





How and where we work has changed







73% of workers say they want flexible remote work options

67% of employees want more inperson collaboration

80%
of managers expect more flexible
work from home policies

Sources:

1. "The Work Trend Index" survey was conducted by an independent research firm, Edelman Data x Intelligence, among 31,092 full-time employed or self-employed workers across 31 markets between January 12, 2021 to January 25, 2021.



Shifting workforce and organizational needs



Remote and hybrid work



Elastic workforce



Organizational expansion and change



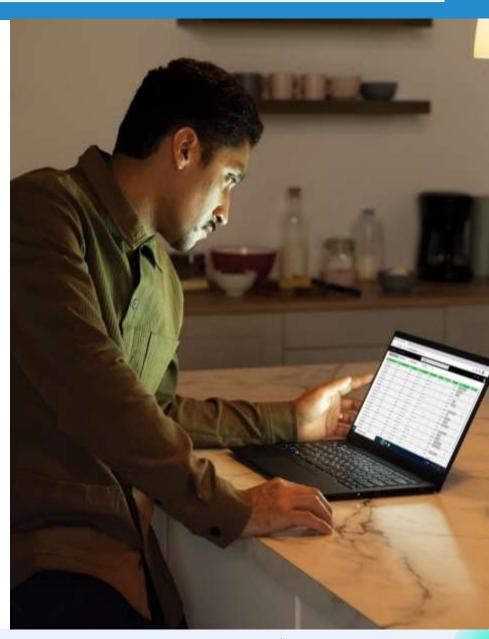
Bring your own PC (BYOPC)



Security and compliance

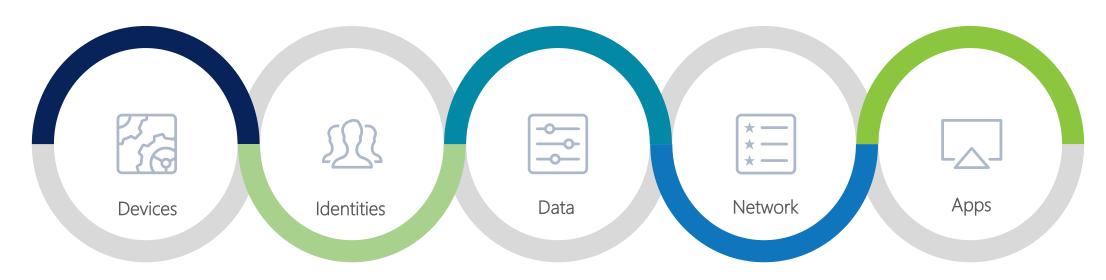


High-scale and specialized workloads





Next Generation Windows Offerings



- Deploy secure productivity scenarios with Windows 365, Windows 11, and Azure Virtual Desktop
- Manage and secure devices with MEM
- Defender workloads to protect the device

- Deploy Passwordless scenarios with WHfB
- Deploy MFA and conditional access
- Design sessions for Microsoft Entra

- Discover and act on sensitive information in use, at rest, and in motion
- Deploy encryption controls to protect the most sensitive data
- Design secure network infrastructure build on Azure
- Integration with Defender for Cloud and Sentinel

- Implement secure remote work scenarios
- Deploy MDCA to protect cloud apps
- Okta compete & retire AD FS





Synergy Advisors > Hybrid Work and NGW/NGE

(Services Offering – Proposed Model)





Cloud PC – Windows 365

Microsoft Cloud Solutions



Cloud VDI – Azure Virtual Desktop Windows 11



Windows 11 Enterprise







Unified Management with Microsoft Endpoint Manager



Intelligent Security



Risk-based Control



Unified Management



Zero Touch Provisioning مرا

Advanced Analytics



Deep Microsoft 365 Integration

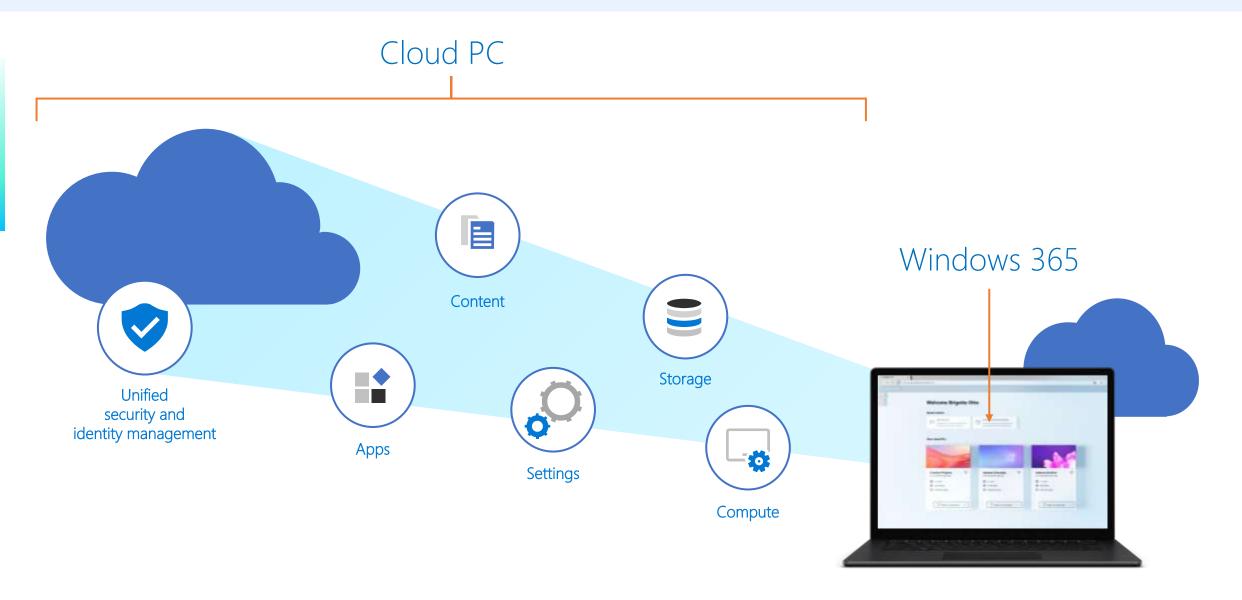
Microsoft 365



Hybrid Work and NGW/NGE

Cloud PC | Windows 365 | Endpoint Management | Microsoft Defenders







Microsoft solutions for hybrid workforce

Windows 365 Cloud PC



Your content wherever you go



Consistent settings across devices



Scalable storage based on your needs



Compute options for different users



The apps you need, when you need them



Integrated unified security and identity management

Seamless work with Microsoft Cloud Services



Microsoft 365 Apps



Azure Active
Directory Identity



Microsoft Defender



Microsoft Endpoint Manager

Benefits

For end-user



Streamed to any devices



Always ready and updated



Personal and familiar

For IT



Scalable and resilient



Predictable costs



Simple to buy, deploy, and manage

Hybrid Work and NGW/NGE

Windows 365 for Enterprise

Access from a variety of devices and operating systems

Form factor Platform

Desktop / Laptop / Tablet / Phone Windows / Mac, iOS / Android

Provision with your choice of Windows

Windows 10 Windows 11

Choose from a range of compute and storage configurations—each offered at a predictable monthly per-user price



8vCPU

32GB / 128GB 32GB / 256GB 32GB / 512GB



4vCPU

16GB / 128GB 16GB / 256GB 16GB / 512GB



2vCPU

4GB / 64GB 4GB / 128GB 4GB / 256GB 8GB / 128GB 8GB / 256GB



1vCPU

2GB / 64GB







Security Posture

Improve regulatory compliance and IP protection via data centralization and a reduced threat surface with Microsoft Defender and proprietary solutions.



