

**From fresh to frozen and warehouse to store, all in a single solution**

We've talked to demand planners and buyers across Retail and we hear a consistent theme of "there's just too many tools, too many data points, and not enough time in the day to manage it all". With this in mind, our Demand ForecastingAI solution was made specifically to address the biggest pain points of demand planning teams... time and accuracy.

**Significant disruptions to production now occur every 3.7 years on average.** - McKinsey

Working with FMCG's toughest supply chain challenges, our solution is redefining what retail demand forecast looks like and how it's delivered. Through our innovative Forecasting as a Service (FaaS) model, Demand ForecastingAI allows retailers to:

- Receive daily forecasts - all production, maintenance, model management, and tuning are provided by SymphonyAI
- Increase forecast accuracy and greatly reduce manual interventions
- Get your time back! Send your data "as-is", we'll do the rest

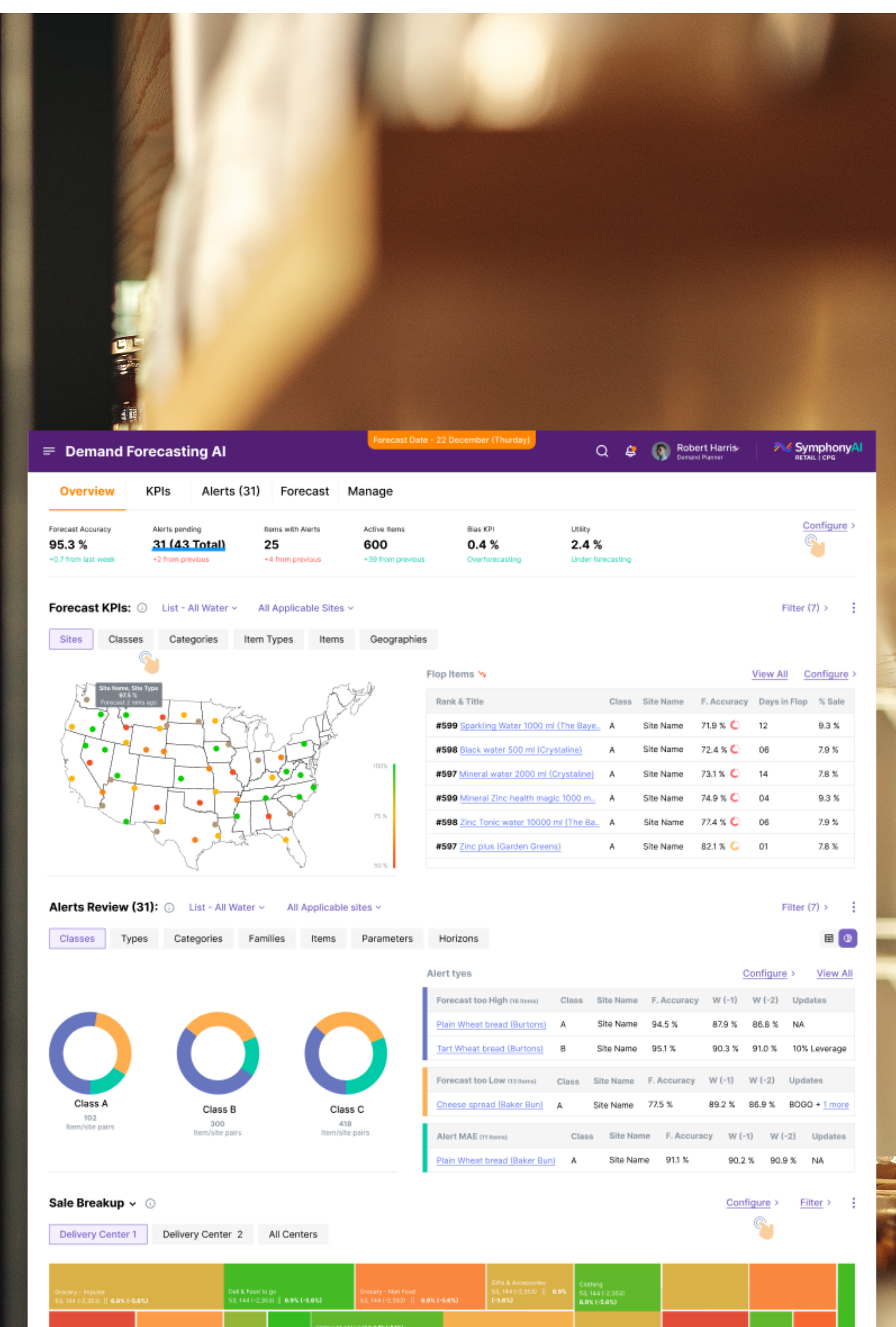
Not only will we free up your time, but our demand forecast is up to 10pts more accurate. This equates to millions in profit you could be leaving on the shelf through out-of-stocks, excess inventory, waste, and markdowns.

