

# **TMC Licensing Optimization Assessment™**

Turn wasted spend into fuel for innovation.

# No cost. No disruption. Just Insights & Savings.

Licensing is complex and constantly changing. Most organizations are overspending on unused licenses, misaligned SKUs, and redundant contracts.

#### The TMC Licensing Optimization Assessment™ helps you:

- Gain clear visibility into your environment
- Offset price increases
- Avoid overpaying at annual true-ups
- Free up budget to fund AI and innovation

"Our journey with TMC started with a focus on Microsoft licensing, but it evolved into a comprehensive solution that revolutionized our licensing management entirely."

Kenny R. CIO at CTI



#### **Comprehensive IT Discovery**

- Obtain a full inventory of hardware, software, and usage across your environment
- Identifies underutilized assets, outdated systems, and opportunities for consolidation



#### **Licensing & Cost Optimization**

- Helps align your licensing with actual usage to reduce waste and ensure compliance
- Supports strategic decisions around cloud migration and subscription models



#### **Security & Risk Insights**

- Highlights vulnerabilities, unsupported systems, and configuration gaps
- Enables proactive planning for remediation and modernization



#### **Strategic Planning**

- Informs roadmap decisions for moving from legacy platforms to cloud-based solutions
- Positions your organization to take full advantage of Microsoft's Al and cloud investments



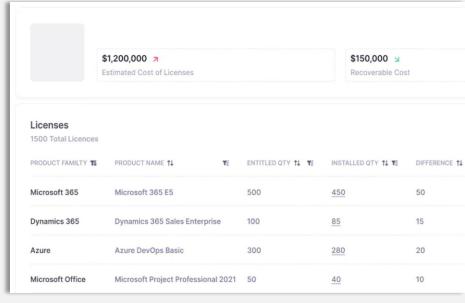
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## A Cornerstone TMC Engagement

The Optimization Assessment is built into most TMC licensing engagements, ensuring you always have clarity before annual true-ups. By aligning entitlements with actual usage, we help clients reduce waste, stay compliant, and reallocate spend toward innovation.

- ✓ Actionable Insights Identify unused or redundant licenses, compliance risks, and optimization opportunities
- ✓ Savings Plan
  On average, TMC clients
  achieve a 12% reduction in
  licensing costs
- ✓ Strategic Roadmap
  Recommendations for cloud migration, subscription models, and AI adoption



Clear, visual reports that reveal hidden savings opportunities.



### Ready to uncover your hidden savings?

A 90-minute assessment could save your business 6–7 figures this year.

Take control of your licensing and unlock budget for innovation. Schedule your Licensing Optimization Assessment today.