Disaster recovery

Help ensure continuity and access for your workforce and company data even in the most challenging circumstances.



High-capacity computing for Hybrid Environments

Cloud-scale compute and storage to support specialized workloads like design and development.



Temporary workforces

Simplify and accelerate the onboarding and offboarding process for elastic workforces.



BYOPC programs

Enable secure Cloud PCs, even on personal devices.



Mergers and acquisitions

Provide seamless transitions and access for growing businesses.

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Microsoft Cloud Solutions for End User Computing

Access a secure, desktop experience from virtually anywhere



Deliver desktop experiences virtually anywhere

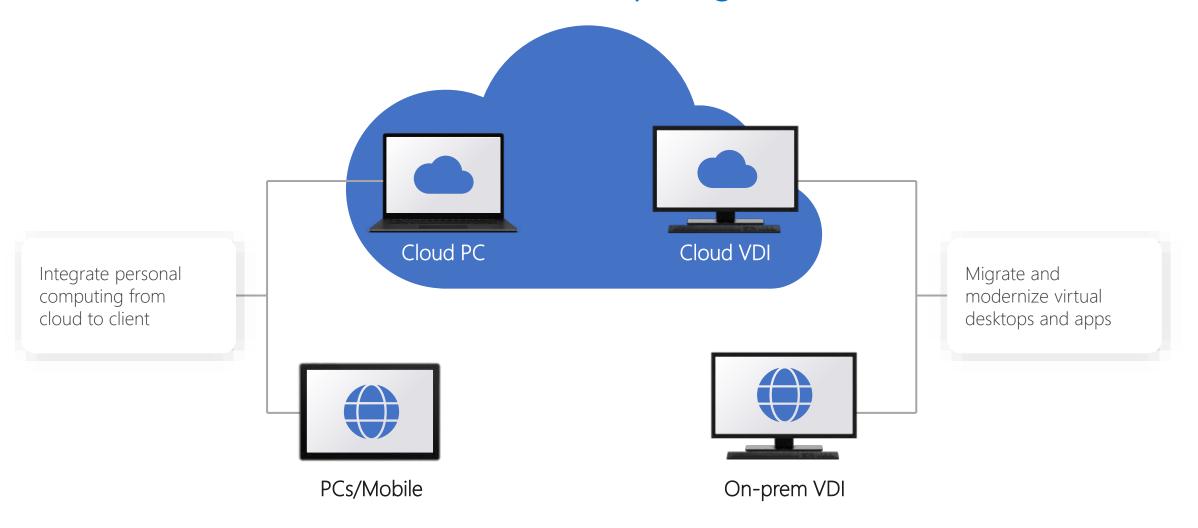
Built-in intelligent security

Cloud scale and agility

Flexible pricing options



End-user virtual computing choices





Implementation of Microsoft Cloud solutions by Synergy Advisors



Cloud PC | Windows 365

Optimized for simplicity

A complete SaaS service that securely streams your personalized Windows desktop, apps, settings, and content from the Microsoft cloud, to any device.

- Windows 10 or Windows 11 personalized desktop
- Complete end-to-end Microsoft service
- One-stop administration in Microsoft Endpoint Manager (Enterprise edition)
- Direct self-service model (Business edition)
- Predictable per user pricing



Cloud VDI | Azure Virtual Desktop

Optimized for flexibility

A cloud VDI platform that delivers hosted desktops and apps with maximum flexibility.

- Windows 10, Windows 11 or Windows Server multi-session desktops
- Remote app streaming
- Full control over configuration and management
- Citrix and VMware support
- Flexible consumption-based pricing



Solutions according to your needs



Windows 365

- Personalized Windows 365 Cloud PCs available across devices
- Simple and turn-key to buy and deploy
- Predictable per user, per month pricing
- Easily scalable compute and storage
- No VDI experience or skills required



Azure Virtual Desktop

- Flexibility and control
- Multi-session Windows VMs
- Data residency and geo requirements
- Remote app streaming
- Specialized GPU and HPC workloads
- Scalable compute and storage to optimize for cost and experience



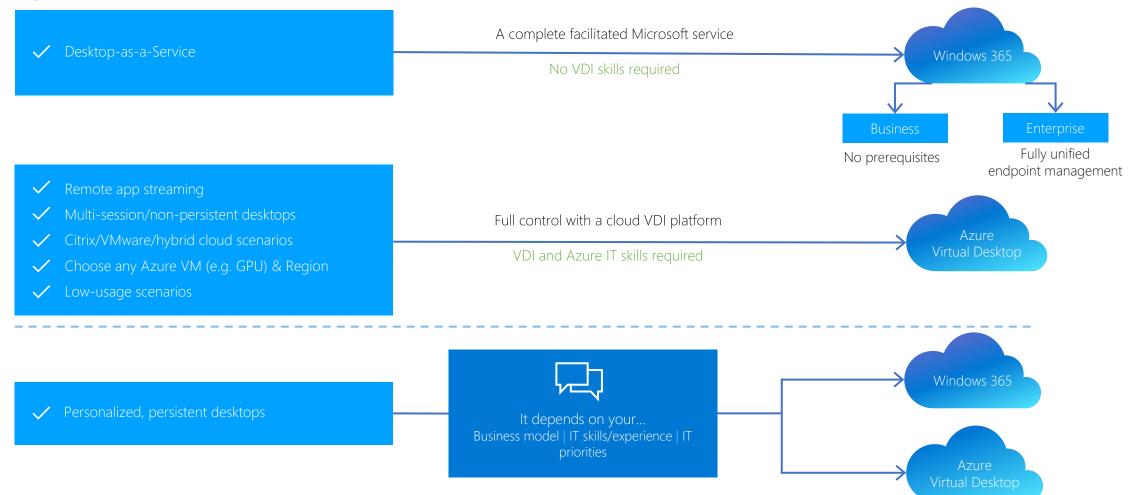
Azure Virtual Desktop with Citrix and VMware VDI

- Optimize existing investments and skills in Citrix and VMware VDI
- Create a multi-cloud or hybrid architecture with a single control pane



Solutions according to your needs

If you want:





Introducing Windows 11

Designed for hybrid work

Windows 11 was built to help employees and teams focus on what is important: getting the job done and efficiently communicate and collaborate.

Windows 11 is smart about how to achieve these goals that are so important for a hybrid workstyle.

Windows 11 is an evolution of Windows 10. It is fresh, but also consistent for your employees, and IT.

It delivers the security and management needed for hybrid work. And can be deployed alongside Windows 10 devices without interrupting the business.











Productive

Improve productivity and focus with a simple, powerful user experience.

Simple, modern visuals

Windows visuals to delight and focus on what matters.

Snap assist

Automatically keep your window layouts saved in perfect arrangement.

Widgets

Stay on top of what's important with personalized aggregated content.

Integrated voice typing

Effortlessly type a document or write an email without a keyboard.

Great tablet experience





Collaborative

A smarter way to collaborate with Microsoft Teams integration.

Share a window while in a meeting

Share any window from the Taskbar while in a call or in a meeting.

Inclusive video conferencing

Turn microphone on and off right from the taskbar so everyone's voice is heard.

Keep the background in the background with intelligent noise cancelling and blur.





Secure

Ready for Zero Trust, to protect data and secure access, anywhere.

The most secure Windows yet

Increased protection with built-in security and hardware-based isolation.

Company PCs for remote workers

Ship the employee corporate owned devices that is locked to policy.

