



Strategy Workshop "Rethink AI"

Exploration of AI possibilities and evaluation of concrete company-specific use cases

Scope of delivery



Preparation (4h)

- Scoping Call
- Preparation Survey

Workshop (8h)

• Foundation

- AI 1x1 (120min)
- Ideation-Framework + Cases (45min)

• Ideation

Group work (120min)

• Prioritization

Value x Effort (30min)

• Inspiration

„AI Case Study“ (30min)

Summary/ Follow-up (4h)

Deliverables



Handout AI 1x1

Company report

- AI/ML opportunity map
- Backlog prioritization
- Action plan for top 3 Use Cases
- Best Practices

Price



CHF 5'500.-

Swisscom Business Center

(Fixed price, max. 8 pers, incl. catering, excl. VAT.)

CHF 4'500.-

on site @ customer's premises

(Fixed price, excl. catering/VAT)

