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# SHOPIFY CONNECTOR

# Introduction



- **What is the Shopify Connector?**

- A solution designed to integrate Shopify with Dynamics 365.
- Allows for automatic syncing of Shopify orders to Dynamics 365.
- Provides a seamless and efficient solution for managing orders & customers in one platform.

- **Key Purpose:**

- To sync Shopify orders & contacts with Dynamics 365 CRM after specified intervals (e.g., hourly, daily).

# Key Features



- **Order Synchronization:**
  - Automatically pushes new Shopify orders into Dynamics 365 without manual intervention.
- **Time-Interval Push:**
  - Allows configuring the interval at which orders are pushed (e.g., every 1 hour, or daily).
- **Order Data Mapping:**
  - Maps Shopify order fields (customer details, order items, payment status, etc.) to Dynamics 365 fields.
- **Data Integration :**
  - Supports configuration for syncing other data points, such as order and customer details

# Integration Process



- **Step 1: Authentication:**
  - Authenticate Store Token to check if the Shopify Store exists or not
- **Step 2: Configuration Details:**
  - Add the required details of your Shopify Store to start syncing orders
- **Step 3: Schedule Interval:**
  - Set the interval for pushing orders (e.g., every 1hour, 3 hours, or every 24 hours, etc).
- **Step 4: Sync Process:**
  - Orders from Shopify are fetched, transformed, and pushed to Dynamics 365 automatically.

# Workflow & Benefits



- **Automated Syncing:**
  - No manual data entry needed; the app automatically synchronizes Shopify orders with Dynamics 365 based on the schedule you choose.
- **Improved Data Accuracy:**
  - Reduced human error as all orders are transferred automatically and mapped correctly to Dynamics 365
- **Time-Saving:**
  - Saves time by eliminating the need to manually input order details from Shopify into Dynamics 365.
- **Better Insights:**
  - Get real-time order data directly in Dynamics 365 to enable better decision-making for sales, and customer service.

# Use case & Scenario



- **E-commerce Store:**
  - Automatically sync Shopify orders with Dynamics 365 for order processing & customer support
- **Multi-channel Sales:**
  - Centralize data from Shopify in Dynamics 365 for better order management.



# Pricing & Support



- **Pricing Models:**
  - Subscription-based (e.g., monthly or annual fees)
  - 50\$ Per month
- **Support:**
  - Support via email or phone
  - Regular updates and feature enhancements

# Conclusion



- The Shopify Connector App is a powerful solution for businesses looking to streamline their e-commerce order management by automating the integration between Shopify and Dynamics 365.





# Thank You!

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