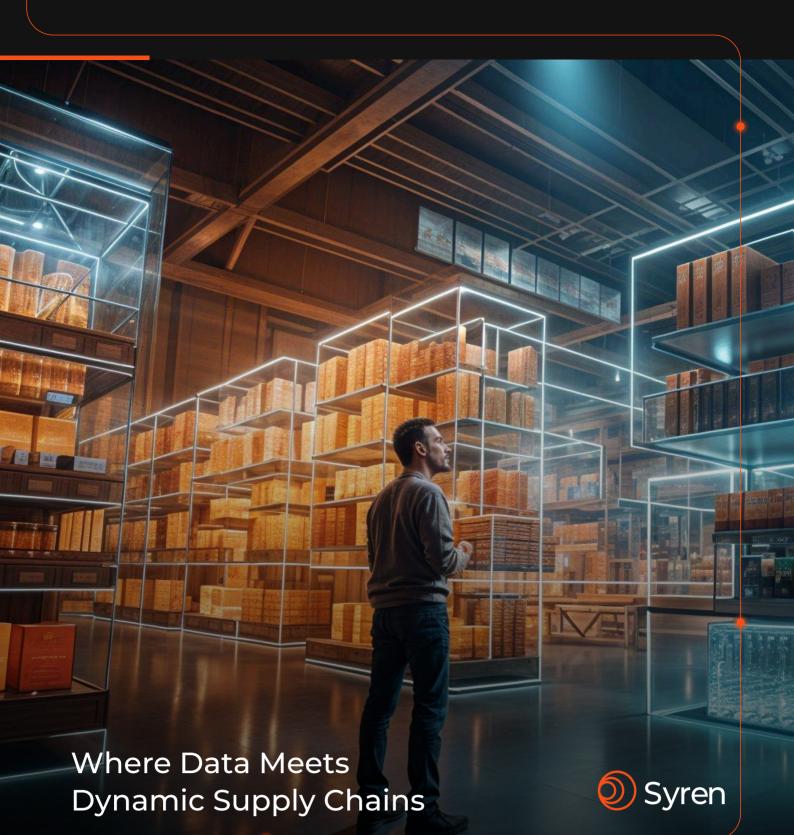


# Syren ATP

PROMISE WITH PRECISION, DELIVER WITH CONFIDENCE



# Inventory Imbalances

**Customer Challenges** 

### Inability to maintain optimal stock levels and allocate inventory effectively leads to excess holding costs, missed sales, and unmet customer demand.

Demand-Supply Mismatch Inability to dynamically align supply with real-time demand changes causes

## Lack of immediate visibility into production or supply chain disruptions limits

Delayed Response to Disruptions

inefficiencies in production and distribution.

the ability to adapt and prioritize effectively. Fragmented Data Systems

Disjointed or siloed data across production, inventory, and logistics hinders

# accurate decision-making.

End-to-End

Visibility

Real-time monitoring of

supply chain operations

across the ecosystem.

# Decision-Making

**Key Benefits** 

**Proactive** 

Predictive alerts and

scenario analysis for

minimizing risks.

# **Tailored**

### and enable seamless communication across functions.

**Enhanced** 

Collaboration

Tools that align teams

Core Features

## Customizable solutions to meet unique

Scalability

industry and business

needs.

Dynamic Delivery

**Date Calculation** 

Instantly calculate

delivery dates using

real-time demand,

stock, production, and

shipping data.

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### stock reaches the right customer at the right time.

Intelligent Inventory

Allocation

Machine learning and

Al ensure the right

**Priority Allocation** Integration Customizable settings to focus on key

# System-Wide

Real-Time Order

Tracking

Live updates on

production, inventory

levels, and shipping

progress.

Cost

Efficiency

Optimized inventory,

transportation, and

operations to reduce

expenses

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Sync with ERP, WMS, and TMS for accurate, up-to-date data.

HOW SYREN'S ATP SOLVED A GIANT PHARMA COMPANY'S

DELIVERY AND INVENTORY MANAGEMENT CHALLENGES

Rules

customers or high-

value orders.

## Inventory unavailability on critical dates. Limited visibility into the customer order journey.

Solutions

Challenges

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Forecasted material availability using replenishment lead times and current stock. Used machine learning to calculate precise shipping and delivery dates. • Allowed planners to override and fine-tune predictions.

Unreliable expected shipping dates.

Inaccurate delivery forecasts cause customer dissatisfaction.

**Impact** 

Integrated SAP data to ensure reliable date predictions.





100%

predictions

accurate shipping

and delivery date



improvement in



## Partnership with Microsoft Azure Syren and Microsoft Azure collaborate to deliver scalable, secure, and innovative solutions for





modern supply chain and data challenges. Leveraging Azure's cloud capabilities, Syren's ATP ensures end-to-end visibility, accuracy in delivery data calculation, robust order tracking, By combining Syren's expertise in supply chain optimization with Azure's cloud infrastructure, organizations can scale and maximize their supply chains to meet evolving demands in a highquality, secure, and cost-effective manner.

# Contact Us

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DISCOVER HOW SYREN CAN TRANSFORM YOUR SUPPLY CHAIN.



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