

The Total Economic Impact Of Microsoft Power Platform Capabilities



1. OVERVIEW

2. KEY FINDINGS

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4. EXECUTIVE SUMMARY

Microsoft Power Platform consists of Power Apps, Power Automate, Power BI, and Power Virtual Agents. Premium capabilities add to the seeded Power Platform products in Microsoft 365 E3 and E5, expanding the data available and unlocking new use cases across Power Platform. Premium capabilities include:

- More than 700 premium connectors to third party ERP, CRM, and other systems of record.
- The ability to build and create customer connectors across Power Platform that extend apps, flows, dashboards, virtual agents, and websites by calling a publicly available API or a custom API hosted in a cloud provider (such as Azure API Management).
- Power Apps model-driven apps.
- Microsoft Dataverse.

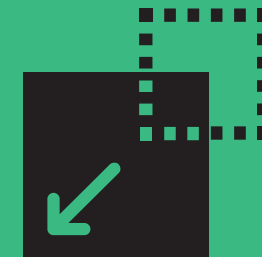
KEY STATISTICS



Return on investment (ROI)
140%



Net present value (NPV)
\$8.32M



Application development
cost reduction
45%

Three-year, risk-adjusted present value (PV) quantified benefits for the composite organization include:

Elimination of traditional development effort: Investment in premium capabilities allows the composite organization to eliminate traditional development costs and reduce the resources and staff needed to complete solutions. The three-year, risk-adjusted PV of this benefit is \$3.8 million for the composite organization.

Efficiency gains for business users enabled via solutions developed using premium capabilities: Premium capabilities allow the composite's business staff to transform processes, change workflows, and build automations. Staff across the organization save time and effort given solutions developed using premium capabilities. The three-year, risk adjusted PV of this benefit is \$7 million.

THESE ARE BENEFITS OF POWER PLATFORM CAPABILITIES

61%

Increased security and/or visibility around data connections



58%

Increased revenue



55%

Faster solution quoting through better data integration



Base: 33 IT decision-makers
Source: A commissioned study conducted by Forrester Consulting on behalf of Microsoft, May 2022