Up to  
**+10pts**  
Increased forecast accuracy

Up to  
**-5 to 10%**  
Out-of-stock decrease

Up to  
**-90%**  
Reduced forecaster manual intervention

Up to  
**-5 to 10%**  
Reduction in inventory, waste & markdowns

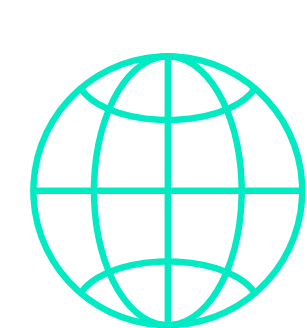


## Demand ForecastingAI Key Capabilities

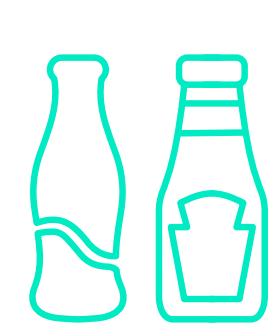
Forecast as a Service (FaaS)	Get your time back! Send your data "as-is" - we'll do the rest. Your data will be transformed into an asset with proper cleansing, impeccable quality control, and a team continuously identifying new ways to improve your data quality.
Daily refreshed forecast	Demand forecasts delivered every morning. Our approach leverages complex machine and deep learning models to determine the best model possible, and therefore, the best forecast accuracy.
Modern UI and workflow	Built with demand planners in mind, our modern UI allows users to work by exception through a prioritized workflow based on alerts and KPIs, allowing demand planners to focus their attention on what really matters.
Purpose built for FMCG	Deliver higher accuracy with a solution that understands the needs and complexities of fresh/food
Comprehensive, best-in-class support	Daily support from experts in both demand forecast and retail
Data-centric approach	Improve data quality and richness by sourcing new data sets like weather, school holidays, calendars, and even integrate with external data providers like PredictHQ (events) and Open Food Facts.
Understandable	Understand the "why" behind the forecast with AI explainability that encourages user trust and adoption.
Single solution	Reduce data siloes, remove data re-entry, discrepancies, and disjointed views through a single, automated solution
Covers full assortment	From fresh to frozen, your entire assortment is handled in one solution
Manage DCs and stores	Account for inventory levels, code dates, and service levels across warehouses and stores
Multiple granularities and horizons	Get ahead of the market with a wide range of forward-looking insights delivered exactly how you need it
Scale without adding headcount	Remove dependency on individual skillsets and lessen the impact of turnover

## SymphonyAI at a Glance

Serving over 200 of the world's top retailers



15 of the top 30 grocers globally



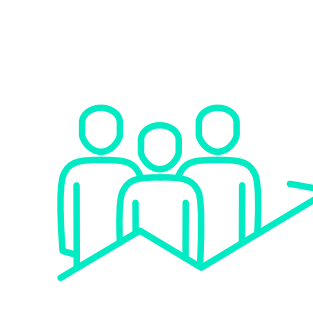
3 billion SKUs trained in our AI models



Aggressive & continued R&D investment



Integrated supply chain management, full suite of products



Large and growing data science team

No other solution provider has our breadth, scale, and industry expertise.