Forget passwords, go passwordless.

Convenient, secure, single sign-on with Windows Hello for Business.



Some features require a new PC or a clean install of the OS
Some features require a commercial Microsoft 365 subscription service
Windows Hello requires a camera configured for near infrared (IR) imaging or fingerprint reader for biometric authentication. Devices without biometric sensors can use Windows Hello with a PIN or portable FIDO2 compatible security key



Consistent

App compatibility and cloud management make adoption easy.

Deploy Windows 11 devices alongside Windows 10 devices

Build on the same foundation as Windows 10

Proactively identify update targets with analytics

Managed from the cloud with solutions your already have

Provision and manage devices for the hybrid workforce

Securely print from anywhere to any printer with Universal Print

Windows 10 apps work on Windows 11

App Assure guarantees application compatibility

Run virtual apps like local with Azure Virtual Desktop







Challenges of endpoint management

Distributed workers

Remote and hybrid work environments

49 million

Remote workers report it takes days—and even weeks—to get issues fixed. Endpoint diversity

Multiple devices and app platforms

48 percent

IT leaders say ensuring data security is their top challenge in supporting end-user productivity.

Employee satisfaction

Easy, fast access to company resources

44 percent

Remote workers say they have access, but not to everything they need.

Cybersecurity

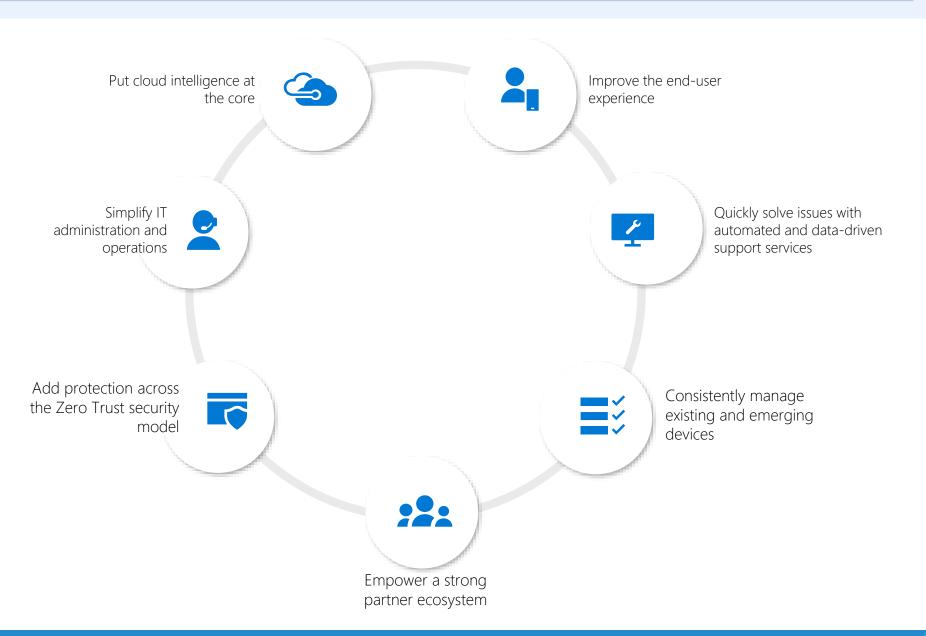
Mitigating risk and vulnerabilities

65 percent

Enterprises need to ensure security and compliance across multiple device types.



Modern management provided by Synergy Advisors services?





Microsoft Endpoint Manager

Endpoint Manager combines the Microsoft Intune and Configuration Manager solutions to provide modern management of endpoints with the protection of a Zero Trust strategy.

- Protect apps and devices for a resilient workforce
- Maximize digital investment with co-management
- Get integrated Conditional Access controls
- Use simplified management workflows
- Secure managed and unmanaged devices and apps

Unified management

Apps, device controls, and insights are brought together in one cloud-based endpoint management platform.

Built-in protection

IT is empowered to apply the controls needed for a Zero Trust security model and protect their digital estate without getting in the way of user productivity.

Comprehensive scalability

Intuitive management controls, workflows, and analytics ensure healthy and compliant device and app deployments.

Reduced total cost of ownership (TCO) •

Unified Management



Extend the benefits of cloud management



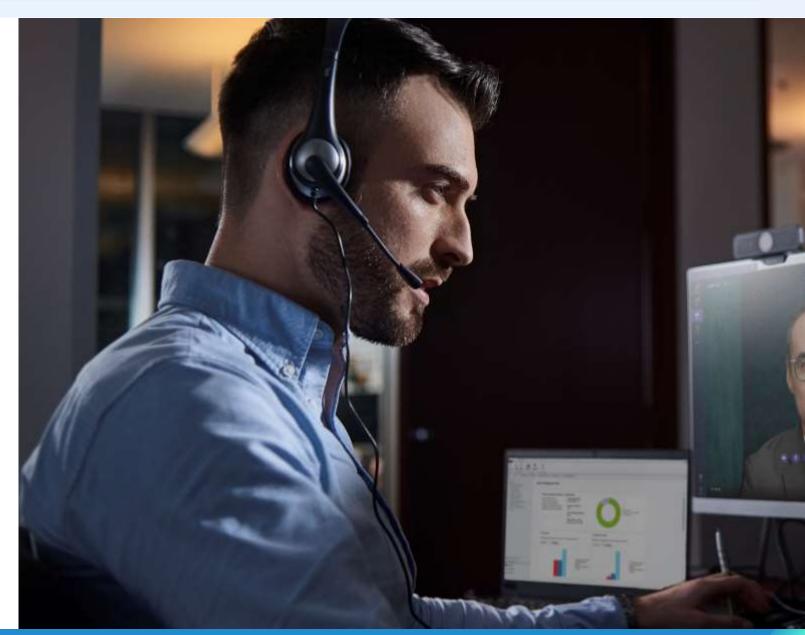
Provide business continuity for remote and hybrid workers



