



TMC Licensing Optimization Assessment™

Turn wasted spend into fuel for innovation.

**No cost. No disruption.
Just Insights & Savings.**

Licensing is complex and constantly changing. Most organizations are overspending on unused licenses, misaligned SKUs, and redundant contracts.

The TMC Licensing Optimization Assessment™ helps you:

- Gain clear visibility into your environment
- Offset price increases
- Avoid overpaying at annual true-ups
- Free up budget to fund AI and innovation

"Our journey with TMC started with a focus on Microsoft licensing, but it evolved into a comprehensive solution that revolutionized our licensing management entirely."



Kenny R. CIO at CTI



Comprehensive IT Discovery

- Obtain a full inventory of hardware, software, and usage across your environment
- Identifies underutilized assets, outdated systems, and opportunities for consolidation



Licensing & Cost Optimization

- Helps align your licensing with actual usage to reduce waste and ensure compliance
- Supports strategic decisions around cloud migration and subscription models



Security & Risk Insights

- Highlights vulnerabilities, unsupported systems, and configuration gaps
- Enables proactive planning for remediation and modernization



Strategic Planning

- Informs roadmap decisions for moving from legacy platforms to cloud-based solutions
- Positions your organization to take full advantage of Microsoft's AI and cloud investments



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A Cornerstone TMC Engagement

The Optimization Assessment is built into most TMC licensing engagements, ensuring you always have clarity before annual true-ups. By aligning entitlements with actual usage, we help clients reduce waste, stay compliant, and reallocate spend toward innovation.

- ✓ **Actionable Insights**
Identify unused or redundant licenses, compliance risks, and optimization opportunities
- ✓ **Savings Plan**
On average, TMC clients achieve a 12% reduction in licensing costs
- ✓ **Strategic Roadmap**
Recommendations for cloud migration, subscription models, and AI adoption

\$1,200,000 ↗

Estimated Cost of Licenses

\$150,000 ↘

Recoverable Cost

Licenses

1500 Total Licences

PRODUCT FAMILY ↕	PRODUCT NAME ↑↓	↕	ENTITLED QTY ↑↓ ↕	INSTALLED QTY ↑↓ ↕	DIFFERENCE ↑↓
Microsoft 365	Microsoft 365 E5		500	450	50
Dynamics 365	Dynamics 365 Sales Enterprise		100	85	15
Azure	Azure DevOps Basic		300	280	20
Microsoft Office	Microsoft Project Professional 2021		50	40	10

Clear, visual reports that reveal hidden savings opportunities.



Ready to uncover your hidden savings?

A 90-minute assessment could save your business 6–7 figures this year.

Take control of your licensing and unlock budget for innovation. Schedule your Licensing Optimization Assessment today.