

TCS CUBO

This deck is intended for Azure Partner Center and participating organizations (current and prospective) on the Azure Marketplace.

Any unauthorized sharing/modification of this content is prohibited

A quick guide to understand TCS CUBO

Trends and Predictions

- *By 2023, 15% of medium- to high-gross-merchandise-value digital commerce organizations will have **deployed their own marketplaces**, thereby creating an entirely **new digital ecosystem**.*
- *By 2023, at least **70%** of the enterprise **marketplaces** launched will serve **B2B transactions**.*
- *By 2023, organizations that have operated enterprise **marketplaces** for more than one year will see at least **10% increase** in net digital **revenue**.*

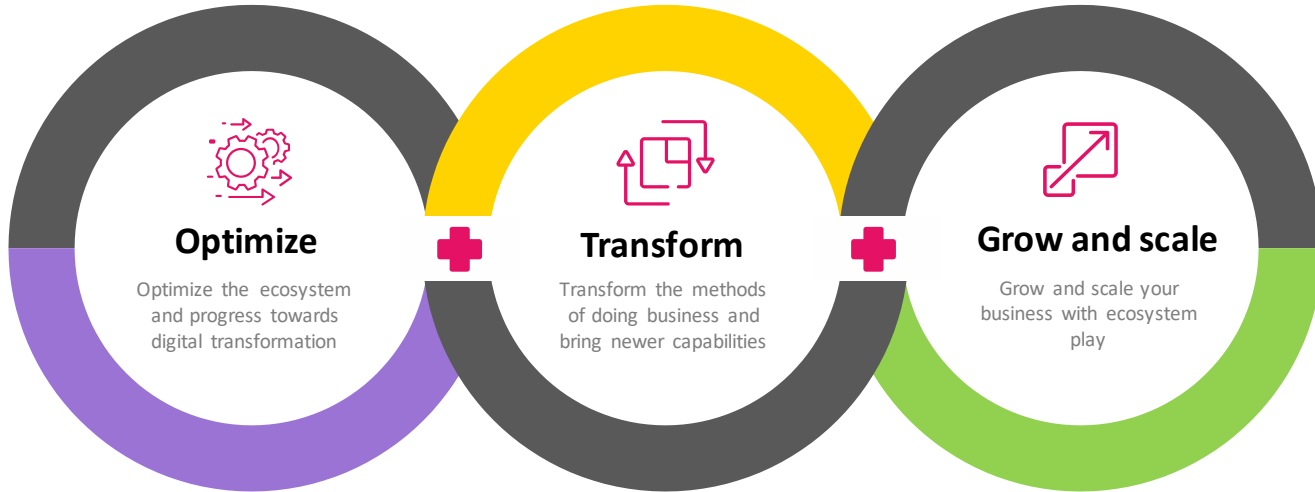
Source: Gartner

Introducing TCS CUBO

tcs CUBO

Creating **U**nique **B**usiness ecosystem **O**pportunities

TCS CUBO is a cloud-first platform that allows creation of business ecosystems, through open collaboration with industry partners to deliver exponential value to participating stakeholders in rapid time.



Experience...

