



Gold Cloud Platform Gold Data Analytics Silver Application Development Silver Data Platform

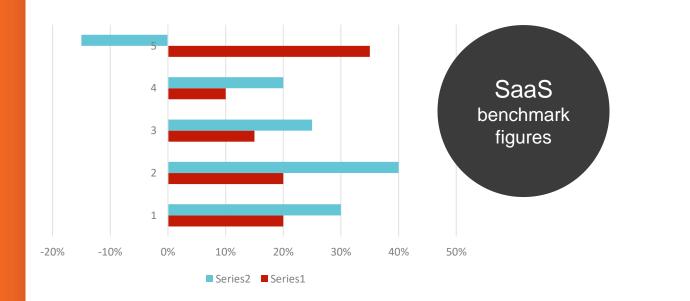


DOING RIGHT THINGS









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	Business Case	Risk Mngt	Al	ProductMngt	Backlog	Years in operation
LEVEL 5	Prediction: System suggests measurements based on actuals and forecast	Optimized: Integrated risk management incl. Risk appetite, tolerances, KRIs and predictive analytics	Transformational: AI is part of business DNA	Mature Suite: Product management only based on quantitative analysis. R&D through acquisitions	User Voice	End of Live / Phase- out
LEVEL 4	Forecast: The business case reports are generated automatically and include a forecast based on actuals.	Managed Systematic: Integrated Risk Management including Qualitative and Quantitative analysis	Systemic: Al is pervasively used for digital process and chain transformation, and disruptive new digital business models	Scaled Product: Product management only based on quantitative analysis only	More business (new service)	> 2 years
LEVEL 3	Automated: The business case reports are generated automatically and can be reviewed anytime.	Top Down Repeatable: Systems in place to monitor critical risks	Operational: Al in production, creating value by process optimization or product / service innovations	Business Case Validated: Design and product management, add customer types and functionality	Improve business case	2 years
LEVEL 2	Periodically: There is a business case which is being evaluated at least every year. Overview is created manually.	Initial Siloed: Repetitive qualitative risk analysis on every business case	Active: AI experimentation, mostly in a data science context	Product / Market Fit: Business model, value proposition, platform, functionality	Existing contract requirements	1 year
LEVEL 1	Initial: There is no financial business case or it has been made initially but not updated over time	AD-HOC: Manual risk analysis, no supporting systems in place	Awareness: Early Al interest with risk of overhyping	Startup: Research, design, product mngt and possibly some engineering	Laws and regulations	< 1 year

OUR PROPOSAL

We start with identifying which change(s) will add the most value.

The outcome/insights gives us a prioritized roadmap which we execute together with IT and Business employees.



+/- 1 weeks

Input for the several interviews

2 to 3 weeks

(rough) estimated outlook of the cost &

revenue



