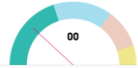


FinOps & GreenOps



Business Challenges

- **Spending spikes** – Consumption-based pricing and auto-scaling make monthly bills hard to predict.
- **Poor visibility** – Disparate tools and tags across clouds hide waste and obscure total cost.
- **Unclear ownership** – No single team is accountable for cost-efficiency, leading to “not my problem” silos.
- **Optimization gaps** – Multi-cloud environments miss cross-cloud rightsizing, reserved-instance, and spot-pricing.



What We Provide

- **Kick-Start (short-term)** – Cost audit + maturity check, allocation/forecast review, quick-win PoC, & a tailored roadmap.
- **Accelerator (mid-term)** – Build core FinOps skills, set governance, deploy robust allocation & forecasting, optimize multi-cloud spend with predictive controls.
- **FinOps-as-a-Service (FOaaS, long-term)** – Ongoing managed cost optimization, full governance & financial policies, monetize saved spend, and run integrated multi-cloud cost-management tooling.



Business Benefits

- **Real-time Cost Transparency:** Unified dashboard delivers instant, multi-cloud spend visibility.
- **FinOps + GreenOps Fusion:** Integrated financial and carbon-reduction governance guarantees every euro drives ROI and sustainability.
- **Cross-functional Decision Engine:** Finance, engineering and product collaborate in a data-centric hub to vet every spend.
- **Continuous Optimization:** ML-powered alerts and prescriptive actions to right-size, reserve, or terminate resources.
- **KPI-aligned Business Value:** Cloud consumption maps directly to strategic OKRs, ensuring every dollar fuels measurable outcomes.



Receive Comprehensive FinOps Assessment together with an IBM Cloudability Proof of Concept values at Euro 10,000.

1-2 weeks
Data Discovery

1-2 Weeks
Analysis

1h
Presentation

■ Onsite □ Preparation

We partner with you...



What Differentiates Us

- We have customer success stories, where customers typically achieved **20-30% reduction in cloud spending**.
- Our FinOps offering is structured into **three packages**, allowing customers to choose the level of support that best fits their needs.
- By integrating **GreenOps into our FinOps practice**, we help organizations optimize cloud spend while reducing environmental impact through data-driven sustainability insights.

... on your cloud journey !



What you get

- **Assessment:** Cloud inventory and spend-trend includes various dimensions of reports. Type of resources, Subscriptions, Management groups, Business Units etc. act as baseline
- **Kick-Start (short-term):** Deliver a ranked, actionable cost-saving report, a detailed optimization catalogue with timelines, risks and compliance, and a commitment purchase plan derived from the assessment.
- **Accelerator (mid-term):** Prioritized savings backlog with owners/timelines, an automated cost-optimization playbook, results-vs-baseline reporting, and a governance roadmap to elevate long-term FinOps maturity.
- **FOaaS (long-term):** Identify and prioritize applications/services for re-architecting, workshop their business and technical context, and deliver platform-specific cost-saving recommendations that preserve business value.