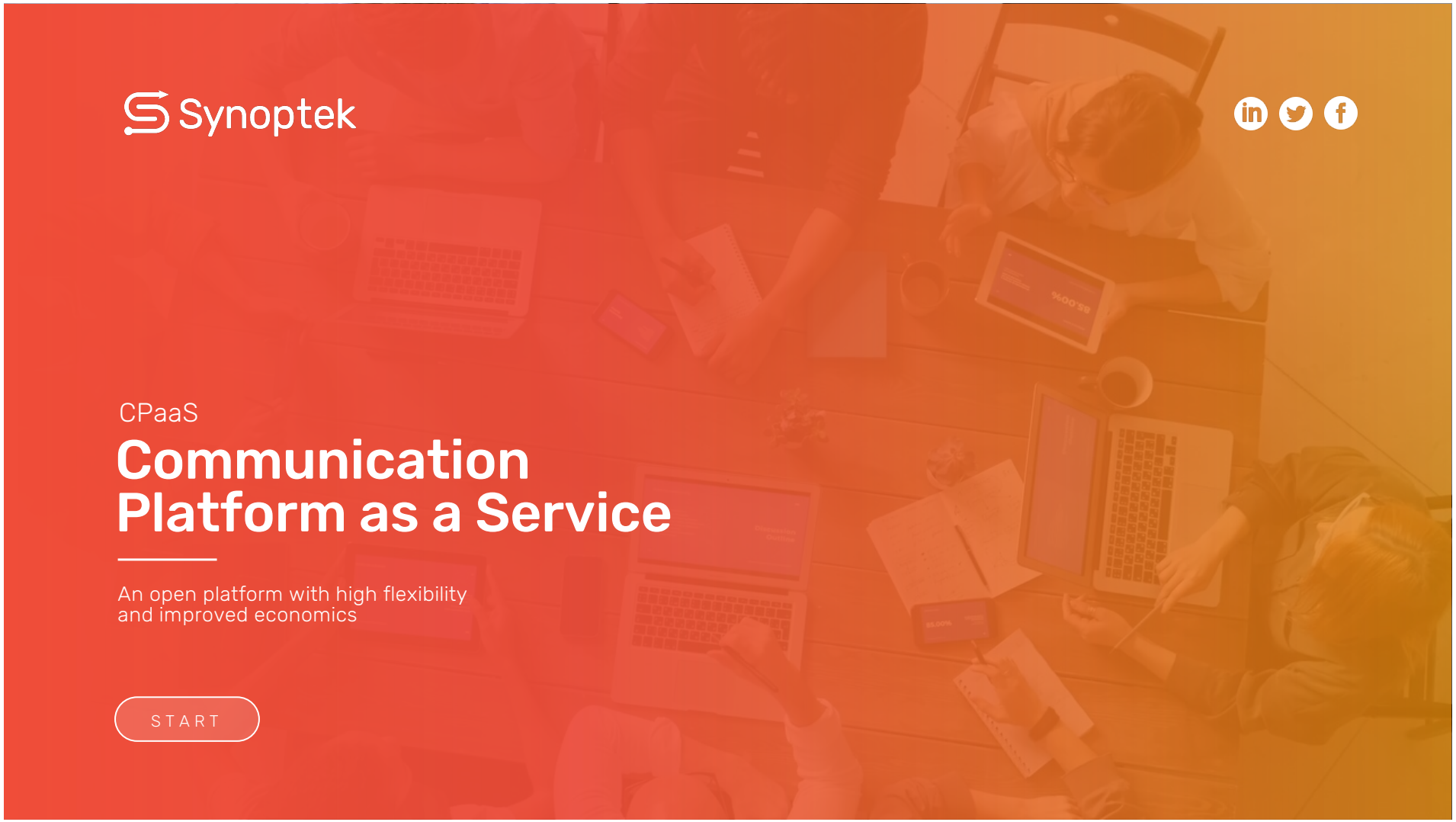
Synoptek



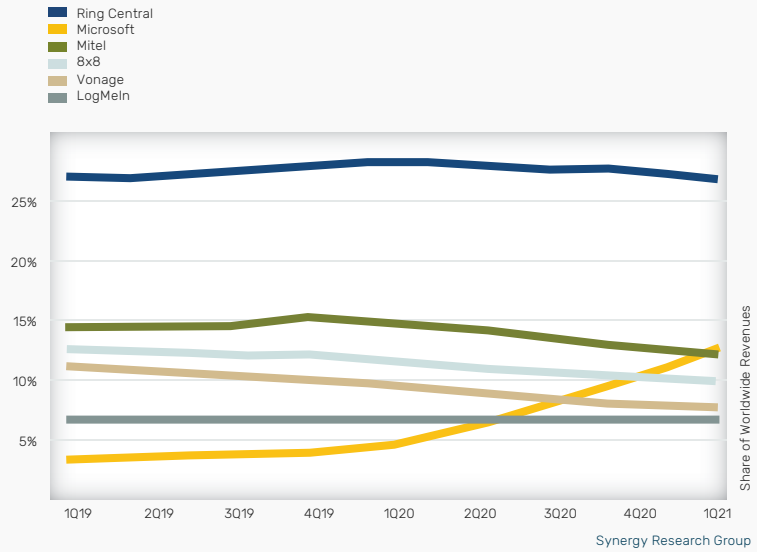
CPaaS

# Communication Platform as a Service

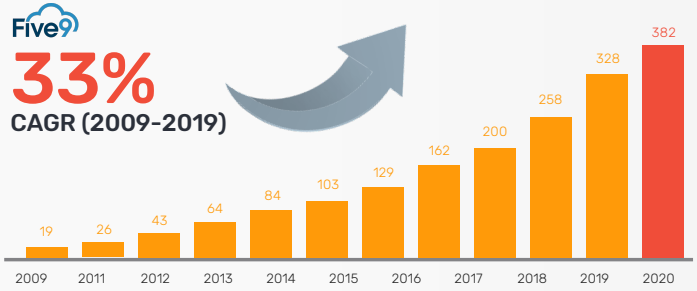
An open platform with high flexibility and improved economics

START

