose Biometrics Study*



# 88%

Working for a company with a strong purpose is more important to employees now than ever

*Porter Novelli, Employee Perspectives on Responsible Leadership During Crisis, 2020*

**Expectations have  
changed**



# “More than just large donations or empty platitudes, consumers want to see that brands actually care.” –Global Web Index

## The old way

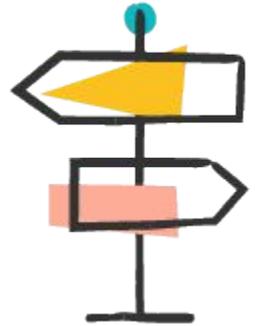
*Talking the talk*

- Lack of partnership
- One-off efforts
- Equity-agnostic
- Untied to results

## Today

*Walking the walk*

- Partnered approach
- Ongoing commitment
- Equity-centered
- Measurable impact



# Brands met the challenge in 2020

**\$9.4 billion**

Corporate foundations and corporate giving programs accounted for **44%** of total COVID-19 funding in 2020

**\$8.2 billion**

Companies donated or pledged about **68%** of the \$12 billion in total contributions that were earmarked for racial equity

**Lead with purpose.  
We're here to help.**

**Submittable is a social impact  
platform empowering companies  
to drive real change**

**11K**

clients around the world

**95K**

programs creating positive change

**95M**

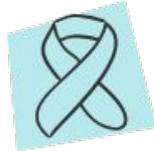
program applicants

# Impact programs to boost your CSR strategy

Our social impact platform provides companies with an easy way to manage any corporate philanthropy program.



**Grants**



**Disaster &  
crisis relief**



**Awards**



**Scholarships**



**Fellowships**



**Financial gifts &  
sponsorships**



**In-kind  
donations**

Submittable is running social impact programs for hundreds of companies including these significant brands



AT&T

facebook



# Loved by thousands of companies, and ranked best-in-class by independent software review sites



# Corporate - Employee led impact use cases

## **Submittable Volunteering**

Help employees identify opportunities, report on activity, and receive rewards

## **Submittable Giving**

Enable employees and customers to give to causes. Match donations

## **ERGs & Peer Philanthropy**

Employee organized and led philanthropic programs, events, campaigns

## **Employee Challenges**

Issue challenges aligned with sustainability efforts. Measure & report impact

## **Social Impact Concierge**

Submittable service to tailor and administer a fresh stream corporate impact programs

## **Mobile Experience**

Augment mobile web experience with native iPhone and Android hardware experience

## **HR Data Integration**

Leverage existing HRIS to turbo-charge deployment, and engagement through personalization and tracking

## **Impact as a Service**

Enable any product with predictive impact through Submittable Impact Bank APIs

# Our approach

**Thank you for your interest in working with Submittable. We strive to do things a little differently.**

## **Partner first**

Great software is most effective when combined with expert services and support.

## **Go all in**

Work with intention, purpose, and passion.

## **Deliver results**

You hire software to solve a problem. We deliver results.

## **Be human**

Because life is too short to work with mean people.

# We meet you where you are—and grow with you

## Launch

Powerful yet easy-to-use tools mean you can start making a difference, fast.

## Measure

Gather data from awardees, report on your successes, and learn for next time.

## Manage

Communication, decision-making, and funding are organized, automated, and stress-free.

## Grow

Submittable's flexible platform evolves alongside the scope of your programs.



# Next level impact

## Streamline and scale

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Our highly-configurable online forms and workflow tools, collaborative review process, and integrations make it easier to launch and scale

## Know your impact

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Customizable reporting and follow-up forms ensure you get the data you need to optimize your program and tell a compelling impact story.

## Intuitive *and* powerful

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You don't have to choose. Submittable is simple enough for any team to adopt, powerful enough for every process. The average program takes **just two weeks** to launch.

## Best-in-class support & services

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Our dedicated success team of industry experts has your back. Plus, we're the only platform that provides support for your team and your applicants, saving everyone time and stress.