Protect devices for all workers



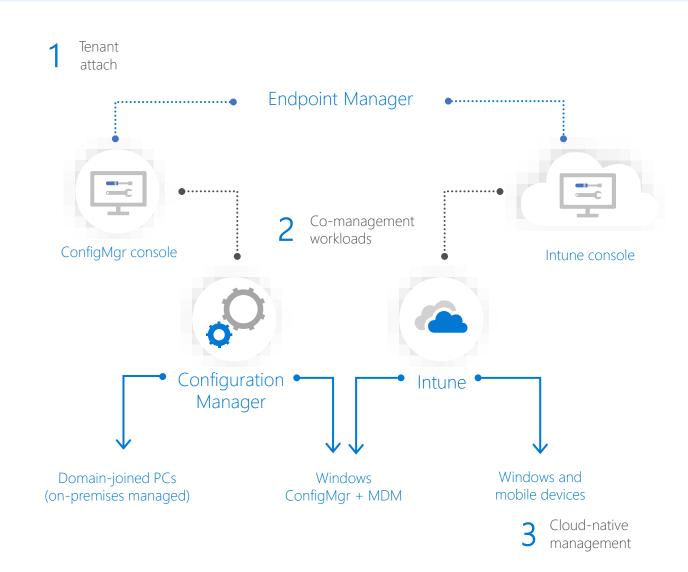
Manage both virtual and physical assets



Unified Management

Extend the benefits of cloud management

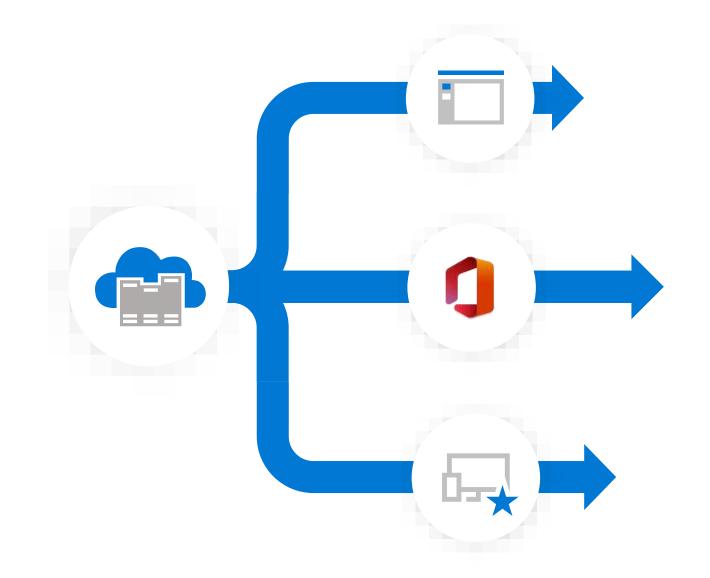
- Ability to attach on-premises devices to the cloud with tenant attach
- A centralized console to co-manage apps and physical or virtual devices with Windows
- Centralized visibility across device platforms into device health and compliance
- Instant access to Azure Active Directory (Azure AD) across physical and virtual devices
- Support for remote actions like restart, remote control, and factory reset





Provide business continuity for remote and hybrid workers

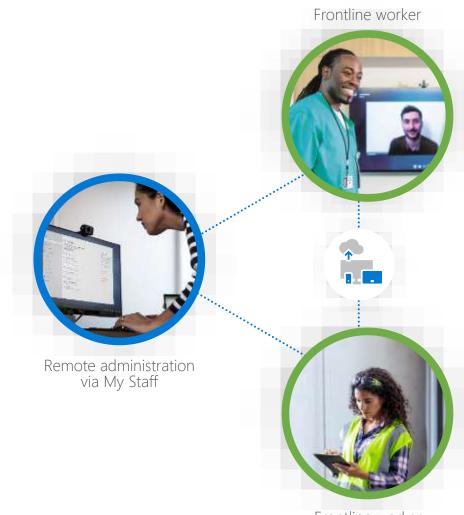
- Protection for data on managed and unmanaged devices, whether they're companyowned or personal
- Built-in protection with native integration with Microsoft 365 apps and services
- Enterprise-grade remote assistance to quickly resolve end-user issues
- Touchless provisioning with Windows Autopilot



Unified Management

Protect devices for all workers

- Shared devices with data removal between users
- Simplified experiences with familiar, consistent home screens
- Administration permission extended to management at the frontline via My Staff
- Reduced helpdesk effort with remote assistance on mobile devices

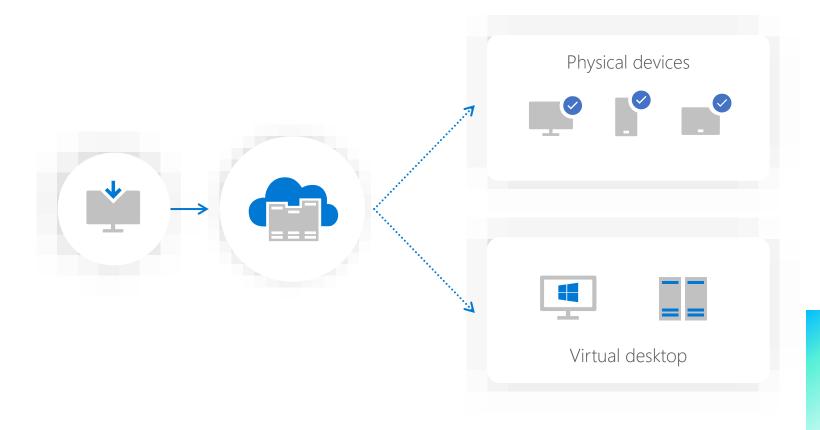


Frontline worker



Manage both virtual and physical assets

- One tool to manage physical devices and virtual desktops
- Integration with Windows 365 and Azure Virtual Desktop
- Support for a range of virtualization environments, including Windows Server and Microsoft Hyper-V Server
- Use of cloud config to easily apply a uniform set of configurations to Windows devices



Built-in protection



Protect your company data



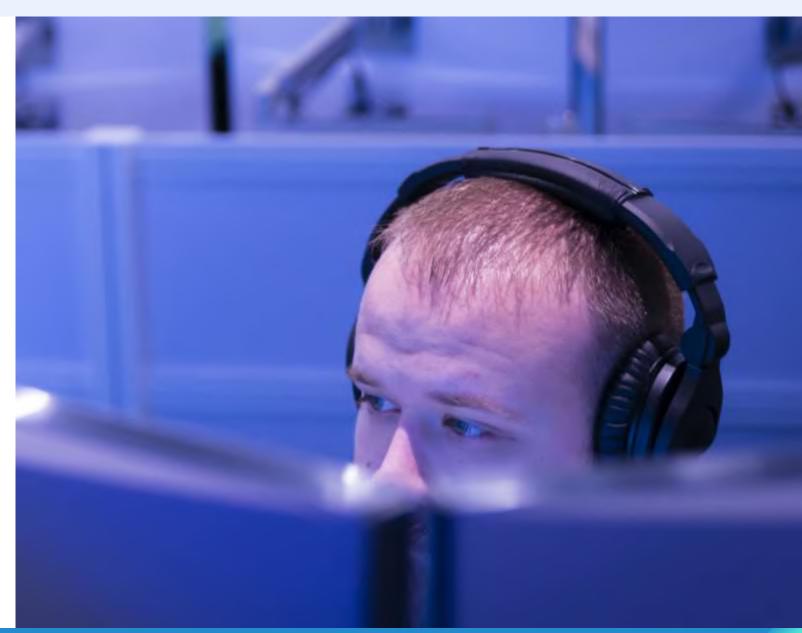
Ensure device and app compliance



Prevent and detect security breaches



Proactively remediate vulnerabilities



Built-in protection

Protect your company data

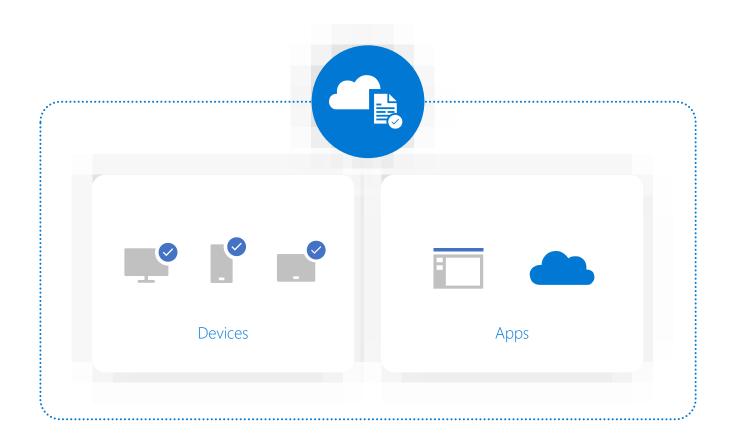
- Protection for your organization's data, whether it's accessed from managed or unmanaged devices
- Conditions can be defined to gate access to your corporate data based on location, device, user state, and application sensitivity
- Every device must meet your security and business requirements before accessing your network