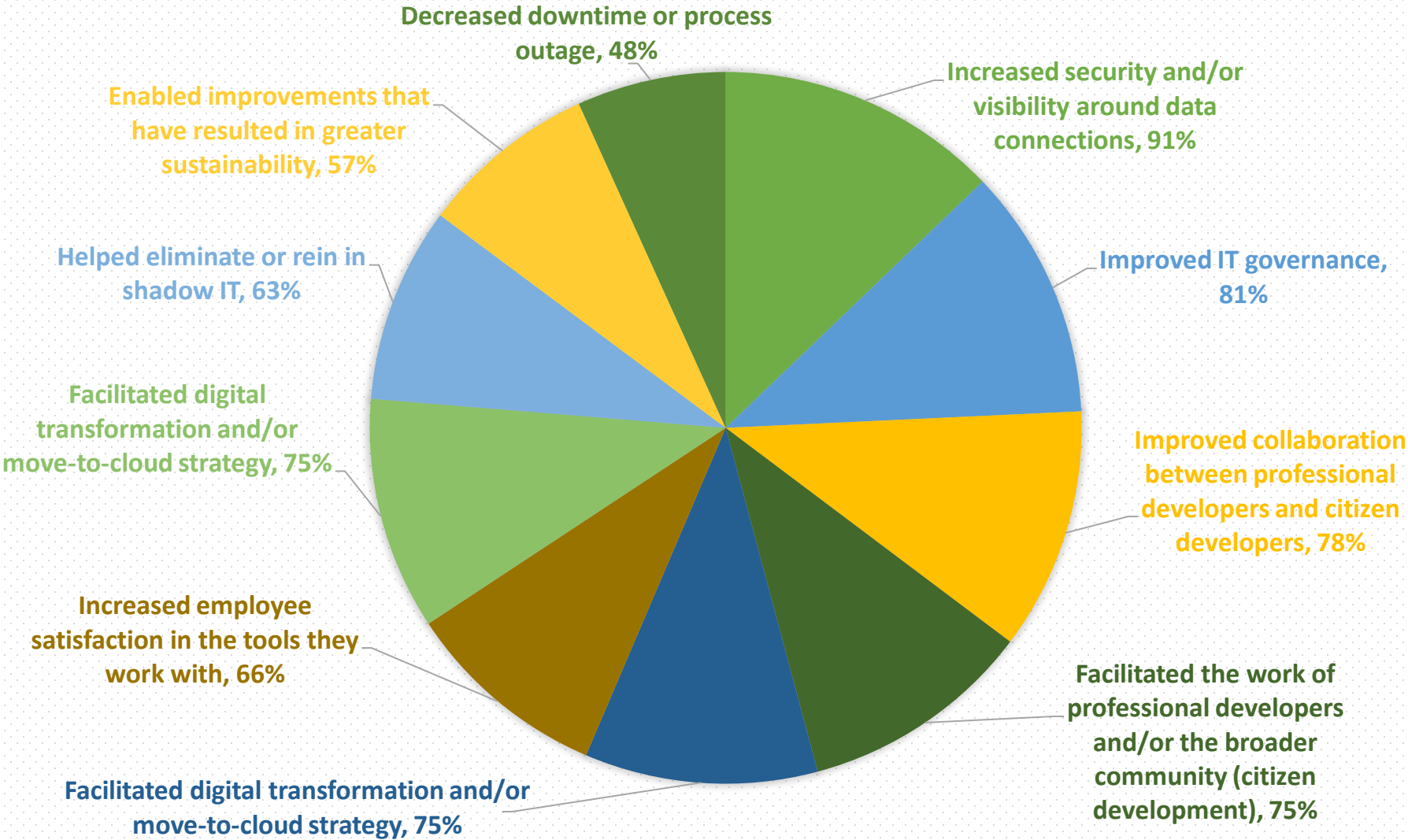
Application Retirement Savings: Solutions developed using Power Platform capabilities allow the composite organization to retire legacy applications, saving costs that would have been associated with licensing and maintenance. The three-year, risk-adjusted PV of this benefit is \$496,800.

Improved business outcomes: The solutions developed using premium capabilities help the composite organization realize a wide variety of impacts to its businesses including increased revenue, faster time to market, and lower cost of delivery. The three-year, risk-adjusted PV of this benefit is \$3 million.



