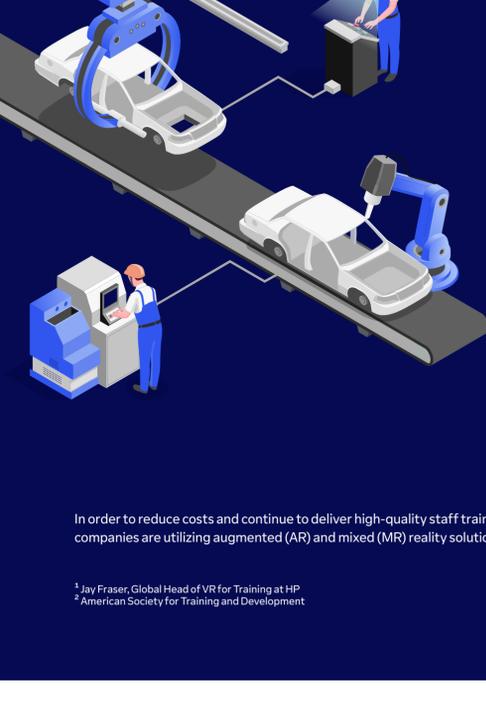


How augmented reality is redefining training and onboarding



\$350 bn

Across the globe companies spend an staggering \$350 bn on training each year¹.

218%

But investing in training is critically important: Companies with dedicated training programs are reported to have 218% higher revenue per employee².

In order to reduce costs and continue to deliver high-quality staff training, advanced companies are utilizing augmented (AR) and mixed (MR) reality solutions.

¹Jay Fraser, Global Head of VR for Training at HP
²American Society for Training and Development

❌ Traditional training	✅ Training with AR
<p>Information is siloed, hard to access, and difficult to comprehend</p> <p>Printed manuals fail to keep up with the dynamic needs of a new generation of workers. Information is often stored in countless separate files and storage locations.</p>	<p>Information is readily available and easy to understand</p> <p>The visual nature of AR training greatly improves clarity and ensures that information is easily understood. Multimedia instructions and interactive 3D elements are used to support understanding at the exact point of interest.</p>
<p>Losing your audience with outdated methods</p> <p>Traditional classroom sessions often result in poor engagement, overlook individual learning styles, and are bound to a certain place and time.</p>	<p>Improve learning and engagement</p> <p>Create a modern, engaging learning environment utilizing cutting edge technology that's becoming more common in everyday life.</p>
<p>Inflexibility wastes time and money</p> <p>Staff travel to central training facilities is expensive, time-consuming, and environmentally harmful. The cost and resources required can limit a company's capacity to adequately train their staff.</p>	<p>Make best use of your resources</p> <p>Provide location-independent, self-paced AR training on real or virtual objects using mobile devices or wearables.</p>

Leveraging augmented reality for employee training

AR and VR adoption at workplace is accelerating...



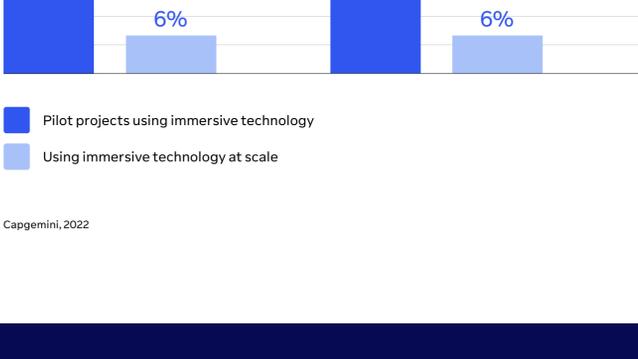
60% of companies are either using immersive technologies and metaverse for recruitment and onboarding or planning to do so.



52% of companies are either using immersive technologies and metaverse for employee training or planning to do so.

Cappgemini, 2022

...and organizations begin to scale their initiatives



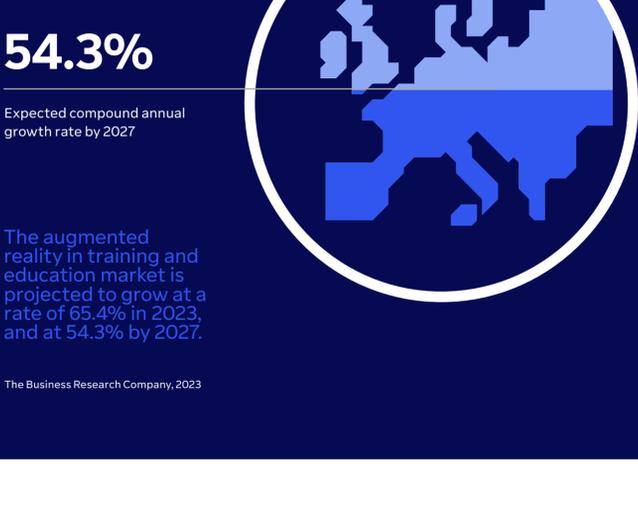
Cappgemini, 2022

3 core areas dominate training of frontline workers with digital technology

- enabling performance
- fostering learning & growth
- promoting engagement & inclusion.

Red Thread Research, 2023

AR in training is set to demonstrate more accelerated growth over the next years



The Business Research Company, 2023

Application examples for agile digital learning



Onboarding Product trainings Technical upskilling

See how immersive training with AR compares to traditional training

	AR	Traditional training
Interactive content	✅	❌
High quality output	✅	✅
Climate friendliness	✅	❌
Long term financial benefits	✅	❌

AR trainings are applicable across different use cases and industries



Industrial Manufacturing Aviation & Aerospace Pharma & MedTech

TeamViewer Frontline's key features meet company's needs for AR trainings at scale

No-code editor
Configure your solution instead of programming it

Flexible deployment
Compatible with Android or iOS devices, and HoloLens

Backend integration
Use existing data and content to create your AR trainings

Intuitive control
Easy-to-follow instructions in a digital environment

Immersive interaction
Actively engage with multi-media content

Test knowledge
Quiz functionalities with instant feedback

Discover a new way of working

Are you interested in a demo? Would you like to test our solutions? Would you like an individual offer?

Contact our Frontline AR experts:
www.teamviewer.com/frontline/