Built-in protection

Ensure device and app compliance

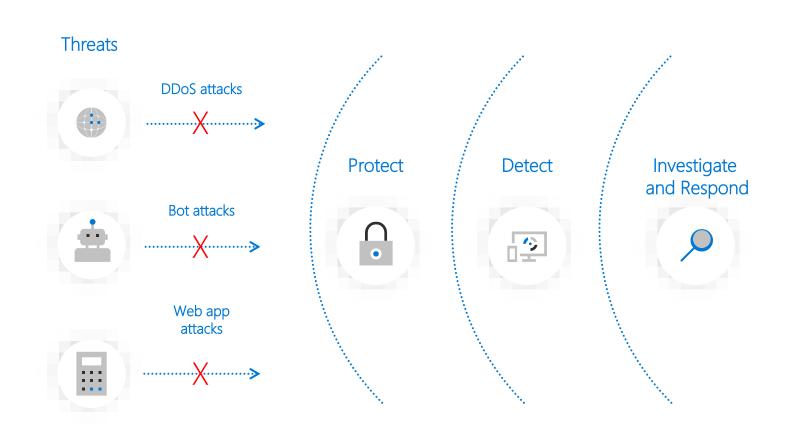
- Device compliance policies evaluate devices that don't comply with rules you specify
- Policies with Conditional Access allow or block access to resources
- Compliance policies can be deployed according to need: tenant-wide for all devices or platform-specific for groups of users or devices



Built-in protection

Prevent and detect security breaches

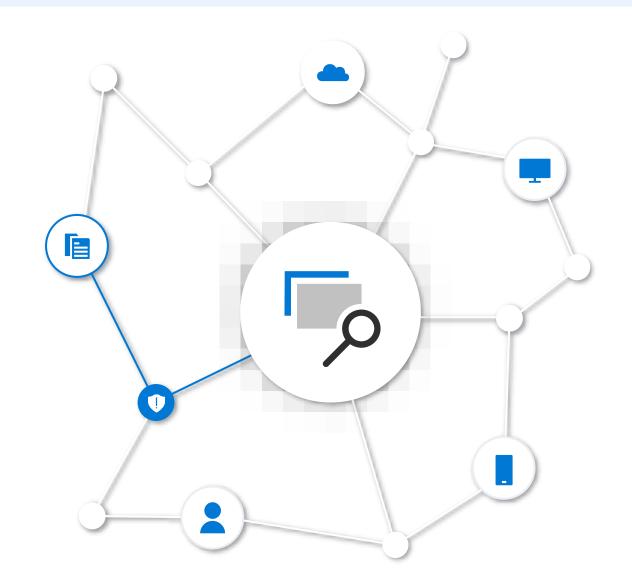
- Integrated security capabilities that detect and respond to vulnerabilities to prevent breaches
- Preventative protection, post-breach detection, automated investigation, and rapid response
- A foundation of the industry's deepest insights across devices, identities, and information



Built-in protection

Proactively remediate vulnerabilities

- Identify, assess, and remediate endpoint weaknesses with vulnerability management capabilities
- Discover vulnerabilities and misconfigurations in real time with sensors, without the need for agents or periodic scans
- Monitor the status and progress of remediation activities across the organization in real time





Deploy with zero touch



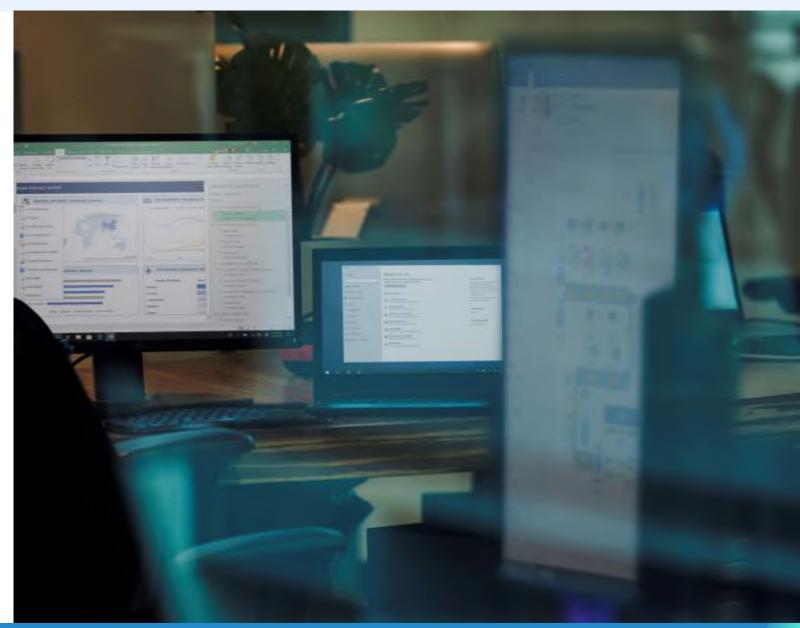
Simplify and speed deployments



Manage digital estate health

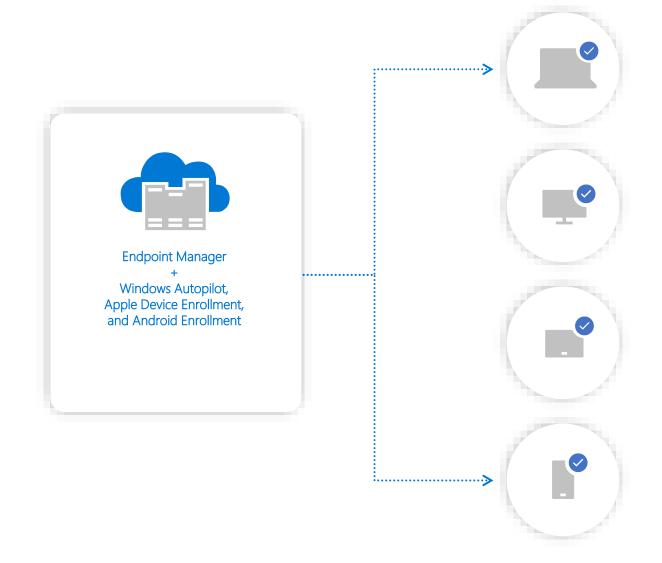


Automate updates



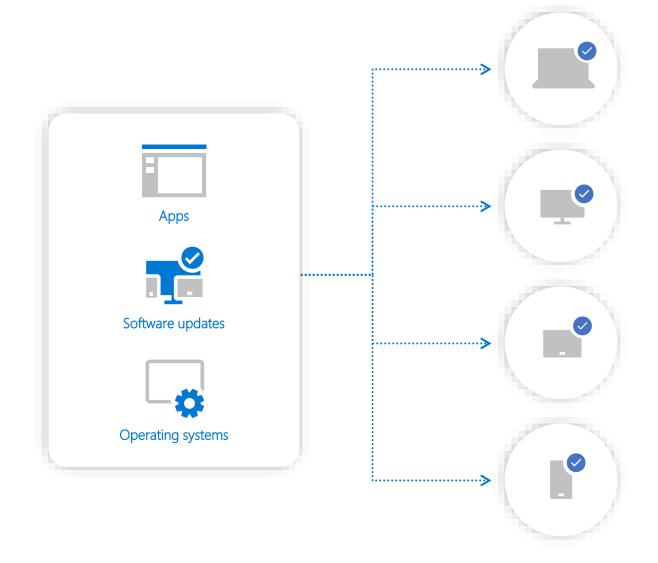
Deploy with zero touch

- Direct device shipments to users' homes without pre-configuration steps
- Remote deployment and configuration of devices through a zero-touch process, right out of the box
- Support for zero-touch provisioning with Windows Autopilot, Apple Device Enrollment, and Android Enrollment