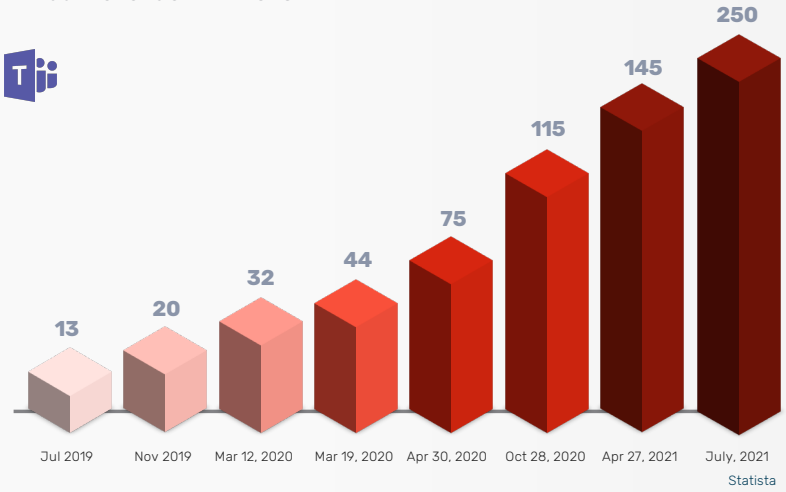
# Teams Voice & Five9 CCaaS




**UCaaS Market Share Trend**




**Annual Revenue in Millions**




**Active User in Millions**

# Why the Synoptek?

### Managed Services Provider

Communications has changed, who can you trust?