# More impact, less work



**Streamline and scale**



**Intuitive and powerful**

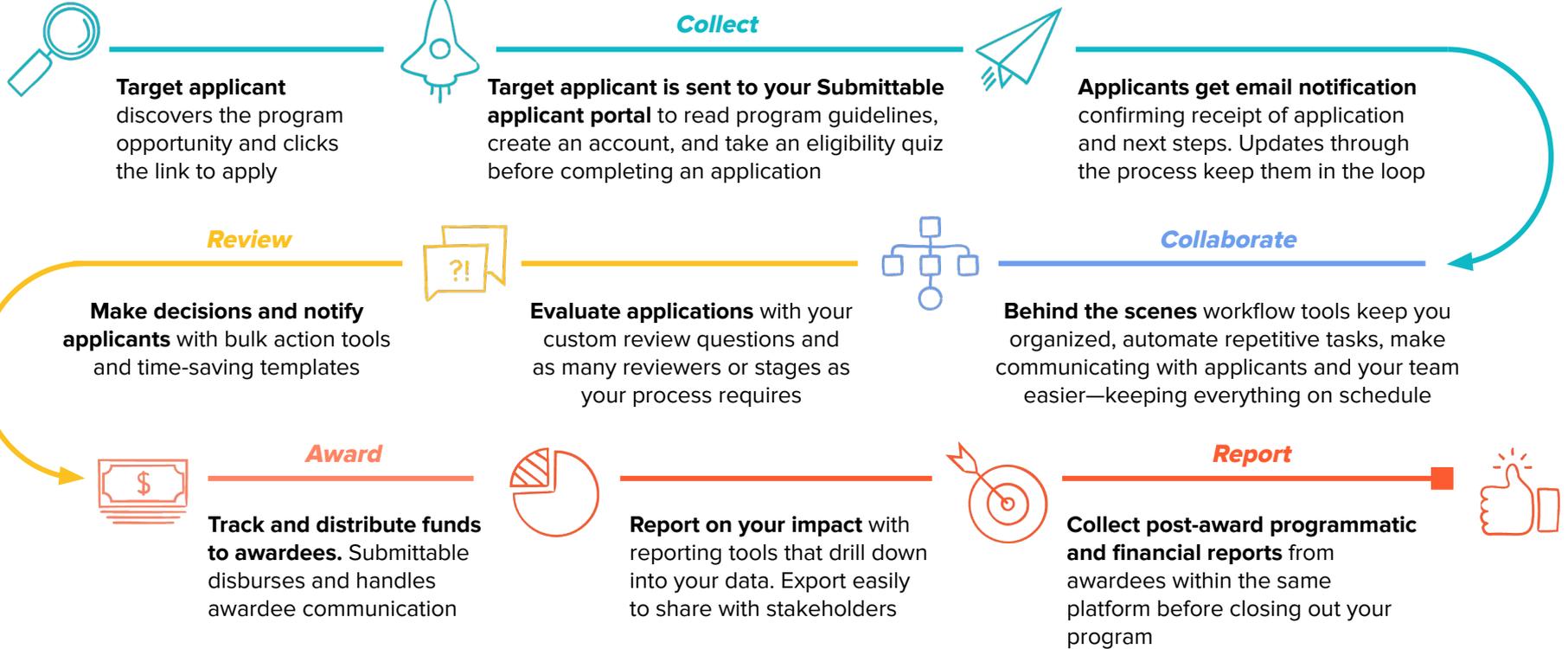


**Know your impact**



**Best-in-class support & services**

# A seamless, end-to-end program for all



# Submittable's social impact platform

An integrated solution from start to finish

## Online applicant portal

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Modern, inclusive, and accessible applications

## Collaborative management

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Workflow and communication tools

## Review & scoring

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Custom review criteria and stages

## Funds tracking & distribution

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Track awards and deliver payments

## Reporting & post-award surveys

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Tools to help you measure and grow



**Best in class**

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Customer support  
& professional  
services

Through it all, your  
process is

- ✓ efficient
- ✓ accessible
- ✓ fair and inclusive
- ✓ data-driven
- ✓ secure