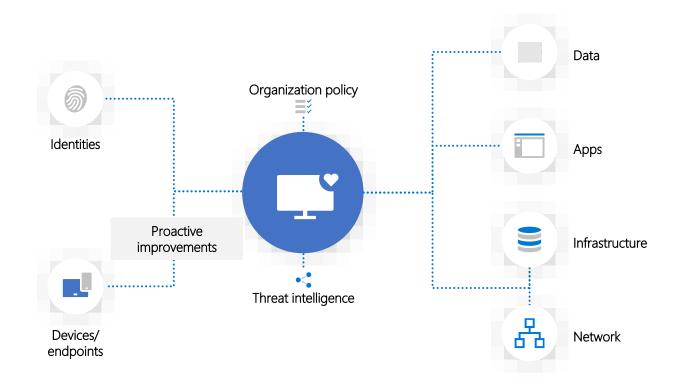
Simplify and speed deployments

- A comprehensive tool for mobile device management (MDM) and mobile application management (MAM) for your apps and devices
- Ability to deploy apps, software updates, and operating systems for desktops, servers, and laptops from on-premises or the cloud
- Remote deployment and management of Microsoft Office, including updates and settings



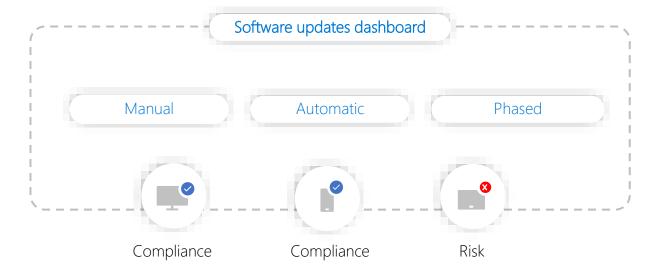
Manage digital estate health

- User experience insights that help improve user productivity and reduce IT support costs
- User impact assessment of configuration changes, allowing you to optimize the end-user experience
- Ability to proactively make improvements to devices by identifying policies or hardware issues that may be slowing them down



Automate updates

- Set of tools and resources to help manage the complexities of tracking and applying updates to client devices
- Ability to easily manage the software update process with manual, automatic, and phased deployment scenarios
- Software updates dashboard to view compliance status and quickly analyze data to determine which devices are at risk





Management Powered by Microsoft 365 Cloud Vour cybersecurity and productivity strategic partner

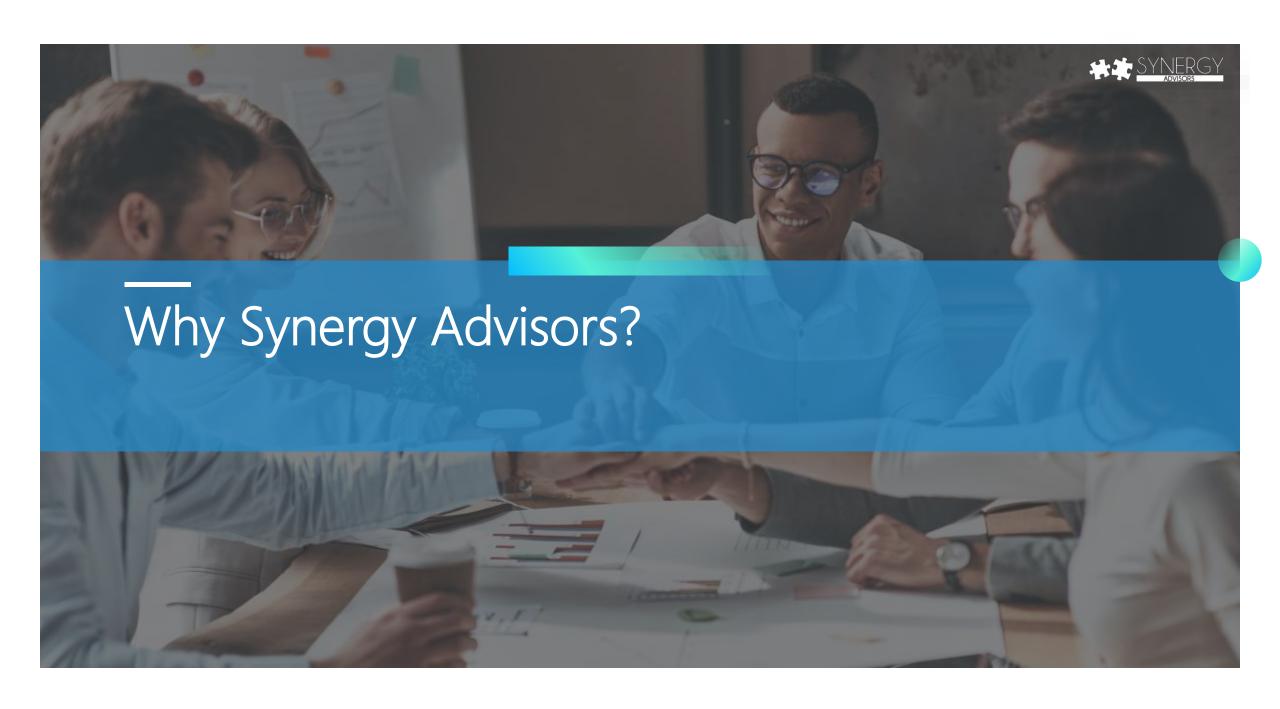
	1_(-	
	On-premises	Cloud attached
Traditional OS Deployment	✓	✓
Win32 app management	✓	~
Configuration and GPO	✓	~
BitLocker Management	✓	~
Hardware and software inventory	✓	~
Update management	✓	~
Unified Endpoint Management – Windows, iOS, macOS, Android		~
Modern access control – Compliance, Conditional Access		~
Modern provisioning – Autopilot, DEP, Zero Touch, KME		✓
Modern security – Hello, Attestation, ATP, Secure Score, Defender for Endpoint		✓
Modern policy – Security Baselines, Admin Templates, Guided Deployments		~
Modern app management – M365 Enterprise apps, Stores, SaaS, VPP		~
Full M365 integration – Analytics, Graph, Console, RBAC, Audit		✓



Technical and license requirements

2	License	Users w/ Windows Pro endpoints: W10/11 E3 + EMS¹ E3 or M365 F3/E3/E5/BP Users w/ Non-Windows Pro endpoints: Win VDA E3 + EMS¹ E3 or M365 F3/E3/F5/BP	
	Azure Subscription	At least 1 needed for an Azure Virtual Network if required	
	Network	Azure Virtual Network with line of sight to Domain Controller (only for HAADJ)	
9,	Machine Identity	Hybrid Azure AD Join (HAADJ) or Azure AD Join (AADJ)	
	User Identity	Hybrid users (AD + AAD) Or AAD users	
	lmage	Gallery or BYO in Azure (Win10 Ent 19H1+)	
•<•	Management	Microsoft Endpoint Manager (supports MECM co-management)	
=÷	Admin Permissions	M365: Intune Service Admin (standard MEM RBAC after provisioning) Azure: Subscription Owner (setup network connection if required)	

1. Intune + AADP1 can be used as substitute for EMS E3







We support our customers in the correct implementation of Microsoft solutions, aimed at improving their security postures and Modern Work, accompanied by a strategy that seeks to increase the adoption of these technologies and generate more return on security and technology investment.

