



Syren's Sustainability Tracker

Sustainable Choices, Measurable Impact.

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Customer Challenges

- Complexity of Measuring Emissions:** Fragmented data, varying global regulations, and a lack of standardized methodologies hinder tracking and reporting of carbon emissions.
- High cost for solutions for sustainability:** Implementing sustainability initiatives often requires significant investment in technology, infrastructure, and compliance.
- Consumer and Employee Expectations:** Consumers and employees increasingly favor brands that prioritize ethical and sustainable practices.



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Key Benefits

- Spot Trends, Solve Challenges**
Custom dashboards to identify mission patterns, track inefficiencies, and mitigate risks.
- Smarter Emissions Management**
Achieve sustainability goals, track and forecast transportation-related Scope 3 emissions.
- Optimized Shipping Routes**
Optimized logistics for profitability and lower environmental impact.

Core Features

- GLEC-Compliant Emission Calculations:**
Updated emission calculation logic to align with GLEC frameworks, including historical emission metrics.
- Sustainability and Carbon Tracking:**
Pinpoints logistics emissions, identifies gaps, and optimizes shipping routes to reduce environmental impact.
- Projected Emission Planning:**
Forecasts emissions based on transport modes and route choices for smarter decision-making.

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Syren's Sustainability Tracker Helps Global Enterprises Track, Measure And Reduce CO2 Emissions



10%

Reduction in Emissions Via Optimized Routes



15%

Reduction in Emissions Via Inventory Optimization



20%

Reduction in Upstream Value chain Emissions

Partnership with Microsoft Azure



Syren and Microsoft Azure collaborate to deliver scalable, secure, and innovative solutions for modern supply chain and data challenges. Leveraging Azure's cloud capabilities, Syren's Sustainability Tracker helps businesses cut emissions, meet ESG goals, and drive profitability. By combining Syren's expertise with Azure's cloud infrastructure, organizations can seamlessly scale their solutions to meet evolving demands in a high-quality, secure and cost-effective manner.

Contact Us

Discover what Syren can do for your sustained sustainability.

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