

Syntphony Stations

syntphony



Website



End-to-end solution for the management of operations, payments and loyalty of Service Stations.

100% Cloud and modular solution that manages inventories, optimises business processes and improves customer satisfaction with a platform that adapts to the business.

Value proposition

Syntphony Service Stations is one of the main strategic assets in the SaaS area. It is an end-to-end business management application platform (POS and ERP, CRM, CMS, e-commerce, loyalty, payments). It was designed in SaaS mode to be used explicitly in the cloud in 1998 and has been evolving ever since. Thanks to its patented PaaS enabling component, it is possible to deploy, operate, monitor and manage different applications and services in a very simple, efficient and secure way covering different business models in different countries.

Benefits

- Allows centralised management of the network, adapting to the business model (COCO, CODO...).
- Complete coverage of the station's day-to-day activities and operations.
- Simple deployment and minimum impact.
- Optimisation of processes.

Solution

- Syntphony Stations manages all administrative and operational processes related to the Service Station business.
- Our platform is a modular SAAS solution in the cloud that allows centralising information, processes (sales, loyalty, payment, logistics...) and devices involved in the point of sale. In addition, the solution facilitates integration with legacy systems and third-party solutions through an enabler module.

Features

- Hardware agnostics.
- Management of all information, data, processes and control in real time.
- Centralised management of the solution through the enabler module.
- Permission management by users.
- Extensive offer of service station business processes, both for the shop and the forecourt.
- Customer management, which can be loyalised thanks to the loyalty module.
- Inventory management.

Diferentiation

- 100% Cloud solution, modularised, which allows customers to adapt the solution to their business needs.
- Flexible commercialisation model based on the consumption of contracted modules and the volume of service stations.
- Experience and knowledge of the service station business, which allows us to provide a customer-focused service.
- Capacity for integration with external and third-party systems, providing great adaptability.

Use Cases

Management of the business processes of the service station network

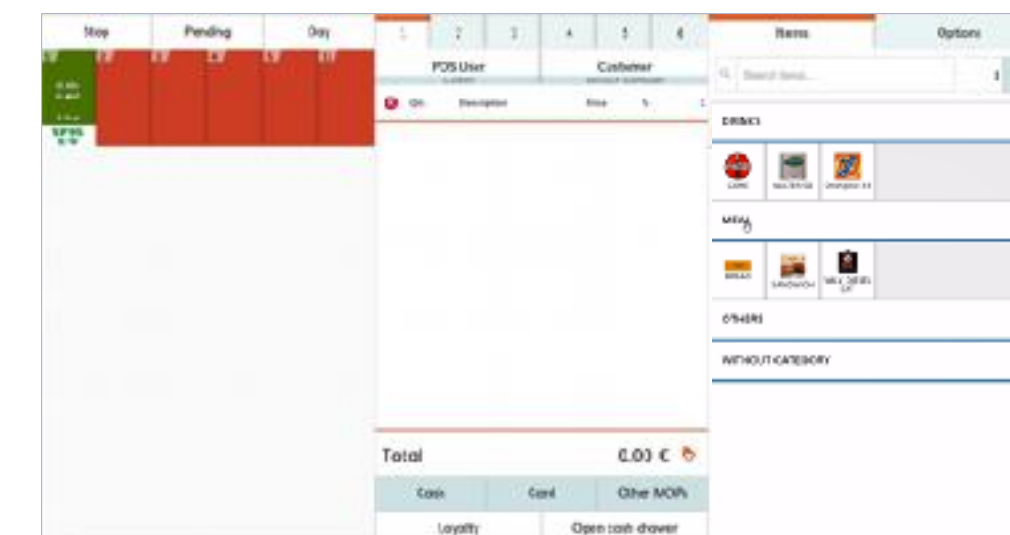
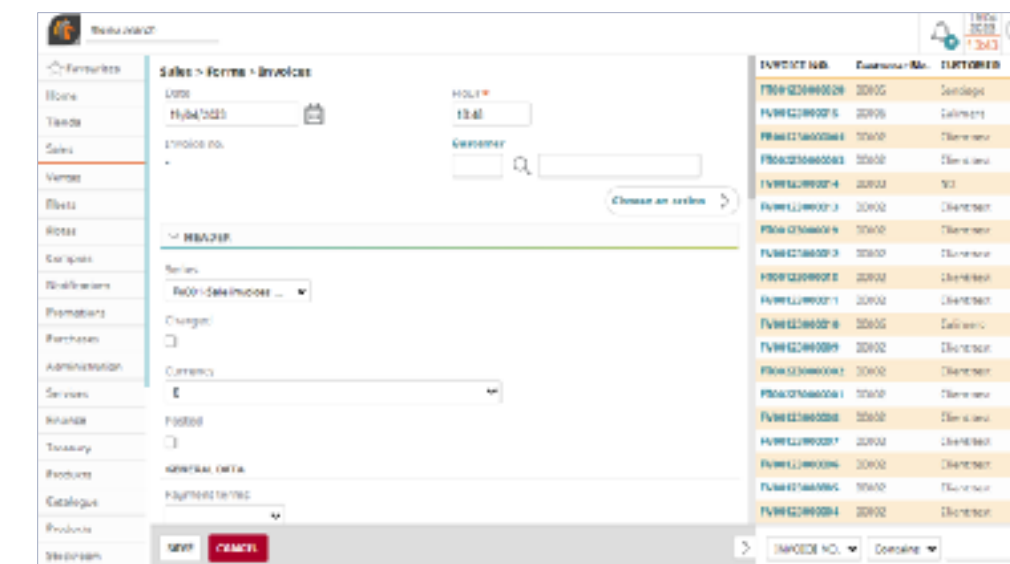
Quick-Service Restaurant service management

Inventory management, including integration with handheld devices

Management of loyalty processes

Fleet management

Payment solution



References



Partners & Software



INDUSTRY CATEGORIES

- Automotive
- Energy & Utilities
- Financial Services
- Healthcare
- Higher Education & Research
- Insurance
- Life Science & Pharma
- Manufacturing
- Public Sector
- Retail & CPG
- Telco, Media & Technology (TMT)
- Travel, Transportation & Logistics

SERVICE CATEGORIES

- Application Services
- BPO
- Business Consulting
- Cloud & IT Infrastructure
- CX & Design
- Cybersecurity
- Data & Intelligence
- Digital Workplace
- Network Services