Synergy Advisors Consulting services

Advanced experience

- 25+ certified engineers
- 12+ years of experience in highly complex implementations
- Expertise in delivering proactive cybersecurity strategies
- ☐ US/LatAm multi-region support
- ☐ Top +100 accounts
- Successful implementations under the Zero Trust model
- Support for large companies on the continent in the digitization and automation of processes with the latest technologies
- ☐ 10+ Gold Certified Competencies



Synergy Advisors Customer Offerings

Architecture Design Sessions [ADS]

Sessions to evaluate customer's current environment and define prioritized next steps, recommendations, and solution architecture

Deliver high-level solution design with Business Requirements doc and Solution Design ppt

[3-5 Days]

Staging / PoC in a
Box

Testing environment to evaluate the solution

Hosted in customer or Synergy environment

Pre-sales/upsell opportunities to prove customer's specific use cases

Deliver lab environment with Solution Design ppt and Lab Guide doc Production Deployment

Design and implementation of solution according to customer's unique use cases

Deep knowledge transfer and comprehensive documentation to ensure operational readiness

Platform Optimization

Solution integration with additional M365 services to harden security and optimize end user experience

Integration with E-Suite for advanced/exception use cases

Continuous improvement through new capabilities delivered at cloud velocity Workshops and Training

Training sessions and workshops to develop customer's knowledge of Next Generation Windows and integrated solutions

Focused on IT admin readiness across design, deployment, and operations

Deliver modular ppt content and lab guide

[1-5 Days]

Managed Service

End-to-end platform operations, troubleshooting, optimization, and reporting & analytics

Ongoing protection for identities, devices, data, and applications, powered by Microsoft 365

E-Suite technologies brings advanced alert & response capabilities

6

2

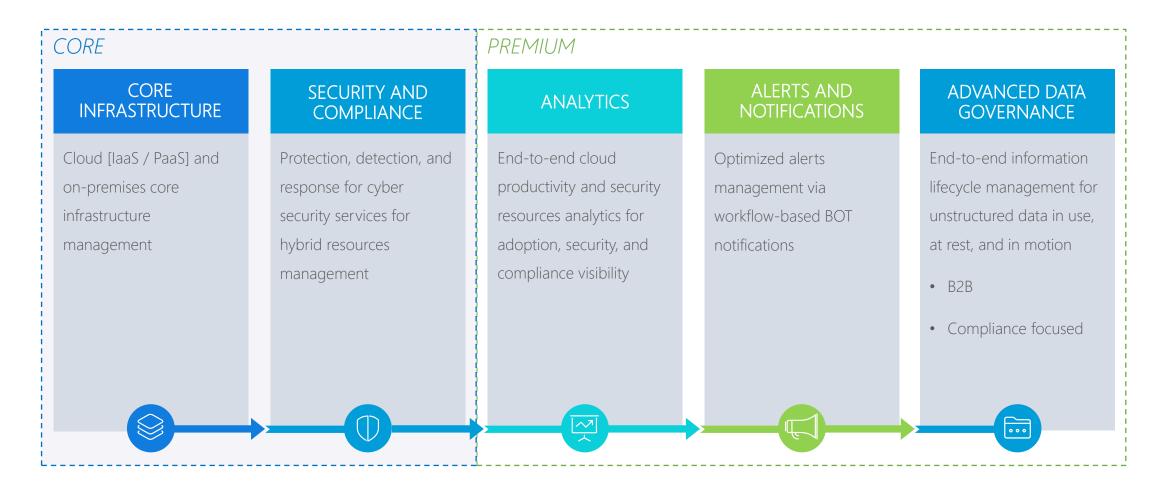
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Managed Services

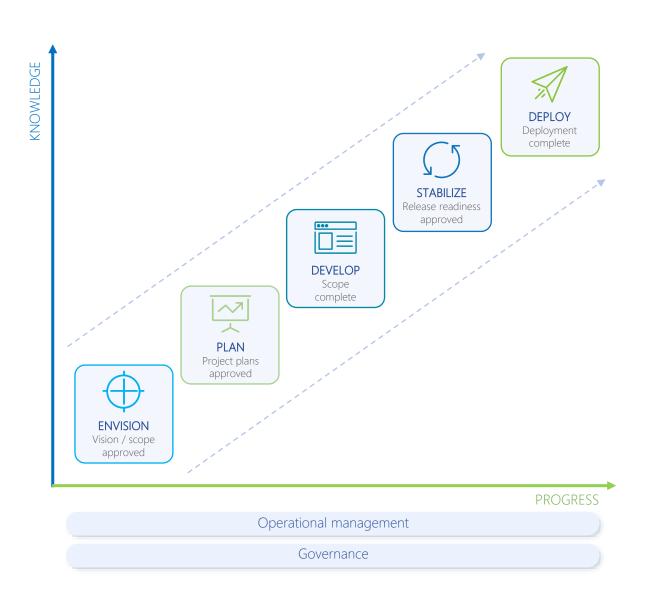
OVERVIEW





Synergy Advisors provides predictable outcomes with a structured and repeatable approach organized in 5 phases:

- **Envision:** Envisioning involves creating a business vision and defining the scope of work necessary to bring the vision to reality.
- Plan: Planning continues through the development of detailed functional requirements, system and application architectures, the user interface prototype, and a detailed project plan for the remainder of the project.
- **Develop:** The Build phase begins with the first iteration of development and culminates with the "functionality complete" milestone.
- Stabilize: The Stabilization phase involves pilot and acceptance.
- Deploy: The Deployment phase includes deployment of the core technology and site components, transitioning of the project to operations and support, and obtaining final Customer approval of the project.



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Envision

- Creation of business vision and reconfirmation of the scope of completion on the project
- General review sessions of the technological components and project scenarios are facilitated

Plan

- Definition of functional requirements, systems, architecture, user experience and remaining work plan of the project
- Knowledge transfer activities and use case validation sessions are facilitated

Pre-production environment

Develop

- Validate the proposed solution in a preproduction environment for functionality review before deploying to production
- The operating model and operations, implementation and other guidelines are developed

Stabilize

• Extends the implementation of the solution in a limited production environment and its acceptance after its respective validation before a massive implementation

Deploy

- Expansion of solution and use cases across the customer's installed base
- Final approval of the project
- Solution Transition to operations and support
- Possible assistance in the massification of the service

Production environment



E-Visor

Proprietary analytics tool which complements Microsoft Cloud technologies focused on:







Security



Adoption

Service usage

Best practices



Collection and correlation of logs and events from M365 services and other sources (over 160)



Extended log storage to improve security and compliance



Over 160 data sources in a single dashboard designed for the enterprise



Complete view of identities, devices, applications, and cloud information in a single dashboard









"Advanced" version: <u>Link</u>



"Entry/Basic" version: Link



Datasheet: Link

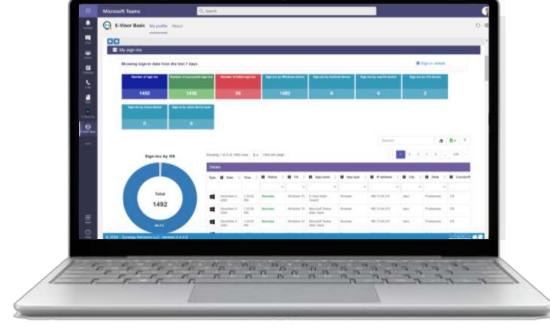




Centralized place aimed to empower end users to manage Microsoft solutions.

