

# TCS Collaboration Pattern Insights

Microsoft Business Unit



As businesses become digitally connected and rely more on virtual collaborations, there is a need for an organization meeting culture that reduces the need for long and unnecessary meetings to ensure a healthy employee work-life balance. Organizations need to regularly monitor the manager's capacity to guide the teams, and focus on strategic work to build an empowered and well-coordinated team in order to fulfill their business KPIs.

TCS Collaboration Pattern Insights leverages Workplace Analytics and Viva Insights to help organizations transform their meeting culture to free up time by eliminating long, recurring, and low-quality meetings and utilize the time for meaningful work, develop effective managers for organization success, and boost employee engagement. Integrated with state-of-the-art dashboards for business leaders, the service visualizes people-centric behavioral and cultural practices in the organizations and helps develop solutions to drill down on different dimensions.

# Overview

With the recent move to digital platforms for collaboration, it is essential for HR professionals to understand, discuss and create interventions to ensure the mental and emotional well-being of each employee. However, long and low-quality meetings hamper the overall productivity and work-life balance of employees, causing stress, and increasing the possibility of employee burnout while impacting the overall project schedule and cost. Helping employees adopt to the changes in the digital transformation journey is critical as digitally connected employees face challenges working in silos, after office hours engagements, collaboration overload, and low morale. Further, a manager's burnout risk due to high overload, behavioral way of working, directing and not empowering, and guiding teams to focus on strategic work can cause overall dissatisfaction within the workforce.

TCS Collaboration Pattern Insights is a consulting offering that provides quick insights to customers based on the collaboration pattern of employees. Integrated with knowledge and data-driven insights, the solution designs the intervention plan and monitors the progress by helping customers with an early realization of Microsoft Viva Insights and Workplace Analytics licensing investment. The solution helps businesses in understanding the key questions on transforming meeting culture, manager effectiveness, and employee well-being.

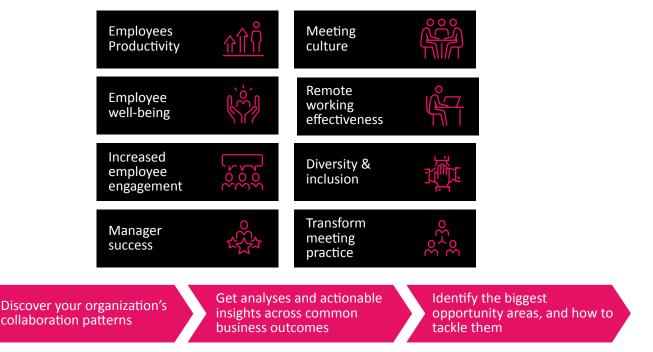


Figure 1: Key features of TCS Collaboration Pattern Insights

# Our Solution

TCS Collaboration Pattern Insights provide the following solutions:

- **Interactive dashboards:** Leverage Microsoft BI powered interactive dashboards to source data from Viva Insights in combination with organization context data to examine employee behavioral patterns.
- **Data-driven guidelines:** Adopt a digital transformation culture, and manage teams and productivity by leveraging data-driven guidelines for effective managerial activities. Compare and monitor data-driven insights, interventions planned for corrective actions, survey data integration, and success trend analysis to achieve target KPIs.
- Workplace Analytics / Viva Insights: Discover collaboration patterns by gaining access to actionable insights among business outcomes. Design boutique solutions, summarize findings, and identify opportunity areas within 5-7 weeks.
- Analytics services: Take advantage of behavioral analytics to unleash daily O365 data, usage analytics to power O365 adoption, and quantification analytics for digital workplace success.

## **Benefits**

TCS Collaboration Pattern Insights provides the following key benefits:

Productivity boost: Eliminate distractions and avoidable activities to focus on customer centricity
and boost employee productivity. Transform employee experience and engagement by following
the best practices across the organization by comparing different parameters.

- **Setup environment:** Uncover different advanced use cases such as enhanced operational efficiency, increased customer focus, integration with related systems, diversity and inclusion, and retention analytics to set up a long-term employee experience road map.
- Employee well-being: Quick onboarding before schedule with pre-engage checklists and templates. Ensure sufficient focus hours for employees by addressing burnout risks, reducing after-hours meetings, and resolving employees' challenges to enable them to complete their work within scheduled office hours and improve their work-life balance.
- **Improved meeting culture:** Eliminate long, recurring, and low-quality meetings to improve productivity and reduce project schedule.

# Why TCS

A partnership with TCS can help enterprises take advantage of the following key differentiators:



**Agile workforce:** TCS solutions help you build an agile workforce with Microsoft Workplace Analytics and Viva Insights trained and badged analysts and consultants. Our dedicated functional, analytical and technical team for analytics and insights ensure early realization of investment benefits with a quick turnaround.



**Microsoft partner:** A preferred Microsoft partner for Workplace Analytics solutions, TCS helps develop solutions based on pre-built templates and checklists for quicker rollout. Our increased awareness of best practices across the organization and roadmap readiness for scaling with established models facilitate a seamless digital transformation process for our clients



**Quick deployment:** Our agile scrum-based framework during the design and implementation phases makes quick and efficient deployment possible for our customers. TCS solutions provide the building blocks for a long-term roadmap to implement complex different use cases related to behavioral aspects of data-driven analytics. Our pre-engage checklists and templates ensure quick onboarding before schedule.



**Proven expertise with analytics:** TCS solutions generate insights about the digital collaboration patterns and behaviors at the organizational level. Our customers can integrate these insights with their organizational context and other enterprise data to unravel different employees related use cases, including well-being, productivities, and engagements.





# Awards and accolades



























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