



# Improve your Security Posture in seconds!

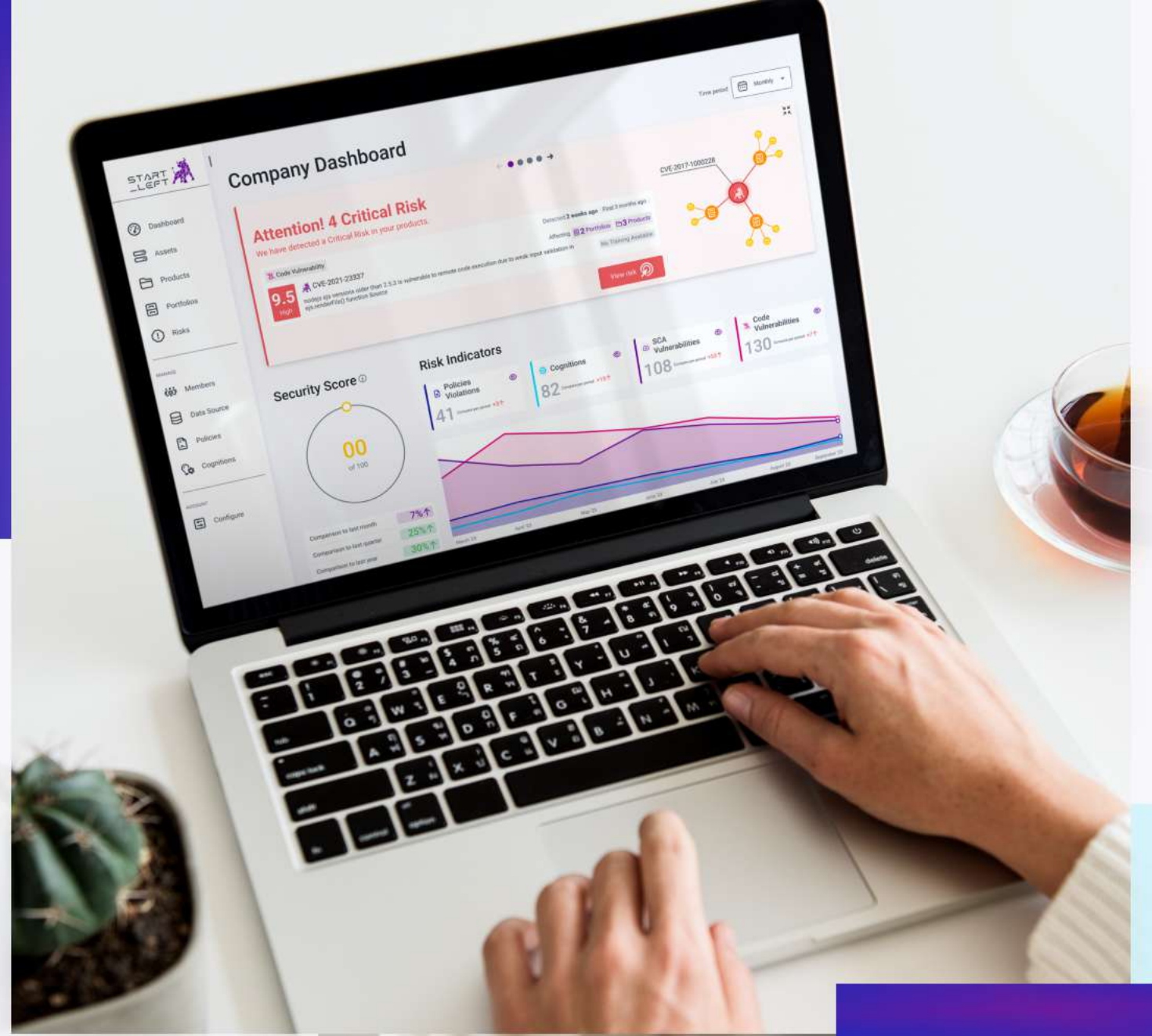
## ASPM Redefined - Evolving AppSec to Product Security

Multi-clouds, microservices, fragmented tools, siloed data, and reactive approaches **leave you vulnerable to hidden risks and security fatigue**. Leaders have struggled to find a unified view of their products, teams, and vulnerabilities to help understand what's most important to do next.

We help you see clearly and provide prioritized risk, automated remediation guidance, and we drive efficiencies by doing the heavy lifting teams are doing on their own, manually, today.