Increased
revenue in Year 3

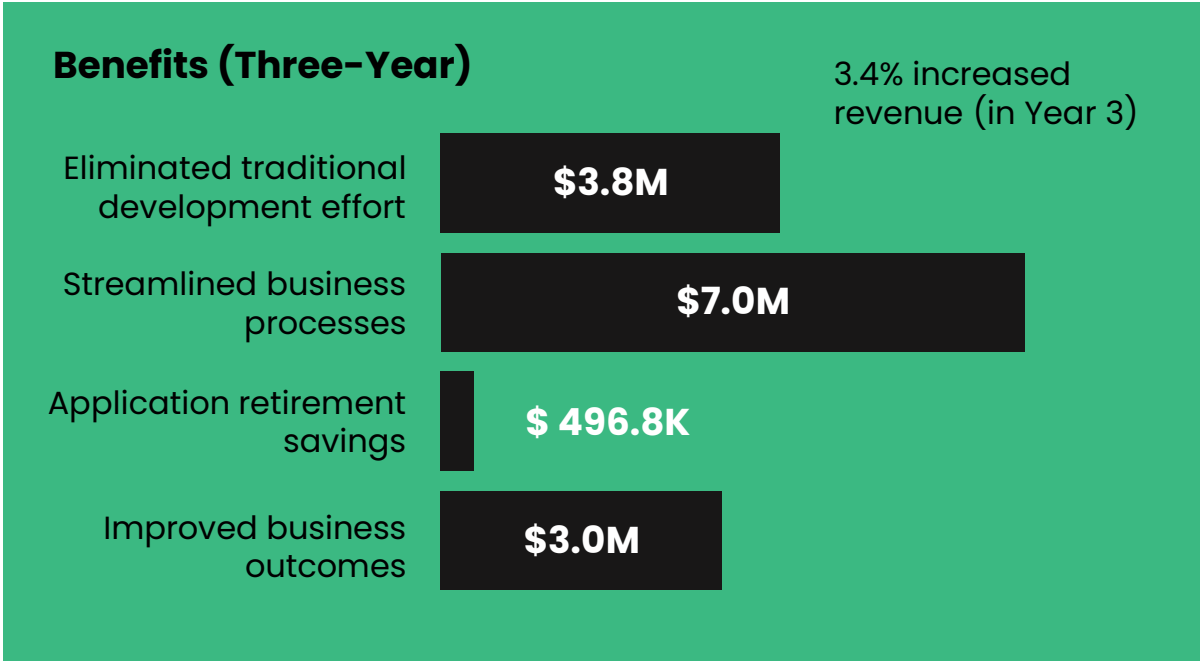
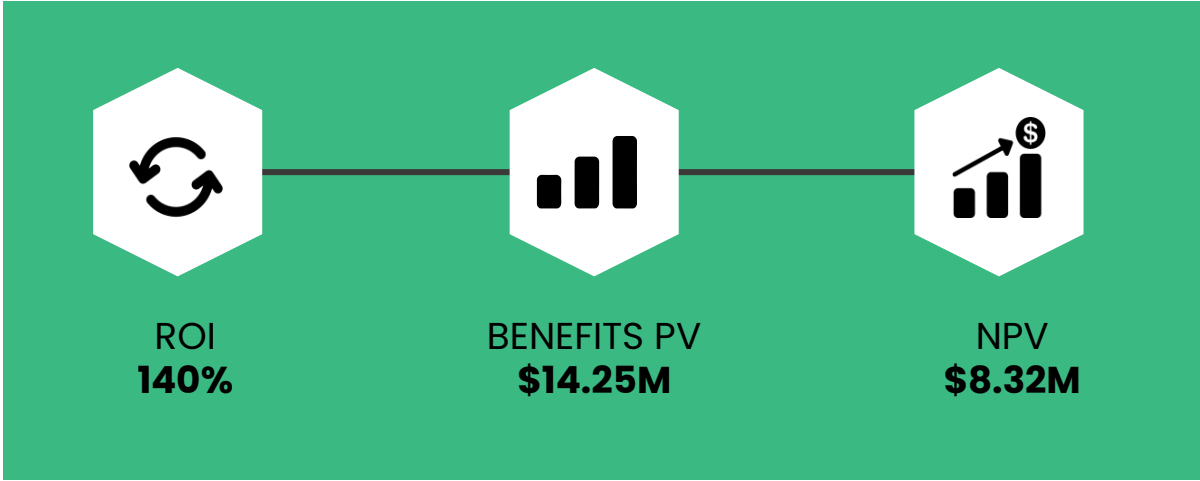
3.4%



“Above is a list of benefits companies have experienced since its investment in Power Platform capabilities including connectors / Dataverse. On a scale of 1 to 5, how much do you agree or disagree with the following statements regarding the impact of premium capabilities including connectors / Dataverse on your organization?”

Power Platform capabilities empower enterprises to unlock more business value using the platform. These capabilities can break down silos and level barriers to leveraging the full force of enterprise data, especially at companies with limited developer resources.

Enterprises can tackle complex problems at greater scale, supported by collaborative development processes uniting IT and business staff. The result is greater efficiency, improved solutions, and better outcomes.





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