License Assessment: License management optimization

Potential customers

New Power BI Tenant	Organizations with Power BI		
	License Heap	M/O 365 E5 license owners	Premium capacities owners
	- rather small organizations (20-40 pbi users, geo-divided) without strong IT expertise - departments with own budget within the large organizations	- upper-medium or large enterprises with large MSFT capacity	- large enterprises with strong analytical and data-driven approach

Cases

There are numerous licensing options in the MSFT BI ecosystem. Which license strategy suits you the best?

The tenant has grown up explosively and without any control? Need audit, license optimization and cost reduction?

Budgeting for the next years? Need to estimate licenses as correct as possible?

You have no leaving management and still pay for departed employees?

You pay for licenses, but some accounts do not use the services at all?

Tired to go through a purchase process each time you need PPU?

Want Premium but do not know how to choose the most fitted capacity?

Premium is too extensive for you and you need to reduce costs without service degradation and loss of critical Premium features?

Bad performance of the current Premium capacity, you want to improve it combined with low costs?