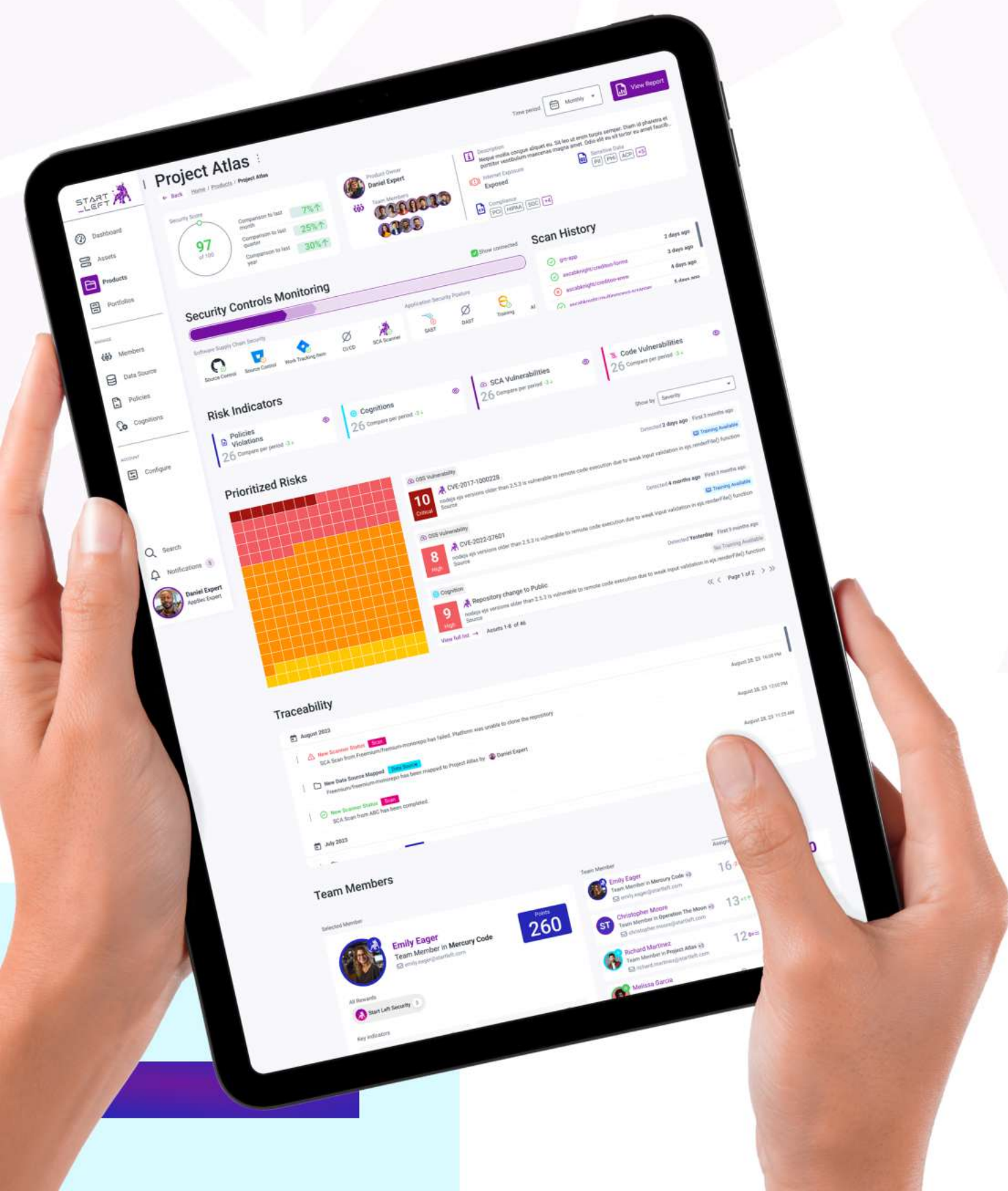


Start Left™ Security revolutionizes Application Security Posture Management (ASPM) with our patented platform, delivering a single dashboard for proactive security across all of your products. With our platform... we're with you, every step of the way.



## Value For Your Business with Start Left's Patented Platform

- **Company-wide visibility and control:** Empower leadership with a comprehensive view of security posture across all software products.
- **Portfolio management:** Gain insights into security trends and risks across your entire product portfolio for strategic decision-making.
- **Product team management:** Provide product teams with granular security insights and tools to manage their risks and vulnerabilities effectively.
- **Reduced risk:** Proactive identification and mitigation of security weaknesses minimizes potential attack surface.
- **Improved efficiency:** Streamlined workflows and automation empower teams to increase bandwidth and productivity.
- **Enhanced compliance:** Simplify compliance management with real-time insights and reporting.
- **Peace of mind:** Gain confidence in your Product Security posture with continuous monitoring and proactive defense



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## Company-Wide Visibility & Control

- **Unified platform:** Consolidate all of your security tools and data into one intuitive interface, eliminating complexity (we can bring in tools you already use, or you can displace with ours!)
- **Real-time visibility:** Gain immediate insights into your complete security posture, across code, people, processes, and infrastructure.
- **Contextualized intelligence:** Actionable insights and guidance tailored to your specific product environment prioritize remediation efforts.

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## Holistic Security Throughout the SDLC

- **Continuous Risk Assessment:** Identify and track vulnerabilities from code repositories to cloud deployments.
- **Automated Compliance Management:** Streamline adherence to industry standards and regulations.
- **Threat Detection and Response:** Proactively address potential threats before they become breaches.
- **Integrated Security Training and Gamification:** Empower teams with just in time training and gamification (with career security badges) to have fun and become secure developers over time.

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## Beyond Visibility, Actionable Insights

- **Automated remediation workflows:** Simplify vulnerability fixing with step-by-step guidance and pre-built workflows.
- **Integrated developer tools:** Seamlessly integrate security checks into developer workflows for faster fixes.
- **Collaborative communication:** Foster cross-team collaboration with shared dashboards and clear action plans.

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It's like hitting  
the easy button!

- Fintech CISO



## READY TO ELEVATE YOUR PRODUCT SECURITY POSTURE?

Start Left Security offers a revolutionary approach to ASPM.

Schedule a demo to experience the single pane of glass experience and discuss how our patented platform can empower your team to build and deliver secure Products with confidence.

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