Increased revenue

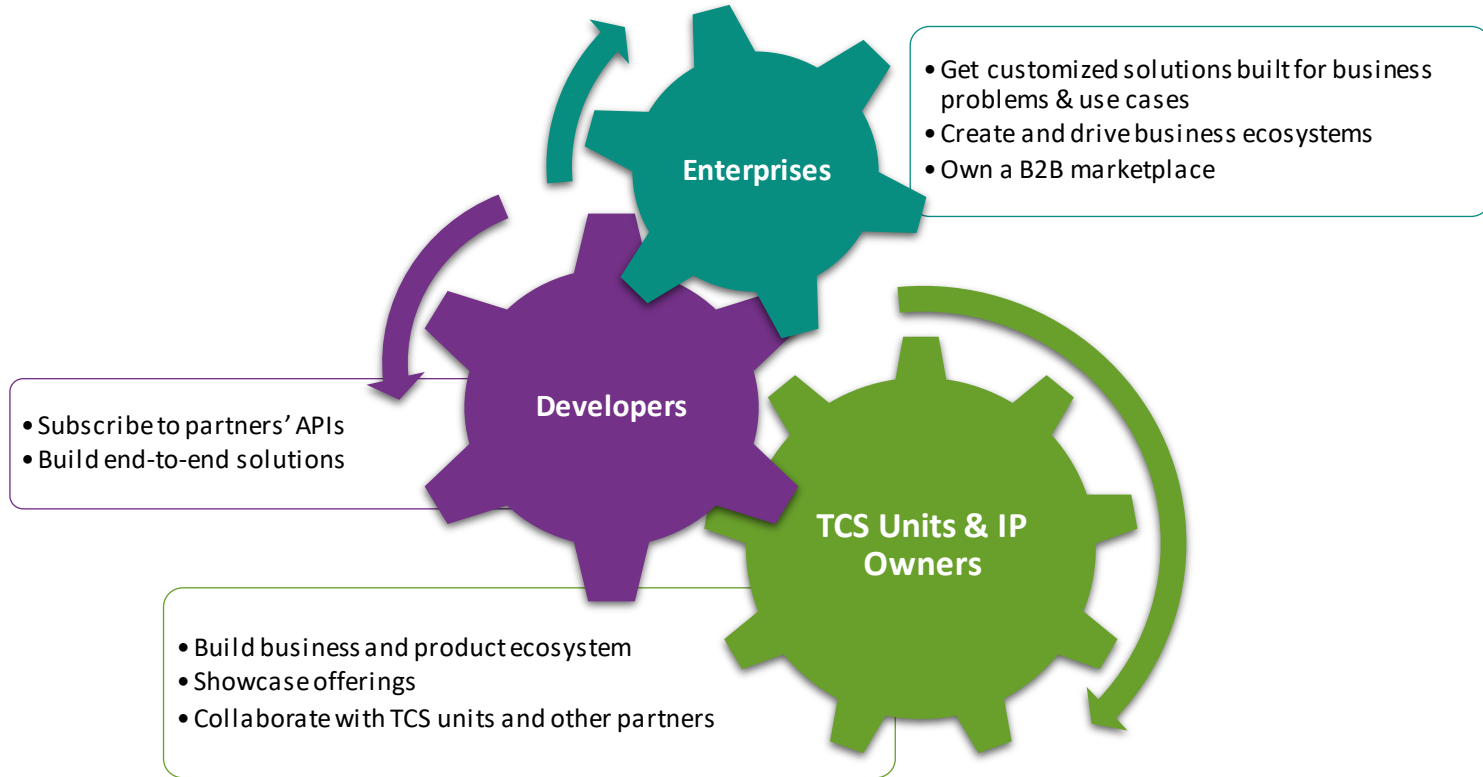
New ways of doing business

Unique customer-centricity

Integration with core business systems

Transformative partnership

Who can engage with TCS CUBO?



How can you engage with TCS CUBO?



Own a marketplace:
Jumpstart your ecosystem play



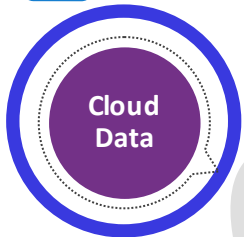
Build POC for customer opportunities



Showcase private trial of POC and your offerings

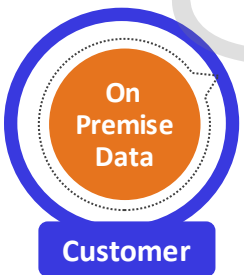
Jumpstart and Propel Business Ecosystems with TCS CUBO