Depth of business integration capability

Security assurance

### Right Application, Right User®

As a managed services provider our focus is on creating value

Value = Increased revenue + Reduced operations costs

### Carrier-Grade

Hardened traditional carrier grade network

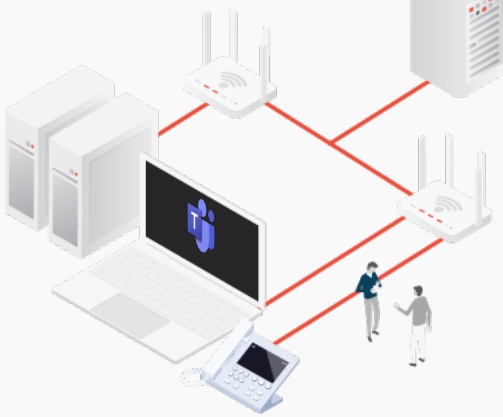
Maximum cost efficiency

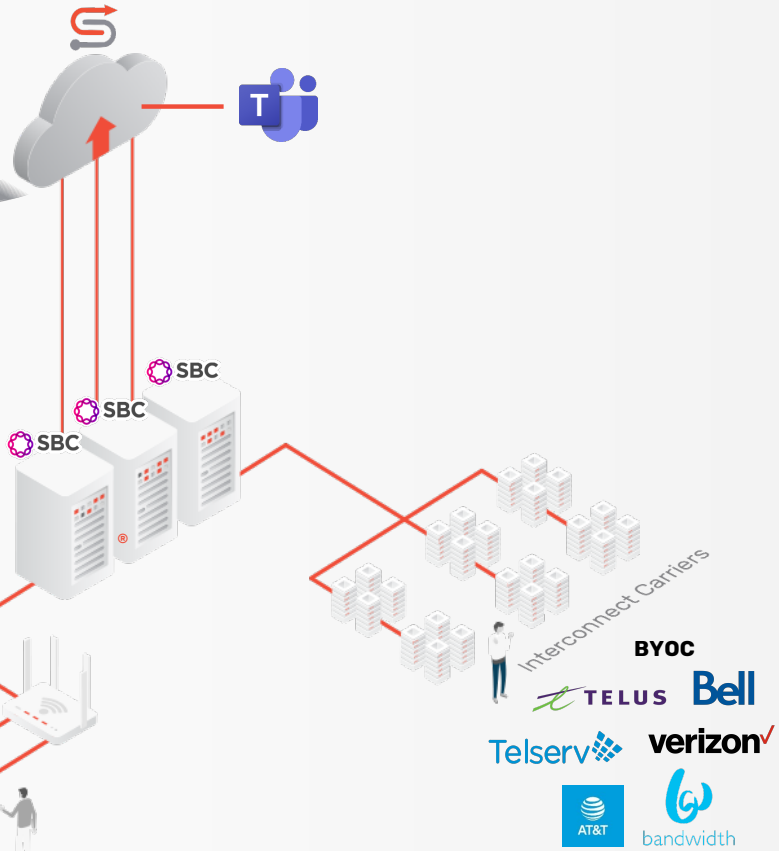
Maximum flexibility

Maximum service assurance

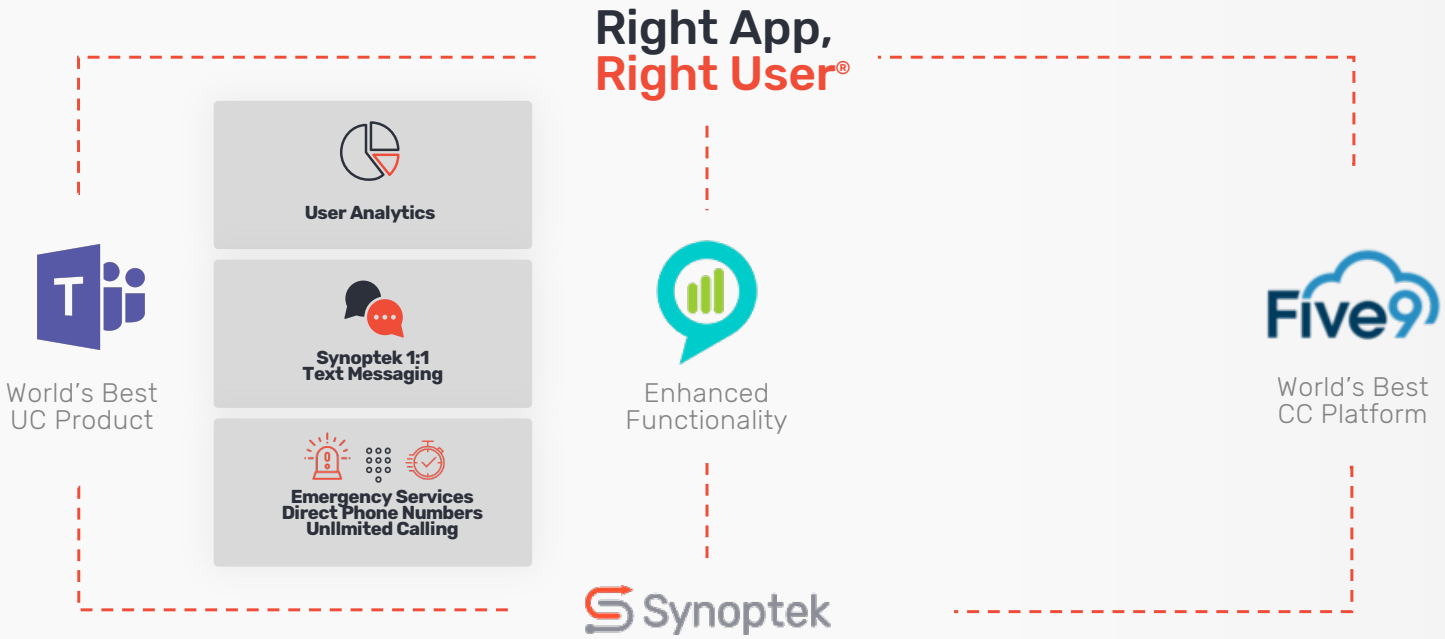
# Communication Platform as a Service

Right App, Right User®





# World Class Formula



# World Class Formula

## Right App, Right User®

World's Best UC Product

**User Analytics**

**Synoptek 1:1 Text Messaging**

**Emergency Services Direct Phone Numbers Unlimited Calling**

Enhanced Functionality

