GETTING STARTED

Tallan's Vision Map exercise is a 2-3 hour co-creation session outlining where and why to take the next steps in your data culture transformation. The outcome of this session is a 2-page Executive Brief that will concisely outline priorities over the next 12-18 months, with actionable next steps. The brief will incorporate the session and any additional thoughts your team has afterward.

IDENTIFY FOCUS AREAS → **ENGAGE & COLLABORATE** → **REVIEW EXECUTIVE BRIEF**

Vision Map Session

Solution Areas
Data & Analytics

Solution Phase
Strategy

Length of Engagement
2-3 Hours

Contact Us

WHAT TO EXPECT

Introductions and Stage Setting
- Level set on the goals of the session

Putting Points on the Vision Map
- Current ideas/destinations
- New ideas/destinations

Proven Method for Prioritizing
- Collaboratively rank generated ideas
- Build the prioritized vision map

HOW TO PREPARE

- Expect to have a broad, holistic view, focusing on 1-2 business or program areas.

- Invite enough thought leaders so that many ideas will be generated, but not so many that it's watered down.

- The problem/business owner needs to be in the room; their buy-in to the prioritization is key and you will need their support to move forward.

- The subject matter expert needs to be in the room; this person has key information on the art of the possible.