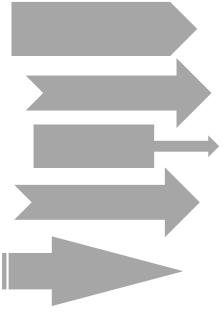
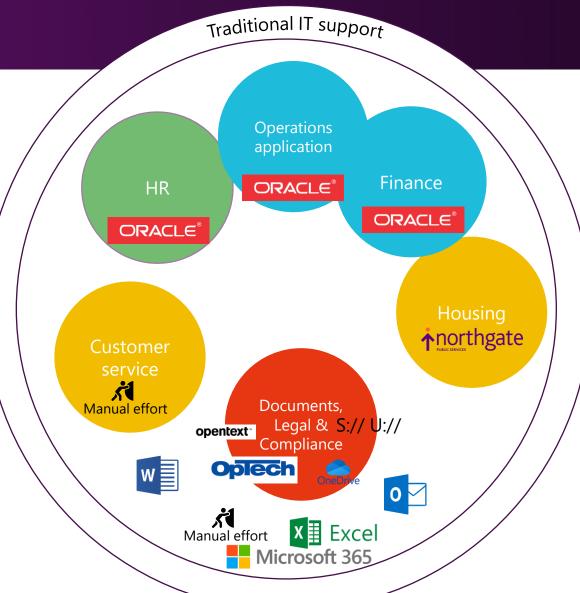


## High level 'as is' state

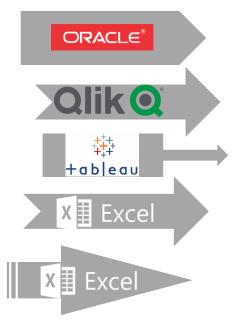
Customers, tenants, partners and suppliers