Unique information leveraging data from Microsoft 365, Azure Active Directory, MDE, MDI, MDA, MDO, and optimizing Sentinel - all inside Microsoft Teams:

- (i) My Personal Information: Account status with last security trending self-protect actions.
- My Apps: Applications do you have, which ones are in use, frequency of use, assigned users.
- My Sign-ins: Each sign-in Filtered by Risk events. Failed logins, location, devices and much more.
- My Devices: Status, health, compliance, compliance, risk score, alerts
- My App Packages: Makes it easy for the right people to have the right access to the right resources.
- My Office 365: Day-to-day stats, data and shortcuts to be more productive.
- My Team: Centralized managers and peers contacts for fast access, remote work or induction scenarios.
- My Subscriptions: Shows all available licenses and status reducing calls to support.





End User – Manager – IT Experience



Installation Guide: Link



Datasheet: Link



Security



Productivity



Identity Governance



Threat Protection





E-Visor complements the Viva Connections experience by adding components that strengthen the organization's security strategy and empowering users, team leaders and organization.











Modern Work activity

Cybersecurity activity

Security risks reduction

Response times reduction

Proactive decision-making

Main Sections



Identity and devices. Account status, health, compliance, compliance, risk score, alerts.



My security. Risk mitigation, notifications and alerts, take action, security posture.

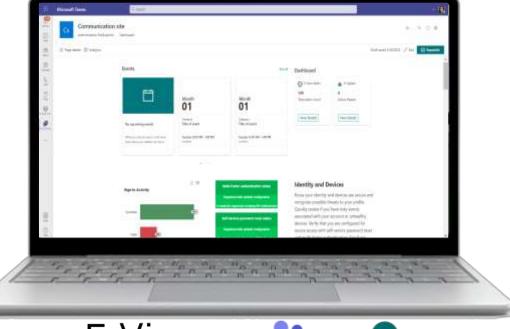


Online Meetings. Meeting counts, participation percentage, future meetings, participants.



Information Protection. Document track, who, how, when and where, sensitive data.







End User – Manager – IT Experience

Adaptative cards: Centralized summary of each workload Webparts: Detailed information on each workload



Installation Guide: Link



Datasheet: Link



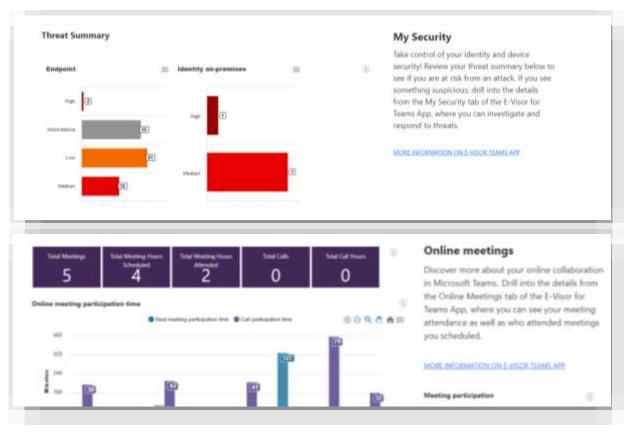


Adaptative cards

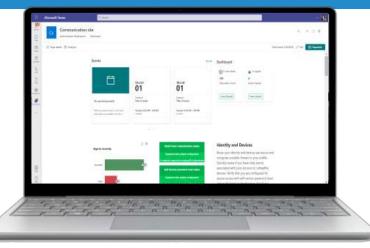


Summary of each workload

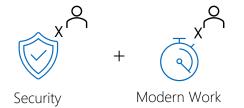
Webparts



Detailed information on each workload













E - Vigilant

Advanced analytics and alerting solution that uses Microsoft solutions to COLLECT information from different sources (workloads), ALERT different audiences to different types of incidents, provide a comprehensive VIEW OF THE CYBERSECURITY ecosystem, and facilitate more EFFECTIVE MANAGEMENT.



Alert end users to viruses and malware found by Microsoft Defender



Recommends and automates next steps, reducing cybersecurity risk



Microsoft Information Protection encrypted file view based on business logic and response workflow



Business Driven Notifications

9

Seamless End User Experience. Resides within Microsoft Teams for quick access while working



E - Vigilant + 🖺-Suite



Workflow based notifications and actions



Security



Modern Work



Additional information: Link



Datasheet: Link





CONSULTING

- Architecture Design Sessions [ADS]
- PoC in a Box
- Production Pilot
- End-to-end Deployment
- Adoption and Change
- Management
- Workshops and Training

AWARDS AND NOMINATIONS

- Microsoft MISA (Member 2020)
- Guardians of Productivity (Member 2020)
- Security & Manageability Elite Partners (Member since 2015)
- Identity Advisors (Member since 2015)
- Security Workshop Partner of the Year (Finalist 2021)
- Security Workshop Partner of the Year (Winner 2020)
- US EPG Partner of the Year [West Coast] (Finalist 2017)
- WW Microsoft Partner Case Study Cloud Adoption (Winner 2016)
- WW EMS Partner of the Year (Finalist 2016, Nominated 2015)
- Alliance Partner of the year (Nominated FY 2015 & 2016)
- National Solution Partner of the Year (Nominated FY 2015 &2016)
- Compete Partner of the Year (Nominated FY 2015 & 2016)
- Cloud Partner of the Year (Nominated FY 2015 & 2016)
- Specialty Partner Apps and IP (Nominated FY 2015 & 2016)

SOLUTIONS

- E-Suite: E-Visor. E-Inspector, E-Cryptor, E-Vigilant, E-Migrator, E-Visor Teams App (Available in the Azure Marketplace):
 - Information Governance and Compliance solutions
 - Enterprise Analytics
 - Next Gen Operations, Alerting, Monitoring and Support



+ 1m Users

SYNERGY ADVISORS

Security, Data Governance & Analytics +11 Years

TOP

+ 100 Accounts

+6.5M End Users

Region Support

MANAGED SERVICES

- End-to-end Secure Productivity
- Cybersecurity
- Productivity
- IT automation
- Continuous optimization
- Modern business and IT operations framework

ADDITIONAL PRODUCTS AND TECHNOLOGIES

- Yubico
- Thales
- Secude
- Entrust

5/





E-Visor

Enterprise-wide analytics

- Adoption and security correlated insights
- Configuration best practices
- Licensing usage and activity

E-Cryptor

- Document lifecycle management
- Self-service document access request
- Advanced collaboration
- Application integration

E-Inspector

- Data at rest content inventory and inspection
- Business and compliance driven data labeling and protection
- General alerts

E-Vigilant

- Advanced security and usage alerts and notifications
- Workflow based + E-Bot
- Business and technical incident management

E-Migrator

- Assess, discover, and analyze past and future meetings
- Zoom to Teams [Z2T]
 phased migration













Solutions



Secure E-mail

- Users
- Apps
- Services
- Hygiene
- Threats
- Data Leak Mitigation

Secure Collaboration

- Users (internal / external)
- Apps
- Services
- Hygiene
- Threats
- Data Leak Mitigation

Device Protection

- Applications security
- O.S. security
- Security baseline
- Threats
- Data Leak Mitigation

Information Protection and Compliance

- Data in use
- Data at rest
- Data in transit
- Application integration
- Data Leak Mitigation
- Structured and unstructured data protection

Threat Protection

- Users (internal / external)
- Devices
- Identities
- Endpoints
- Cloud
- Monitoring
- Infrastructure
- Security baseline

Platform Protection

- Monitoring / Services analysis/ Alerts and notifications
- Security baseline





Learn more about us



Consulting services



E-Suite solutions



Managed services



E-Visor



E-Visor Teams App



E-Inspector



E-Cryptor



E-Migrator



E-Vigilant

