

InsurHub Helps Insurers Harness the Power of Their Data with Industry Tuned Analytics, Dashboards, and Machine Learning Models

Define, track, and exceed your stakeholder goals with a tailored, data-driven approach, powered by BDO InsurHub and Microsoft Azure.

BDO empowers your organization with a **future-ready, secure, and insightful data platform** specifically for the insurance industry and aligned with your unique strategic goals.

We look forward to helping you modernize your business and accomplish your unique goals. Faster.



50,000+ GLOBAL CUSTOMERS



200+ DATA & AI SPECIALISTS

### InsurHub Analytics for Insurance Accelerator

Insurers all over the world are facing growing pressure to exceed shareholder goals and while winning and maintaining their customer base. Unfortunately, siloed data complicates reporting, obscures insights, and hinders goal tracking. BDO Digital's 4-to-6 Week InsurHub accelerator is a fast-track to reliable reporting, analytics, and tracking on the health of your insurance business.

#### TYPICAL CLIENT OPPORTUNITIES



#### **Disparate and Siloed Data**

Data spanning across multiple application systems means that you can never see the full health of your business in one place



# Labor Intensive Reporting

Manual reporting costs time and can lead to errors and missed opportunities



# Insights Are Difficult

Human interaction is required to analyze data across multiple data sources



#### **Data Quality**

Transforming data from multiple sources could delay decisions and compromise insights

#### **HOW BDO CAN HELP**



#### Connecting Core Enterprise Data -

Connect data sources that power your business so everything is in one place



Analytics and Machine Learning - Use advanced analytics to gain valuable insights that drive decisions



Data Governance and Security - Have your data in one place for your users while also ensuring only the right people have access



Adoption of New Standards - Get compliance-ready and implement new standards without disrupting your workflows

InsurHub Analytics Accelerator for Insurance

# InsurHub is a Modern Data Platform for Enhanced Insurance Analytics

BDO's InsurHub Analytics for Insurance accelerator will employ a structured approach to help insurers harness the power of their data and gain valuable insights through industry-specific analytics, dashboards, and reporting.

#### Estimated project timeline:

We estimate this initial accelerator implementation to take 4-6 weeks.

#### Typical implementation includes:

- Technical Analysis and Advisory
- InsurHub Analytics Deployment
- Predictive Models and Dashboards
- ► Full Adoption Roadmap



PHASE 1
Assess and Plan

BDO will work with your organization to deep dive on specific goals, business drivers, and workloads in place today



PHASE 2
Design and
Architect

Together, we will review your technology estate and architect a unified data and InsurHub implementation strategy



PHASE 3
Implementation

BDO will work with your technical experts to deploy InsurHub, connect baseline data sources, and build customized dashboards



PHASE 4
Innovate

After initial deployment, BDO will work with you to craft a roadmap that includes more data sources and AI features

## InsurHub Accelerates Maturity Across The Data Spectrum

Integrate Technologies and Transform Workload Productivity



Finance | GL

Actuary | Claim Premiums

**Policy** 

**CRM** 

**External Data Sources** 

Social

Demographic

Economic

















Secure Data Vault

- Customer/Member
- ▶ Policy/Premium
- Claims/Risks
- Pricing/Actuarial
- Investments/ Reinsurance
- Finance

Data Management & Operations Rules and Calculation Engine





- Customer Lifetime Value
- Consumer Behavior
- Market Strategy
- Product Innovation
- Risk Analytics
- Loss Modeling
- Claims Projection
- Fraud Analytics





**Exec Dashboards** 

Management and Operational Reporting

Self-Service Analytics

IFRS 17 Financial Reporting



Helping Insurers Fast-track Data Strategy

### Trust BDO as your Microsoft Partner

Strategic Alliance for your Success

Microsoft Practice by the numbers:

450+ Microsoft Certified Professionals

200+ Certified Data and Al Specialists

130+ Cloud Solution Provider Clients

\$660M+ Technology Solutions Delivered in 2024



**PEOPLE** 

119,000+



3,500+



COUNTRIES AND TERRITORIES

166



**OFFICES** 

1,800

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InsurHub Analytics Accelerator for Insurance

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