

# TCS Business connected Retail services

Microsoft Business Unit – Data & Al Powered by Azure



### **Business Connected Retail services**



The consulting and implementation services targets Retails operations related with Sales foretell, Customer experience, store operations, analytical insights and prescriptive actions. Ready accelerators, analytical visualization templates helps in quick and quality services

#### **Customer Experience and Revenue**

Real time Business KPI mapping and predictions helps mapping Business objectives to bring Value for end Customers. Stock code wise sales forecasting, Sales planning accuracy improvement

#### **Business Aligned Operations**

Mapping of entire chain between Business to Application with Noise Reduction, Anomaly Detection, Automation

#### **Faster offer rollouts**

Prescriptive insights and quick decision matrix implementation bringing in competitive advantage

#### **Builds Trust**

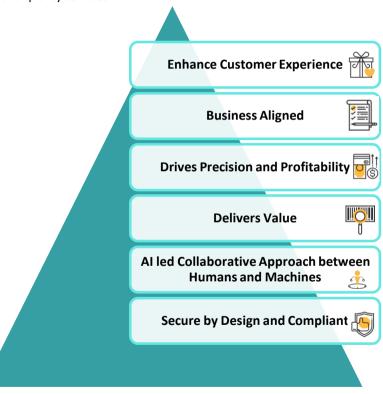
Business Analytics on Customer Choices, Promotions, Discount offers helps bringing competitive advantage and make loyal customers.

#### **Store Operations**

Store operations assistance for various roles. Tracking of Store locations and material operations supported by Analytics which helps flow and locate right inventory at right time to enrich services

#### **Augmenting workforce productivity**

Repetitive business tasks taken over by machines empowering Human workforce to focus in aligning towards Business goals







## Thank You