



# Sustain Insight

A Next-Gen Sustainability Platform

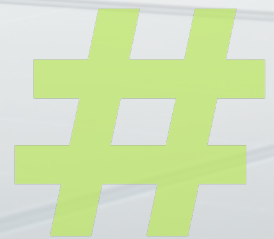
A platform by  
**Greensturn**

# WE ARE LIVING IN A **DIFFERENT ERA**

Industrial – Capitalistic – Digital – Sustainable Era



# WE NOW LIVE IN A **SUSTAINABLE ECONOMY**



#shiftishere

# Policies In Different Countries



Singapore

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Scope 1 and 2 report  
by listed companies  
on Singapore  
Exchange



Australia

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Mandate certain  
public and private  
companies doing  
business in  
California to provide  
comprehensive  
climate-related  
disclosures



Europe

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Applied the CSRD  
(Corporate  
Sustainability  
Reporting Directive)  
on large companies  
for the 2024 financial  
year, for reports  
published in 2025



California, USA

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Mandate certain  
public and private  
companies doing  
business in  
California to provide  
comprehensive  
climate-related  
disclosures



UAE

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A new federal law  
has been drafted in  
the UAE mandating  
regular reporting  
and recording of  
emissions

**According to studies by World Green Building Council & McKinsey & Company, organizations that fail to innovate, adopt and implement sustainable practices will face up to**

**15%**

increase in  
project costs

**20%**

reduction in  
market share

**30%**

decrease in client  
trust & project  
opportunities

**FINED**



**Fined over AED 100,000**  
for Water and Air  
pollution violations at  
several construction sites  
resulting in reputation  
damage and 10% loss in  
market share

## Balfour Beatty

One of UK's largest  
construction firms, were  
**fined over AED 100,000**  
for breaching  
environmental conditions  
on construction projects



**Fined over AED 110 Billion**  
globally for cheating on  
emissions data and  
resulting in 40% reduction  
in customer trust



Adopt sustainable practices and reports GHG emissions, achieving **40% energy savings** across projects and **AED 1 Billion** in Sustainability linked loan from First Abu Dhabi Bank.

## SKANSKA Turner

One of the biggest construction companies in the world, has adopted sustainable building practices leading to **over 20% reduced operational costs**, increased client satisfaction, and enhanced reputations





WHAT IS THE COMMON THREAD?

Either **adapt** or risk  
being **left behind** in  
a rapidly evolving  
landscape.



# Imagine A **Future** Where



Your organization is recognized as a leader in sustainability



Driving Innovation with emerging technology



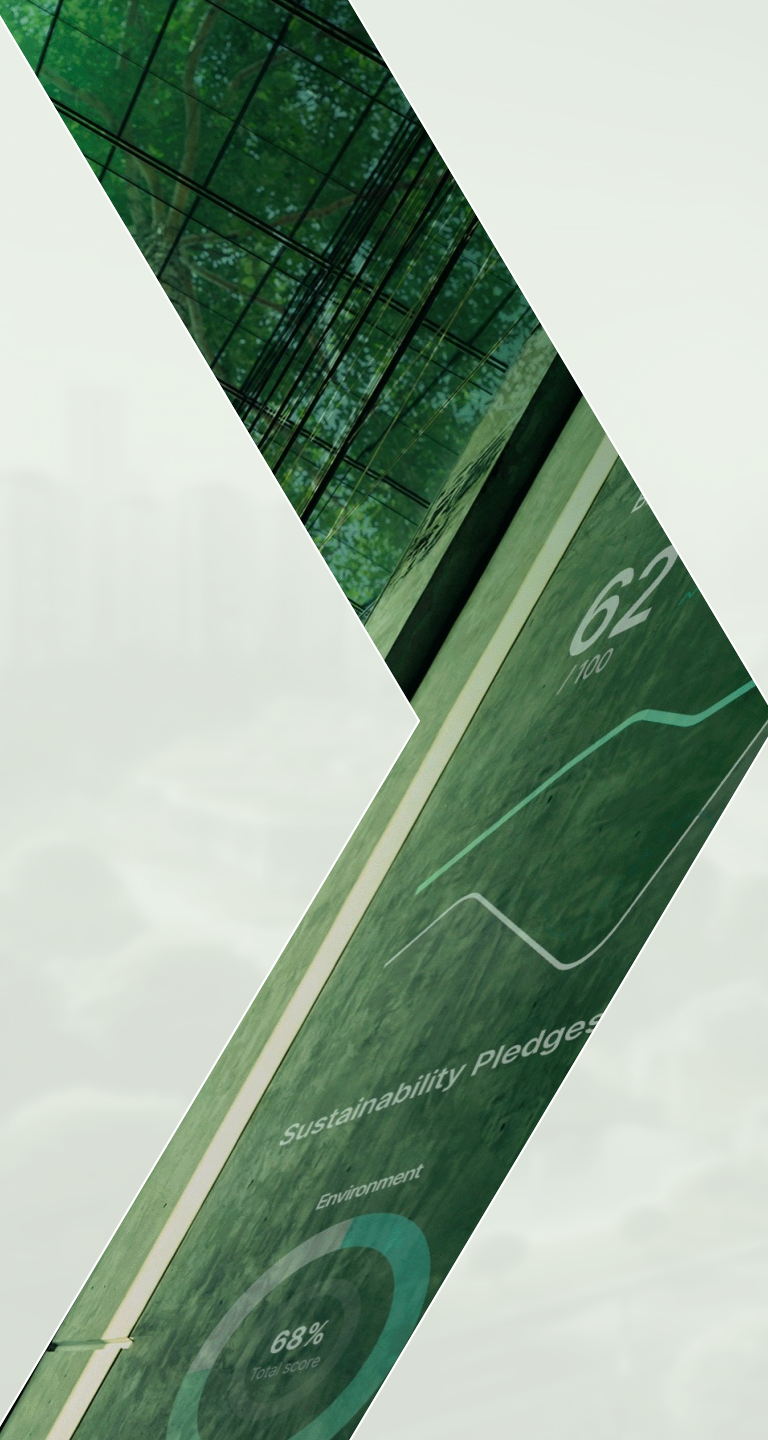
Minimizing Carbon Footprint across all projects