Cloud Service Provider



Choice of Play

Marketplace owner
Ecosystem
Products & Solutions



Domains



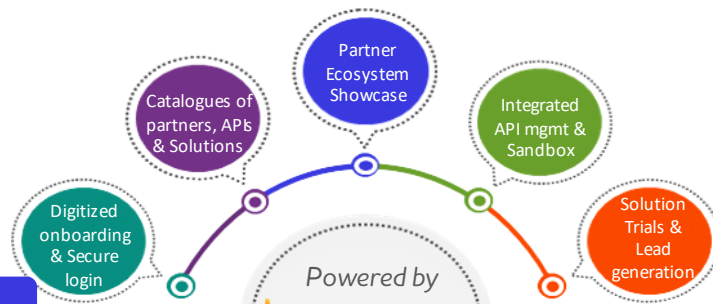
Domains



Domains



Technology

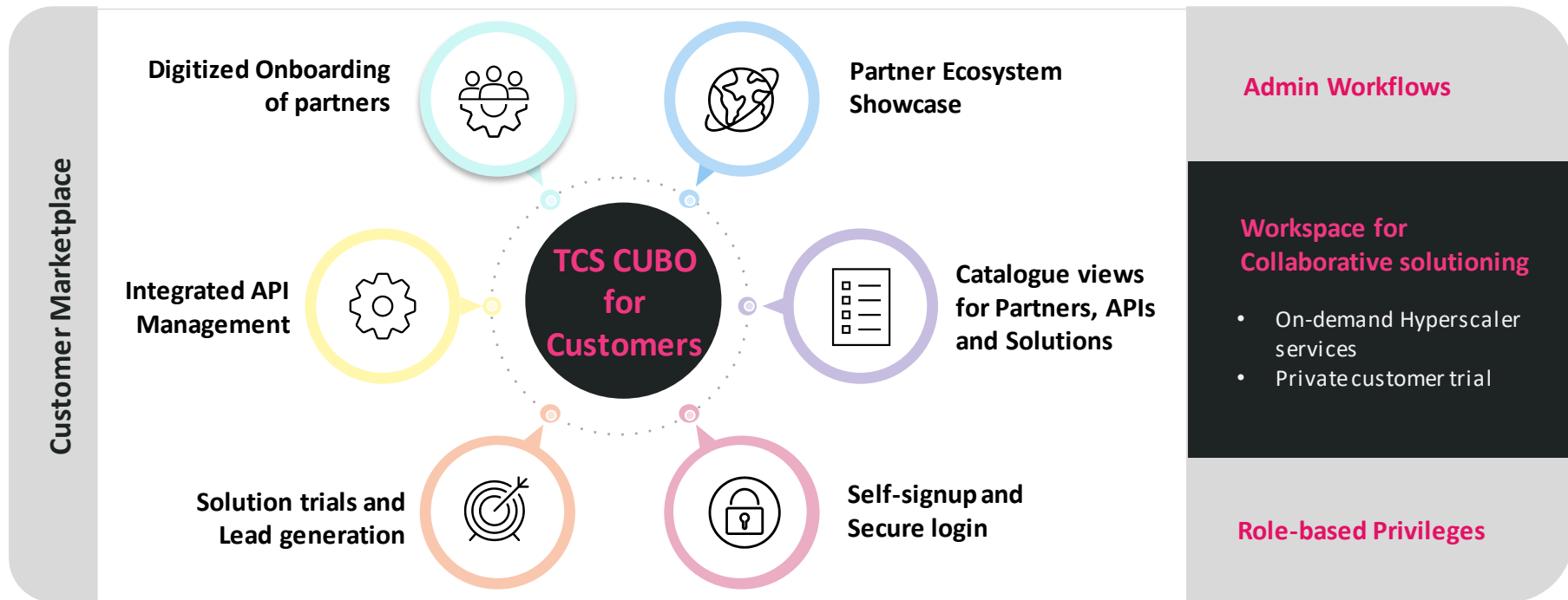


Platform to Innovate

- Accelerate Collaborative solutions for Customers
- Enhanced Digital Customer Experience
- Joint Go-to-Market opportunities with Partners

Drive experiential outcomes and meet dynamic customer expectations through ecosystem partnerships

TCS CUBO for Customers: White-labelled offering



Build your own business ecosystem! Grab an edge with our white-labelled marketplace platform

TCS CUBO Ecosystem Workspace - Key Features

Orchestrate multiple partners to collaborate with your units and assets to drive joint solutions for your Customer Use-Cases / Opportunities

Easy Integration
with Sales
Systems

Leverage cloud
services from
hyperscalers

Co-innovate
with Solutions
and APIs of
third-party
Partners

Collaborate
remotely on
cloud IDE

Review with
compliance and
Legal processes

Offer a limited
time private
trial to the
customer

Driving the metamorphosis of business use cases into solutions

Thank you

Write to us with your valuable suggestions / queries on: cubo.support@tcs.com

Visit: <https://www.tcscubo.com>