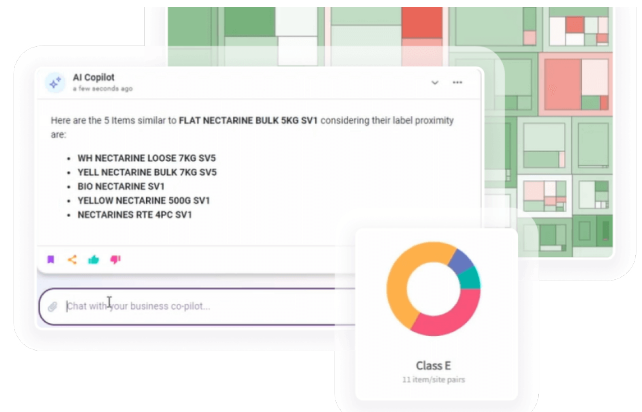


Demand Planner Copilot

Using the power of predictive and generative AI to address the biggest challenges for demand planners

Addressing the challenge of managing overwhelming volumes of data from various sources, SymphonyAI is integrating advanced predictive and generative AI directly into SymphonyAI Demand Forecasting with the Demand Planner Copilot.



Raising the intelligence bar

The Demand Planner Copilot automatically queries the predictive models and data sets to solve day-to-day problems faster and tackle tough supply chain problems that normally cannot be addressed to deliver better forecast accuracy and provide more time back in your day. It achieves this with:

- › Unparalleled ability to process vast amounts of data in diverse formats
- › Seamless integration to SymphonyAI Demand Forecasting for real-time insight-driven actions and recommendations
- › A retail-specific large language model (LLM) delivers output expertly tailored to end-users

What does the Demand Planner Copilot do?

The Demand Planner Copilot can simplify processes, tackle complex questions, explain critical assumptions, and turn disparate data into informed decision-making. Some example tasks include:

- › Identifying and addressing significant forecasted volume changes
- › Recommending product links for the introduction of new items
- › Analyzing unforeseen high/low actuals vs. forecast
- › Reviewing and adjusting for low-impact promotions

The value

With the Demand Planner Copilot, users increase maximize efficiency in spotting opportunities and identifying the specific actions that will improve forecast accuracy and deliver:

- › Increased product availability
- › Reduced inventory levels while maintaining service levels
- › Reduced waste and dead inventory

Get started today with a Demand Planner Copilot demo

The Demand Planner Copilot is part of SymphonyAI Demand Forecasting and our larger, integrated end-to-end supply chain platform. To learn more and explore how our integrated, end-to-end connected solutions can quickly improve the performance of your business, please contact us at info@symphonyretailai.com

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Years of retail and CPG leadership

25

of the top 25 CPG manufacturers trust SymphonyAI

15

of the top 25 grocery retailers trust SymphonyAI

70+

Customers in 70+ countries

1000s

of retail brands

100s

of national and regional chains