Leveraging a system for measuring and managing your environmental impact

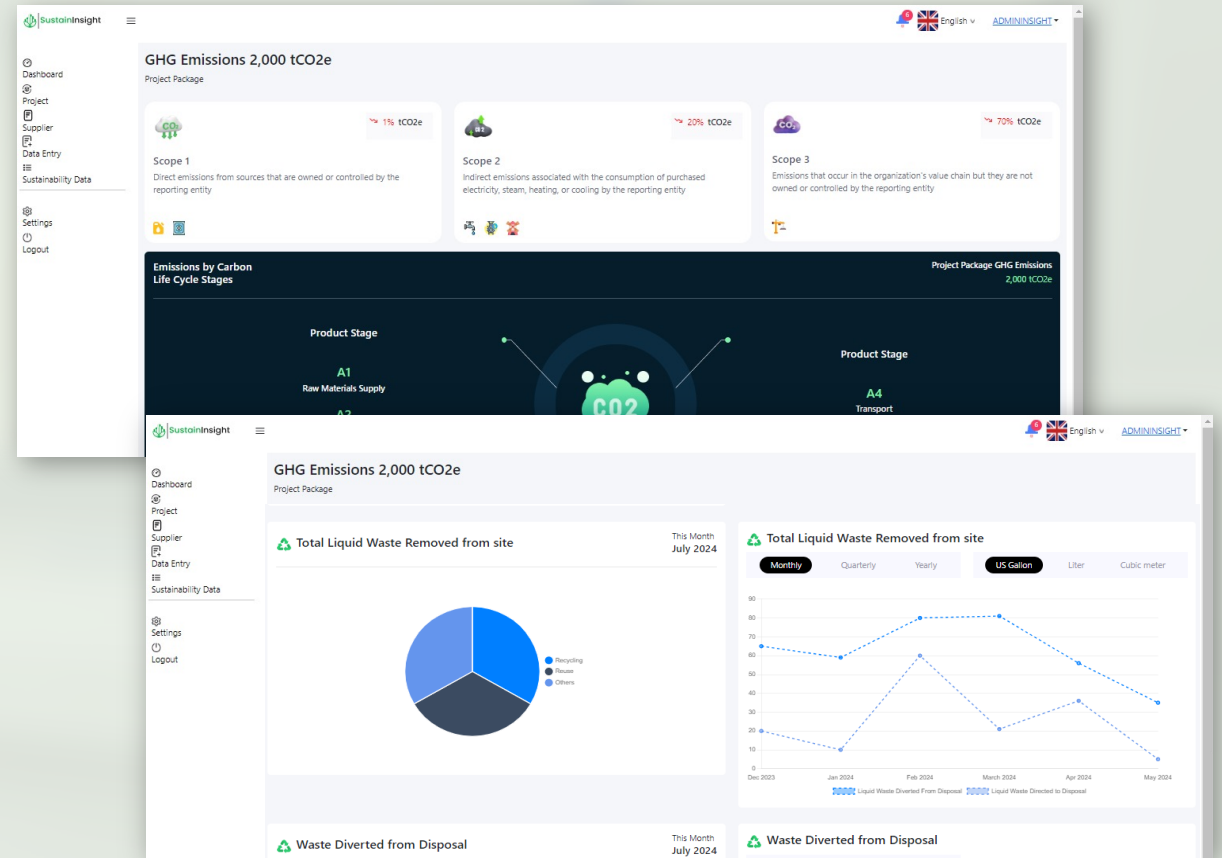
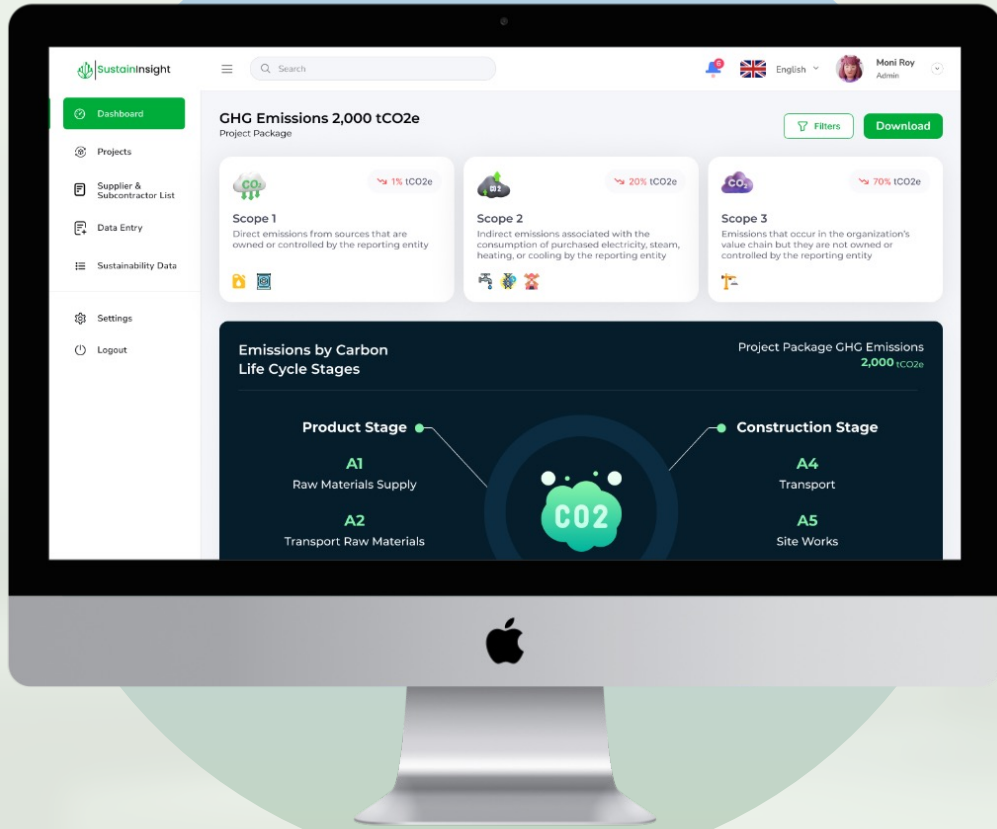


Meeting current and upcoming regulatory requirements





An AI-powered platform to measure, verify and report your Scope 1, 2 & 3 GHG emissions monthly



# Platform Process

## Data Capturing



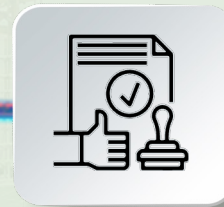
### Calculation



Monthly Emission Calculation:

