

# BDO Dynamics 365 Transformation Toolkit for Consumer Goods

Transform your business with BDO Dynamics 365 Transformation Toolkit for Consumer Goods.

## BDO DYNAMICS 365 TRANSFORMATION TOOLKIT FOR CONSUMER GOODS OVERVIEW

BDO's Consumer Goods Toolkit provides a unique set of tools, accelerators, and business strategies for Consumer Goods companies, powered by Microsoft Dynamics 365 for Consumer Goods. BDO's Transformation approach emphasizes outcomes, process improvement, and organizational change management—helping your team drive measurable value from your investment.

BDO brings deep experience in the consumer goods industry to help guide your organization through transformation, delivering a solution that blends industry best practices with your company's unique set of goals.

### BDO DYNAMICS 365 TRANSFORMATION TOOLKIT FOR CONSUMER GOODS BUSINESS CASES



Streamline operations, improve coordination between Consumer Goods companies and distributors, and enhance visibility across the supply chain, reducing lead time and cost.



Improve product lifecycle management, enabling better collaboration across departments, faster time-to-market, and more effective product innovation strategies.



Leverage analytics to enhance demand forecasting, ensuring alignment with market trends and consumer preferences to optimize production schedules and inventory levels.



Integrate marketing tools that facilitate targeted campaigns, track consumer engagement, and analyze marketing ROI to help strengthen brand presence and customer loyalty.

### STEPS FOR A SUCCESSFUL BDO DYNAMICS 365 TRANSFORMATION TOOLKIT FOR CONSUMER GOODS IMPLEMENTATION

1. Alignment on your desired business outcomes and transformation goals
2. Design effective processes to achieve defined outcomes
3. Develop implementation strategy, required reports, and process workflows
4. Implement Microsoft Dynamics 365, deploy workflows, and build dashboards
5. Create KPI's and process feedback to enable the cycle of continuous improvement
6. Activate adoption and change management support

## DYNAMICS 365 TRANSFORMATION TOOLKIT IMPLEMENTATION KEY DELIVERABLES INCLUDE

BDO's Transformation Toolkit empowers companies to transform challenges into strategic opportunities for growth and innovation, breaking free from digital concrete.

- ▶ Program management and Transformation Accelerators
- ▶ Prescriptive templates for processes and configurations specific to Consumer Goods
- ▶ Purpose-built reporting and analytics for Consumer Goods
- ▶ Pre-Built connectors for production and inventory management
- ▶ Microsoft Dynamics 365 for Consumer Goods deployment

## WHY CHOOSE BDO DIGITAL



### Get it Right from the Start

BDO's Digital Transformation team includes seasoned business leaders with the experience to understand your organization and recommend the right processes and technology to achieve your business outcomes.

### Broad Capabilities

Working alongside BDO, you tap into a global advisory network with experienced professionals who understand every facet of your industry and business.

### Accelerate Your Success

By ensuring a smooth and effective transformation, you will achieve business value quickly from your solution with BDO's Consumer Goods Toolkit. Not only will you achieve rapid results, BDO strives to be your trusted advisor for the long-term ensuring you get the most value from your investment for decades to come.

**\*Pricing will vary based on the scope of the engagement**

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