Create Unique Business Ecosystem Opportunities

tcs CUBO

What is TCS CUBO?

TCS CUBO is a cloud-first platform that allows creation of business ecosystems, through open collaboration with industry partners to deliver exponential value to participating stakeholders in rapid time.

B2B Ecosystems are the new cornerstones for sustained growth. Grab an edge with TCS CUBO platform! Grow and scale your business with ecosystem play.

According to a Gartner report, "By 2023, organizations that have operated enterprise marketplaces for more than one year will see at least 10% increase in net digital revenue".

TCS CUBO for Customers

- Go to market swiftly on a highly evolving, scalable marketplace that supports co-innovation, collaboration and growth.

- Get a customized white-labelled marketplace or build with CUBO APIs.

- Propel your business ecosystem and expand your digital presence worldwide.

- Give yourself and your partners an undeniable competitive edge.

TCS CUBO Ecosystem Workspace

- An integrated environment to build, host and offer trials to customers.

- Confluence of Project Manager, Customer, Developers and Solution owner in a borderless engagement model to drive innovative solutions for Customers' problem statements, on a completely cloud-based platform.

- Leverage the offerings from the ecosystem along with seamless integration with the services of hyperscalers.

About Tata Consultancy Services

Tata Consultancy Services is a purpose-led transformation partner to many of the world's largest businesses. For more than 50 years, it has been collaborating with clients and communities to build a greater future through innovation and collective knowledge. TCS offers an integrated portfolio of cognitive powered business, technology, and engineering services and solutions. The company's 469,000 consultants in 46 countries help empower individuals, enterprises, and societies to build on belief.

tcs TATA CONSULTANCY SERVICES

Ride the Ecosystem Wave with TCS!

Bring your partners onboard and orchestrate your own business ecosystem.

Collaborate with TCS Products and Platforms in borderless engagements to drive customer value!

TCS CUBO: Tool for Business Ecosystem Creation

Collaboration & Co-innovation Platform	Digitized Partner Onboarding	Form Partner Ecosystem	Developers Experimentation Platform	Admin workflows and Dashboard

Integrated API Management

- API security
- API Sandbox experience
- Review and Ratings
- Catalogue management
- API documentation
- API Monetization - Usage reports for APIs
- Integration into existing billing systems
- API usage and analytics

Solution Trials and Lead generation

- Solution trial facilitation
- Lead generation connect
- Solution documentation
- Collaborate in PoCs

Integrated Catalogue Views

- Partner catalogue
- Solutions catalogue
- API catalogue

Easy and seamless onboarding workflow for your partners on your marketplace

Self sign-up and secure login → Create Homepage and Publish → Onboard APIs/Solutions → Collaborate and forge partnerships → Create your ecosystem

The TCS Advantage

- Script digital transformation journeys with the domain expertise of TCS.

- Create unique business ecosystem opportunities powering collaboration and co-innovation

- Unlock new horizons with the TCS

Collaborate. Accelerate. Transform.

Want to own a customized marketplace?

Try TCS CUBO for Customers offered as a service!
- Can be hosted on Azure natively
- Leverage all benefits offered by the platform

To know more, visit:
https://cubo.tcsapps.com/CustomerMarketplace

Mail us on cubo.support@tcs.com