



The Problem

Deadlines are tighter. Budgets are shrinking. Creative operations are overwhelmed by manual steps and scattered tools. Off-the-shelf AI wasn't built for creative teams--**Catalyst is.**

◆ Meet Catalyst

Catalyst turns 20+ years of creative workflow experience into a scalable solution that pairs **automation with AI-powered content intelligence**, so your team can move faster, find smarter, and put more money on screen.

◆ Your Roadmap to Value

Start Small

Pilot Catalyst in one key workflow
→ Get early wins with minimal disruption

Scale Broadly

Expand usage across teams
→ Increase alignment and reduce tool fatigue

Optimize Continuously

Refine models, and insights
→ Stay efficient as your needs evolve over time

Powered By



Shift Spend from
Process to
Production



Reduce Rework,
Reclaim Budget for
Growth



Scale Content,
Not Your Search
Time



More Content,
Your Same Team,
No Burnout

Book a free consultation

Our Solutions



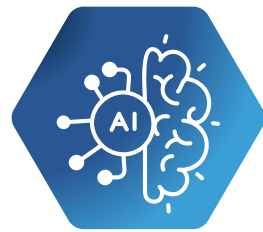
Enterprise Security
Maintain full IP control with **Azure-backed security** and governance.



Conversational Assistants
Trigger and manage tasks using natural language—**no dashboards required**.



Custom User Interfaces
Design tools that **match your team's workflow**—not the other way around.



Tailored AI Models
Trains on your data for high-impact creative intelligence.



Custom AI Agents
Automate repetitive steps and free your team for strategic work.

Built By



Support Partners

Who We Are

Support Partners is a Media-Tech Consultancy boasting **over 20 years of experience**, focusing on AI-driven transformation within the media and creative sectors.

As a trusted partner of **Microsoft and Adobe integration**, **Support Partners** specializes in creative workflow transformation and Azure-integrated solutions for media and marketing operations.

Who We Support



Marketing and Communications



Digital Content Studios



Film, TV, and Post-Production



Broadcast and VFX Companies



Builders and Developers

Let's Connect



www.support-partners.com



Book a free consultation



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