

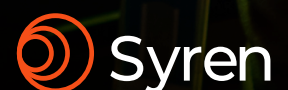


Optima Control Tower **by Syren**

OPTIMIZING SUPPLY CHAINS WITH **AI-POWERED** INSIGHTS AND AUTOMATION



Where Data Meets
Dynamic Supply Chains



Challenges Faced by Industries

- **Fragmented Visibility:**
Disparate systems hinder a unified view of supply chain operations.
- **Inefficient Inventory Management:**
Excess stock in some areas and shortages in others lead to increased costs.
- **Slow Disruption Response:**
Reactive strategies delay recovery from unforeseen disruptions.
- **Complex Compliance Needs:**
Navigating regulatory requirements across regions adds operational strain.
- **Siloed Decision-Making:**
Lack of collaboration across functions impedes efficient planning.

How the Optima Control Tower works



Key Benefits

End-to-End Visibility

Real-time monitoring of supply chain operations across the ecosystem.

Proactive Decision-Making

Predictive alerts and scenario analysis for minimizing risks.

Cost Efficiency

Optimized inventory, transportation, and operations to reduce expenses

Tailored Scalability

Customizable solutions to meet unique industry and business needs.

Enhanced Collaboration

Tools that align teams and enable seamless communication across functions.

Core Features

Predictive Analytics

Mitigate risks with AI-powered forecasting and alerting.

Scenario Modeling

Simulate "what-if" outcomes to prepare for disruptions.

Self-Healing Automation

Automated workflows to reduce manual intervention.

Custom Dashboards

Real-time reporting for better decision-making.

GenAI Messaging

AI-powered cross-functional collaboration for faster resolutions.

Pharma leader transforms supply chain operations with Syren's Optima Control Tower.

Challenges:

- Fragmented visibility across production and distribution sites.
- Frequent stockouts and inventory imbalances.
- High risks due to diverse regulatory compliance requirements.

Solutions:

- Unified real-time visibility with centralized dashboards.
- Predictive analytics to address stock imbalances and disruptions.
- High risks due to diverse regulatory compliance requirements.

Impact:

- 100% real-time visibility across supply chain operations.
- 25% reduction in stockouts and 18% reduction in excess inventory.
- Overall cost savings of 15%.

Partnership with Microsoft Azure



Syren and Microsoft Azure collaborate to deliver scalable, secure, and innovative solutions for modern supply chain challenges. Leveraging Azure's cloud capabilities, Syren's Optima Control Tower provides unparalleled insights, agility, and operational excellence. Together, we aim to empower enterprises with smarter supply chains built for resilience and growth.

Contact Us

DISCOVER HOW SYREN CAN TRANSFORM YOUR SUPPLY CHAIN.

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