**Enhanced** Reporting

**Real-Time** Queue-Analytics

**Call** Recording

World's Best CC Platform

Synoptek

# World Class Formula

Microsoft Managed Partner

Microsoft Tier-1 Cloud Solutions Provider

Microsoft Partner

## Right App, Right User®

- User Analytics
- Synoptek 1:1 Text Messaging
- Emergency Services Direct Phone Numbers Unlimited Calling

World's Best UC Product

Enhanced Functionality

- **Enhanced** Reporting
- **Real-Time** Queue-Analytics
- **Call** Recording

World's Best CC Platform

Synoptek

| 1178 | 5000 | 18 | 44 | 736 |
|---|---|---|---|---|
| CLIENTS | CERTIFICATIONS | COUNTRIES | STATES IN THE USA | EMPLOYEES |

Synoptek

# Thank you!

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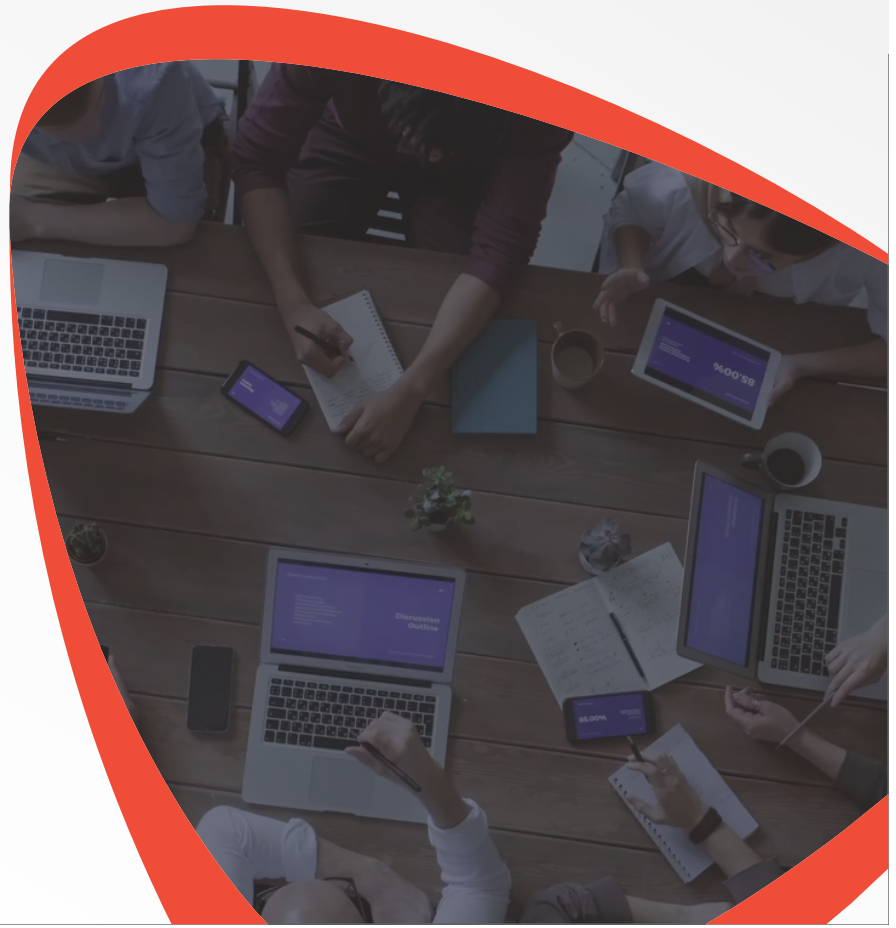
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