Build Better Product Discovery Experiences
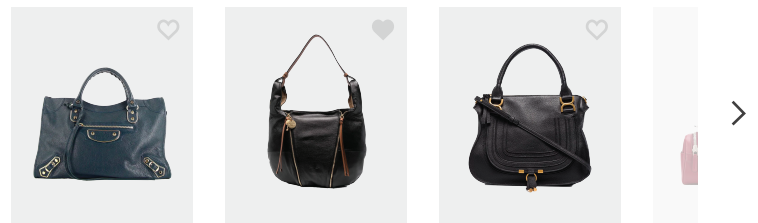## With Syte's Product Discovery Platform, Powered by Visual AI

Syte empowers your shoppers to instantly find items they'll adore with inspiring, visual product discovery journeys that drive conversion.
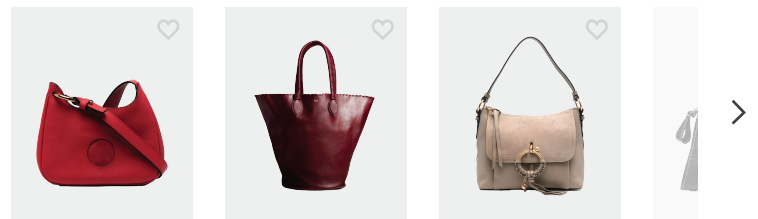
- Turn every image into a cross-sell opportunity, enabling shoppers to easily find and buy any item pictured.
- Sell more with unique recommendations for every shopper.

- Upgrade your customer experience and boost conversion
- Enrich data and automate merchandising processes with visual AI.

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Scale With Syte

We help hundreds of fashion, jewelry, and home decor brands increase conversion, boost revenue, and drive business growth.

DECATHLON
40%
Uplift in Average Order Value

CF Coleman FURNITURE
7.1X
Higher Conversion Rate

SIGNET JEWELERS
584%
Increase in Average Revenue Per User

PRADA　　SHEIN　　FARFETCH　　REEDS　　CITY FURNITURE　　MOBLY

Maximize Performance With Visual AI

PRODUCTS

Visual Discovery

Connect shoppers with products they'll love through inspiring, visual product discovery experiences, powered by AI.

AI Tagging & Merchandising

Use visual AI to automate product tagging and improve findability, delighting your customers and your merchandising team.
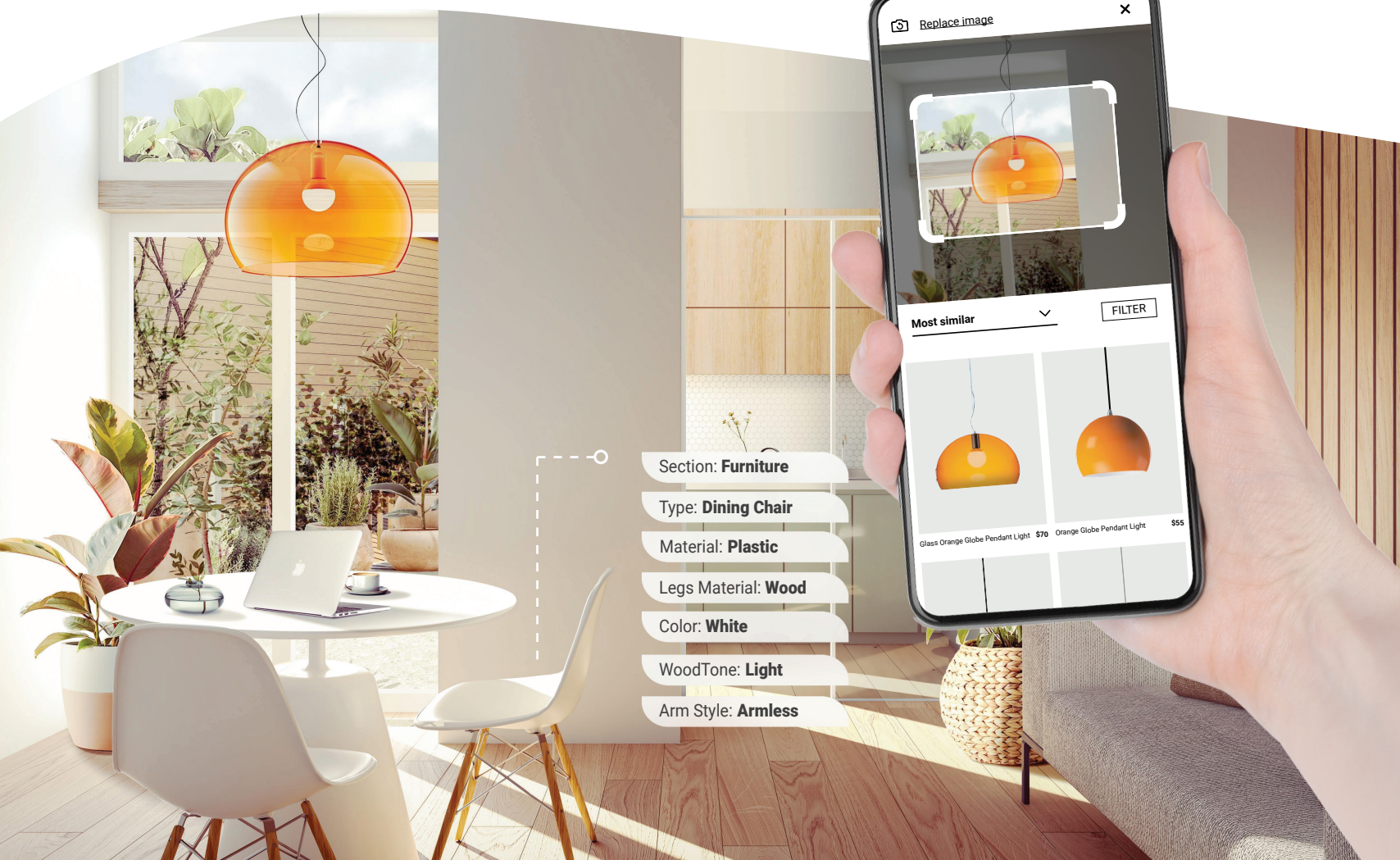
VISUAL DISCOVERY PREMIUM ADD-ONS

Advanced Personalization

Provide personalized product recommendations based on shoppers' aesthetic preferences and current journey on your site.

Social Discovery & Marketing

Enable shoppers to find and buy the perfect products with shoppable stories, social curation, and personalized campaigns.

Section: **Furniture**

Type: **Dining Chair**

Material: **Plastic**

Legs Material: **Wood**

Color: **White**

WoodTone: **Light**

Arm Style: **Armless**

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