Scope 1  
Scope 2  
&  
Scope 3

### Verification



Approve Data by a Verifier

ISO 14064

**Earthood**

**#1**

Carbon Verifier

**70+**

Experts

**2500+**

Carbon Offset Projects

**21**

International Accreditations

### Evaluation



Automated Contractor Rating

### Outcomes



Incentivization – rewards

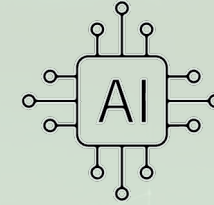
# Unique Platform



## Incentivize Supply Chain

Access to sustainability linked loans from financial institutions

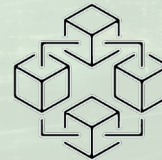
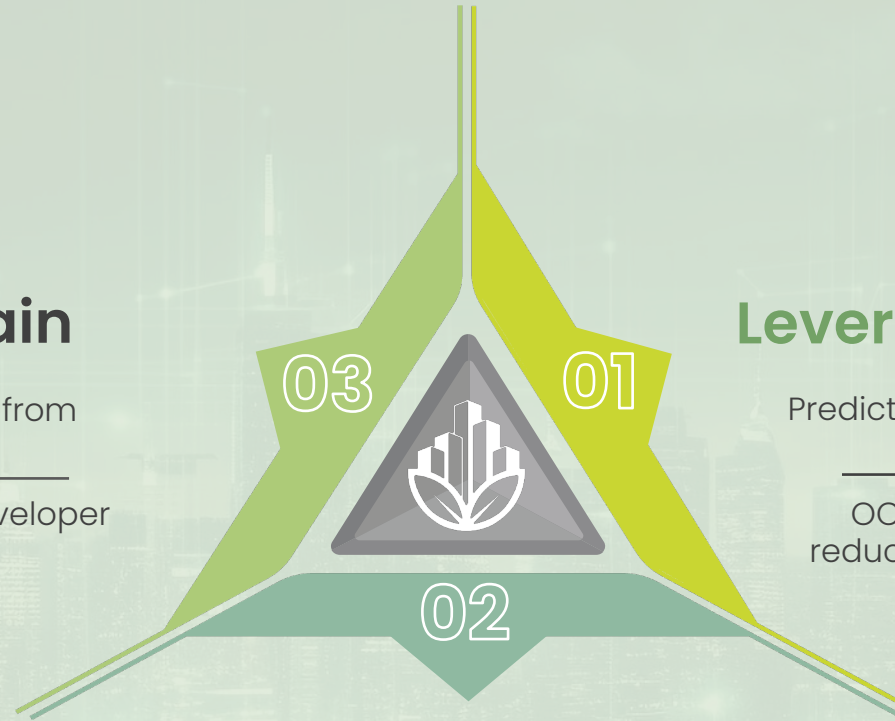
Increased project opportunities by developer



## Leverage Artificial Intelligence

Predictive & Historical Analysis to improve accuracy of data

OCR for easier data capture with significant reduction in effort and time with easy integration with ERP systems



## Validation in line with ISO 14064-3

Collect supporting documents to validate the captured sustainability data

Enable organizations to meet regulatory requirements and improve reputation

# OLD WORLD

# NEW WORLD

Scattered Sustainability Data



Lack of Standards and Methods of Measuring Emissions



Painful Manual Data Collection Process



Lengthy Auditing Process



Low Engagement Across Supply Chain



Bring all your Stakeholders Together



Automated Monthly Scope 1, 2 & 3 GHG Emissions Calculation Across Projects



AI driven Data Collection



Validation in line with International Standards ISO 14064



Supplier Sustainability Ratings Promoting Sustainability Practices



# Decarbonization Services



# Roadmap



Months



0

6

7

8

12

13

**SustainInsight Platform**

Data collection and GHG emissions and Sustainability Data Reporting

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Data collection and GHG emissions and Sustainability Data Reporting

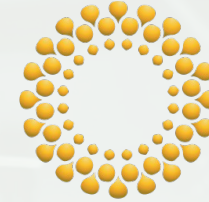
**GreenTurn**  
Semi-Annual  
Decarbonization  
Report

**GreenTurn**  
Annual  
Decarbonization  
Report

# Customers



وزارة الطاقة والبنية التحتية  
MINISTRY OF ENERGY & INFRASTRUCTURE



مدينة إكسبو دبي  
EXPO CITY DUBAI

**DAMAC**



Red Sea  
Global



# Partnerships



Microsoft



Meta



Earthood

# The Proposal

Partner with SustainInsight and become a pioneer in a new era of sustainable innovation:



Onboard Projects and Suppliers



Access to Yearly Sustainability Ratings of Suppliers



Access to monthly validated sustainability data per project



Access to Sustainability Reports and Analytics

# The Way We Do Business Has Changed



**SustainInsight** Is Here To  
Support You In Guiding That  
Change

**Please feel free to connect:**



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# Sustain Insight

Next-Gen Sustainability Platform

# Thank You