

# Automated, algorithmic emails offer each of your customers a reminder of the products they love



#### How SwiftERM works...

- · Data analysis predicts what each customer will buy next
- · Uses a sophisticated predictive-analytics algorithm
- · No segmenting of products or audience
- Each customer's buying and click history is used to identify products of interest
- · Automatically emails your customer details of those items
- · Requires zero staff involvement

#### How your organisation will benefit from SwiftERM...

- Additional revenue stream from your existing consumers
- · Works 24/7 to nurture consumer loyalty
- · Complements existing email marketing software
- · Ideal for retailers who need a fully automated solution
- Marketing automation, means zero staff and zero additional overheads
- · A highly profitable addition to any company's bottom line

### SwiftERM is installed in 2 minutes. Simply add our plugin to your platform.

Our system then populates - and at a time convenient to you, we will turn it on.

## 30 Day Free-Trial... Verify SwiftERM's viability for you!

Starts once all data has populated the system and the installation is verified.

