

Sustainable Choices, Measurable Impact.

technology, infrastructure, and compliance.

Syren's Sustainability Tracker

Customer Challenges

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global regulations, and a lack of standardized methodologies hinder tracking and reporting of carbon emissions. High cost for solutions for sustainability: Implementing

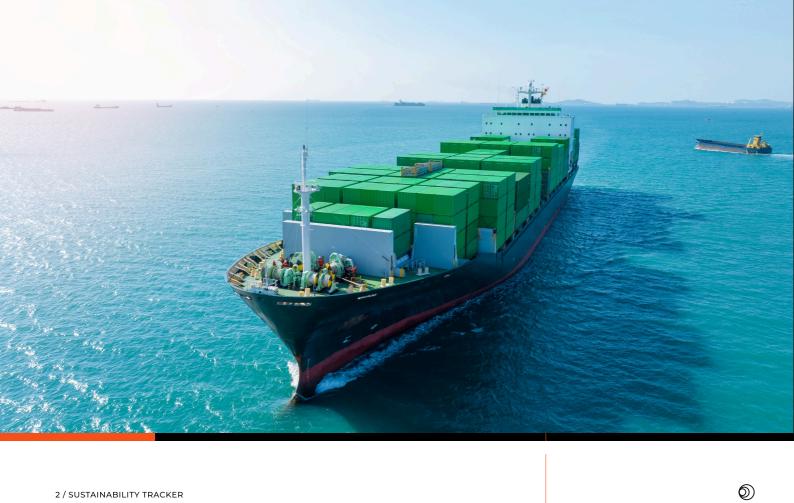
sustainability initiatives often requires significant investment in

Complexity of Measuring Emissions: Fragmented data, varying

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employees increasingly favor brands that prioritize ethical and sustainable practices.

Consumer and Employee Expectations: Consumers and



Custom dashboards to identify mission patterns, track inefficiencies, and

Achieve sustainability goals, track and forecast transportation-related Scope 3 emissions.

Core Features

mitigate risks.

Key Benefits

Spot Trends, Solve Challenges

Smarter Emissions Management

- Optimized Shipping Routes Optimized logistics for profitability and lower environmental impact.
- GLEC-Compliant Emission Calculations: Updated emission calculation logic to align with GLEC frameworks, including historical emission metrics.
 - Pinpoints logistics emissions, identifies gaps, and optimizes shipping routes to reduce environmental impact.

Forecasts emissions based on transport modes and route choices for smarter

Sustainability and Carbon Tracking:

Projected Emission Planning:

decision-making.

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Emissions

Emissions Via

Optimized Routes

20% Reduction in Reduction in Reduction in

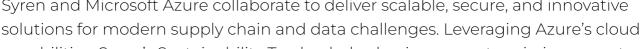
Emissions Via

Inventory Optimization

Syren's Sustainability Tracker Helps Global

Enterprises Track, Measure And Reduce CO2

Partnership with Microsoft Azure Syren and Microsoft Azure collaborate to deliver scalable, secure, and innovative



Upstream Value

chain Emissions



capabilities, Syren's Sustainability Tracker helps businesses cut emissions, meet ESG goals, and drive profitability. By combining Syren's expertise with Azure's cloud infrastructure, organizations can seamlessly scale their solutions to meet evolving demands in a high-quality, secure and cost-effective manner.

Contact Us Discover what Syren can do for your sustained sustainability.

Email: contactus@syrencloud.com Website: syrencloud.com





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