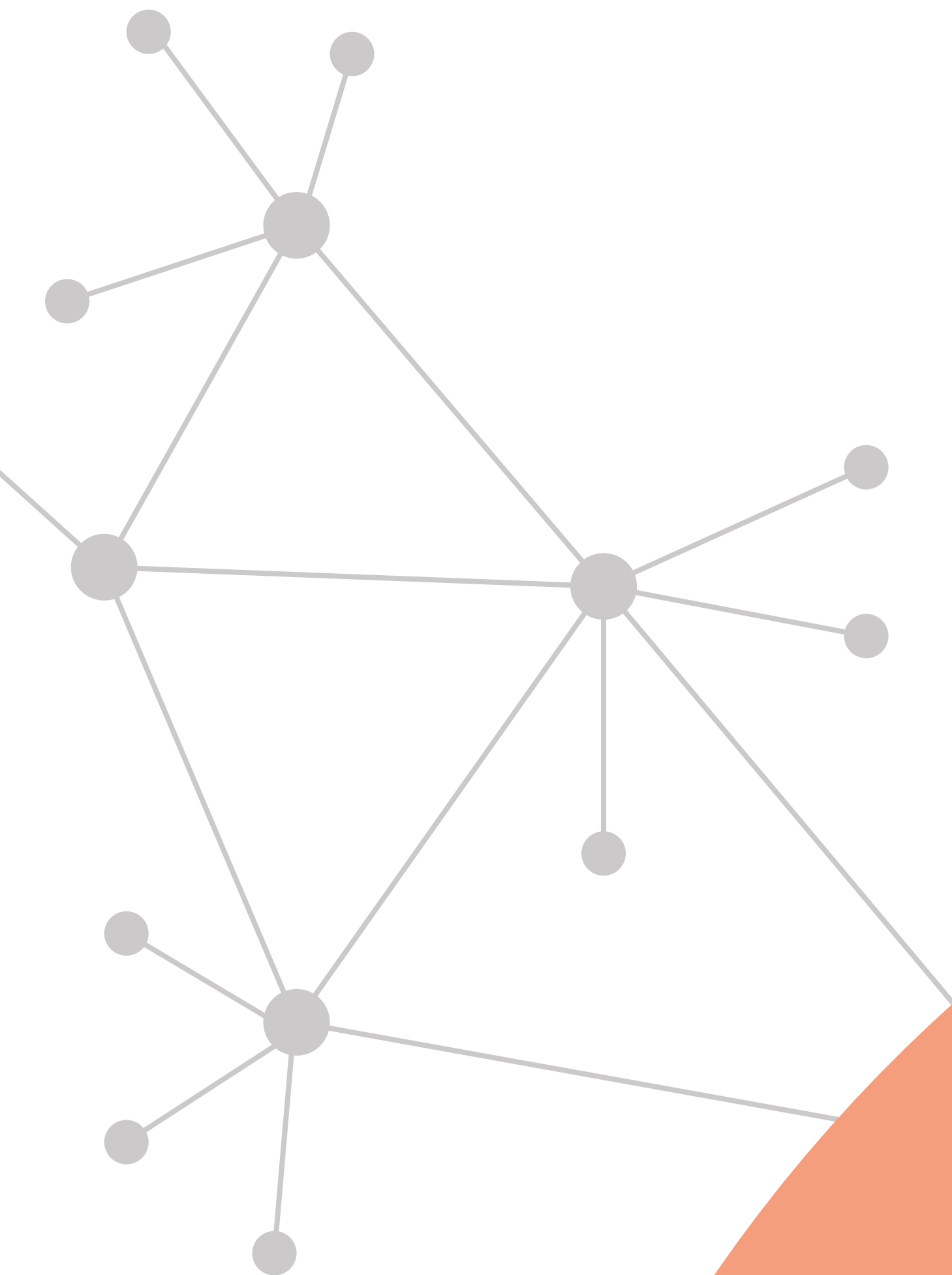




SWOOP
collaboration analytics



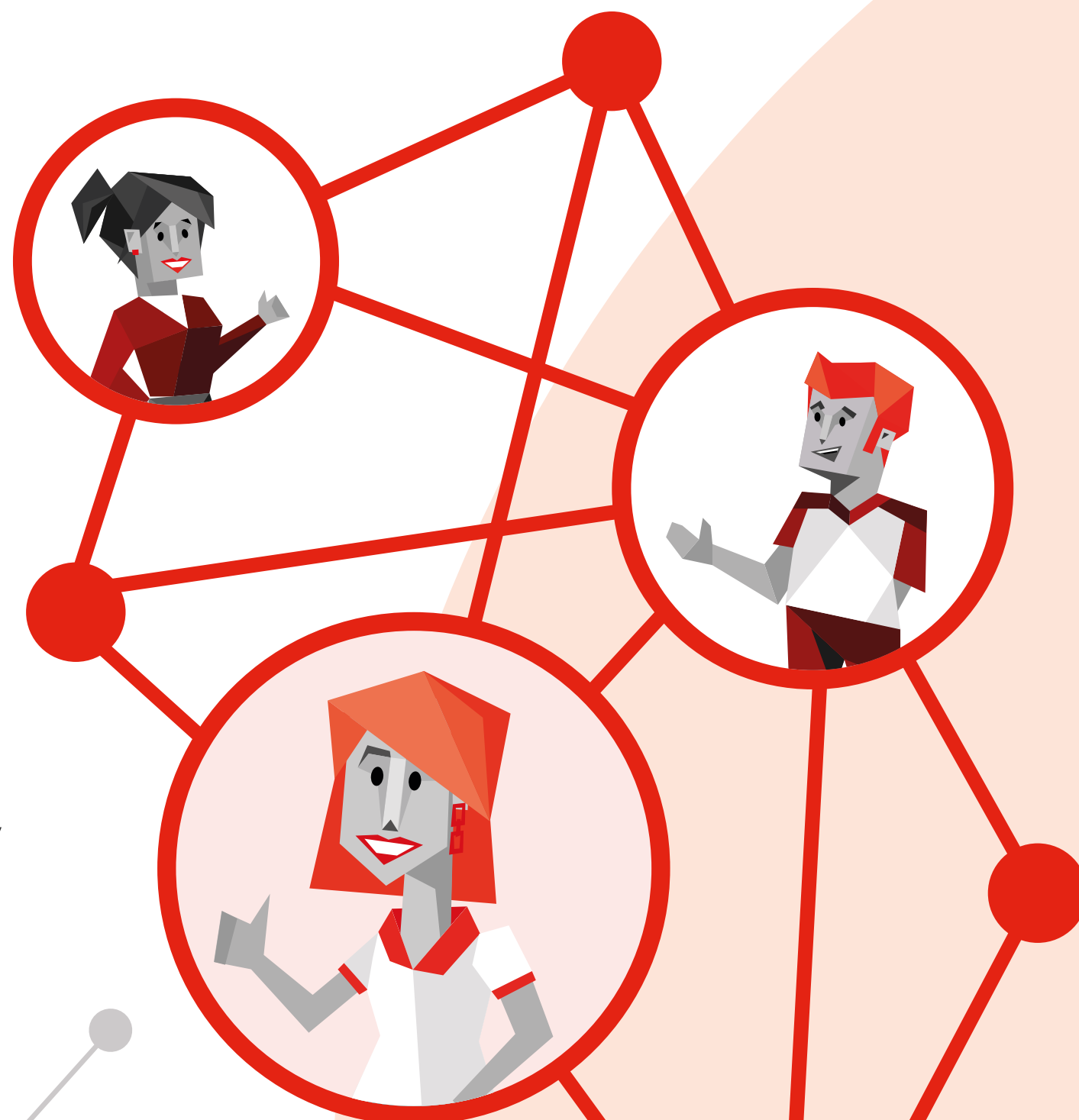
**Analytics for people
who aren't analysts.**

**Actionable insights to
improve communication
and collaboration.**

SWOOP for SharePoint / Viva Connections

We measure intranet content performance and audience engagement. We make governance easier by alerting you to pages that need fixing.

- Measure which pages are being accessed and by which audience.
- Clean up or promote pages that are not performing.
- Be alerted about out-dated content, broken links and typos.
- Ensure that content works and is accessed/accessible across device types.
- Know which channels are “feeders” for the intranet.
- Identify top users so you can build a champion network.



Follow SWOOP and join our LinkedIn community:



Transform the way your organisation gets work done.



Get in contact with a SWOOPer near you:

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