

TCS Business connected Retail services

Microsoft Business Unit – Data & AI

Powered by Azure



Business Connected Retail services



The consulting and implementation services targets Retails operations related with Sales foretell, Customer experience, store operations, analytical insights and prescriptive actions. Ready accelerators, analytical visualization templates helps in quick and quality services

Customer Experience and Revenue

Real time Business KPI mapping and predictions helps mapping Business objectives to bring Value for end Customers. Stock code wise sales forecasting, Sales planning accuracy improvement

Builds Trust

Business Analytics on Customer Choices, Promotions, Discount offers helps bringing competitive advantage and make loyal customers.

Business Aligned Operations

Mapping of entire chain between Business to Application with Noise Reduction, Anomaly Detection, Automation

Store Operations

Store operations assistance for various roles. Tracking of Store locations and material operations supported by Analytics which helps flow and locate right inventory at right time to enrich services

Faster offer rollouts

Prescriptive insights and quick decision matrix implementation bringing in competitive advantage

Augmenting workforce productivity

Repetitive business tasks taken over by machines empowering Human workforce to focus in aligning towards Business goals

Enhance Customer Experience



Business Aligned



Drives Precision and Profitability



Delivers Value



AI led Collaborative Approach between Humans and Machines



Secure by Design and Compliant



Thank You