PRODUCT

SWOOP Analytics for M365

SWOOP for M365 solves the "What Tool When" challenge, guiding individuals, business segments and the entire organisation to better collaborate using M365.

What is the problem we're solving?

Majority of people are still stuck in email. To make hybrid work a success, people need a much better balance of how they use Chat, Microsoft Teams Channels, Yammer and SharePoint.

Who is the buyer?

CIO, IT adoption and change teams who are tasked with ROI.

How does SWOOP solve this?

- Gives all individuals access to insights showing them their M365 collaboration habits (eg. use of email vs Teams), and nudges them to consider how they can have a better balance in using M365.

- Gives change/adoption teams access to aggregated data for segments of users about collaboration habits and usage numbers.

- Gives CIO/Executives access to insights to measure if adoption using M365 is happening at the enterprise level.

> "Making just small changes to collaboration habits across will result in huge improvements and significant time and money savings. For example, SWOOP's benchmarking of M365 found **posting in Microsoft Teams channels or Yammer instead of email and/or meetings, staff could save on average 20 minutes a day**. SWOOP for M365 will guide staff and the entire organisation on how to make these changes which can results in millions of dollars in saved time and resources."

CAI KJAER,
CO-FOUNDER & CEO
SWOOP ANALYTICS

Register now to receive a free copy of SWOOP Analytics' 2022 M365 Benchmarking Report.

The world's largest data analysis into the collaboration behaviours on M365.

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