

# Customer Retention Solution™ Auto Insurance

Powered by:  
**TAZI AI Systems Inc.**  
*Better, Faster, Self-Maintaining Models*



**Solution Brochure**  
**October 2021**

## Boost Your Customer Loyalty Quickly and Safely

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[www.tazi.ai](http://www.tazi.ai)

Three-week deployment, or your money back guarantee.\*



# Do You Have a Customer Loyalty Problem?

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Need to Identify Which of Your Customers will Leave, Why and How to Keep Them?

A modern business needs to arm its workers with understandable reasons why their customer will leave, and what actions they must take to ensure that their customers stay loyal.

TAZI allows you to easily create complete solutions that are easy to deploy based on our proprietary machine learning technology and 60 years of combined machine learning and software development experience.

An example is TAZI's Customer Retention Solution, a specific solution that combines three powerful machine learning models allowing you to predict which auto policy holders are going to churn, what is the claim risk for them and what actions you should take.

Thanks to our Explainable AI, you can easily monitor your machine learning models, whilst C-Suite Executives can keep track of Loyalty Rates, Loss Ratios and Return On Investment.

TAZI AI Systems Inc. the AutoML Platform that Allows You to Build your No-Code, Explainable Machine Learning Solution in Less than Three Weeks, Or Your Money Back.



Book a session now to discover more!

## Introducing **Customer Retention Solution™** Auto Insurance

*Know Your Customers, Keep Them Loyal*

**Auto-Insurance professionals** can now use machine learning **safely** and **easily**.

Thanks to our proprietary ML engine, Auto-Insurance professionals can now **interpret results** and **make decisions** in order to boost their customer loyalty in only three weeks.

You can **build your models in minutes** or **integrate your existing Python models** to further boost performance and your team's efficiency.

Managers have access to **visual sunbursts** that allow them to understand who will churn and why as well as **take specific actions** that will be logged in the system. Customer Retention Solution **customizable ML Dashboards** allow each user to keep track of their key indicators.

Moreover, you can implement your industry knowledge into machine learning through our **Human in Loop** functionality.

All this built on **self-maintaining algorithms**, allowing accuracy to be maintained overtime with no need for costly maintenance.

At a time when we are surrounded with uncertainty, let TAZI's Customer Retention Solution help you keep your most valuable asset: your customers.

(\*) TAZI AI Systems Inc. makes no warranty, representation or guarantee regarding the information or data utilized for predictive purposes using its machine learning models. Any performance specifications are believed to be reliable but are not verified on each customer basis, and the buyer must conduct its own due diligence to this effect. Generation of predictions results shall be deemed to qualify for achievement of deployment and neither user interpretability, actionability or performance of such results constitute reasons for refunds to be made to the buyer.