Inconsistent experience



Data and decision making



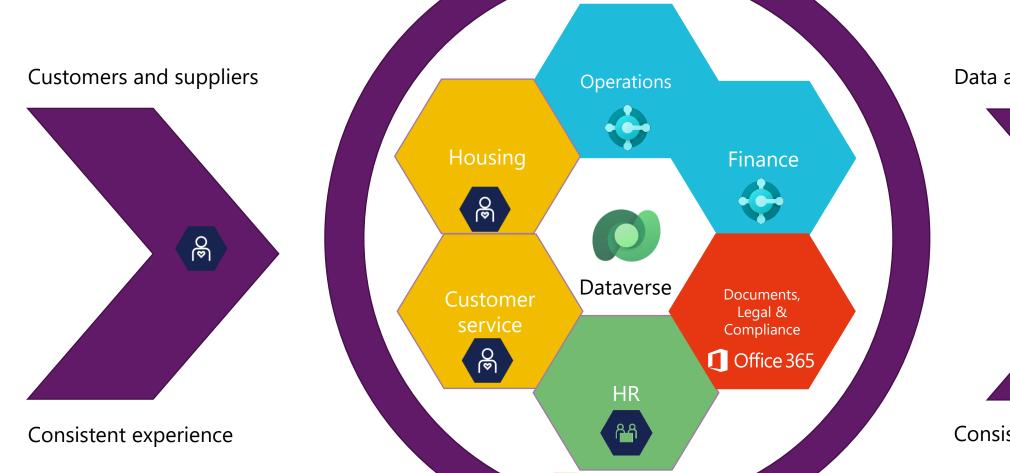
Inconsistent decision making



## A big step towards the High level 'to be' state

Microsoft 365





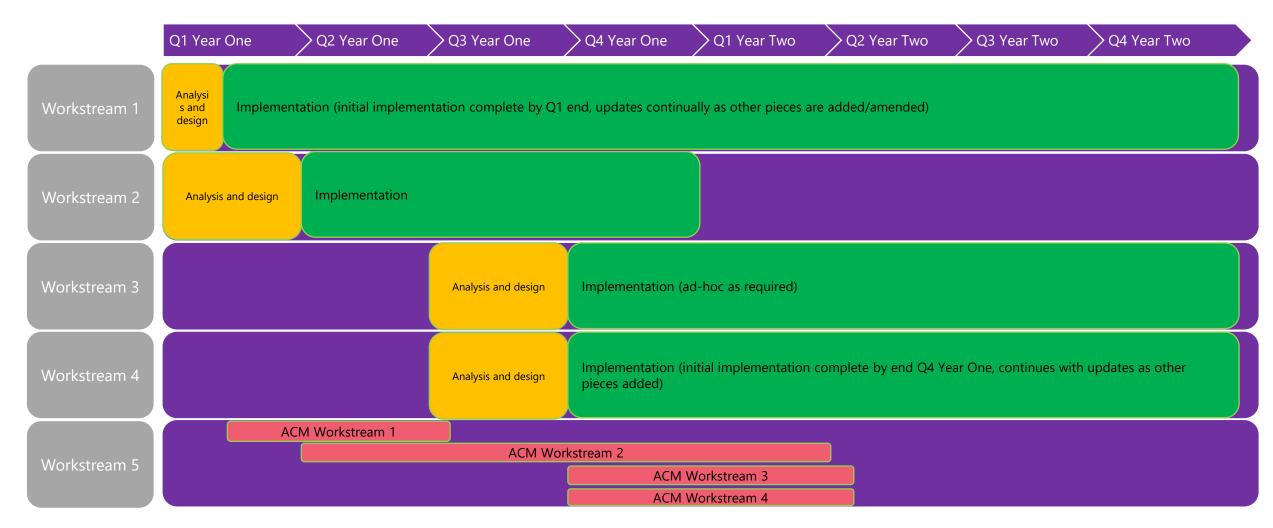
Data and decision making



Consistent decision making



## Forward View Timeline



## **Options summary**

TSG recommends option 1 – over a longer period of time, allowing the business' growth (and budget) to scale with the programme

Option	Description	Pros	Cons	Stakeholder view
Option 1	Single CRM, Business Central, SharePoint, Viva and Power Platform	Comprehensive best practice solution for flexible growth Built for future state for business interoperability Best chance for future standalone developments of solutions and software to not be needed Capacity to create new front end applications to shared data using no code/low code approach	Highest level of investment     Long implementation time     Largest change for user	Finance Delivery Leadership Sales/Cust service
Option 2	Business Central, Power Platform (Apps and Automate only to standard connectors when not using Dynamics licence) and SharePoint with Viva	Less investment than using D365 Sales     Enterprise     Full office integration between applications     Capacity to create new front-end applications to shared data using no code/low code approach     Lowest OPEX for business	Dynamics 365 Business Central provides only a basic CRM functionality without any/much Marketing capability. Therefore, custom development may be required to fulfil all requirements (discovered in Analysis and Design)  Long implementation time  Large change for users  Multiple Partners for implementation  Does not provide full Marketing functionality  Large CAPEX for business	Finance Delivery Leadership Sales/Cust service
Option 3	Business Central, SharePoint and Power Platform for custom apps	Less investment than using D365 Sales     Enterprise     Capacity to create new front-end     applications to shared data using no     code/low code approach     Lowest OPEX for business     Lowest CAPEX for business	Dynamics 365 Business Central provides only a basic CRM functionality without any/much Marketing capability. Therefore, custom development may be required to fulfil all requirements (discovered in Analysis and Design)  Many and continued change for users  Multiple Partners for implementation  Does not have full integration to Office  Does not provide full Marketing functionality  May required further development work to complete picture	Finance Delivery Leadership Sales/Cust service
'Do Nothing'	Status quo	no cost of change, no impact on people or roles in the job avoids a 2-3 year change programme and the resources and staff costs to make that happen	Reduced ability to deliver orgs strategic objectives if you stay with the legacy     Current systems not fit for purpose or fit for future Increasing security risks due to end of support status of current systems     Increasing costs of running the legacy     Continuation of fragmented datasets results in sub optimal BI decisions, efficiency and flexibility     Doesn't support the delivery of a single, accessible, data model, or provide a platform which will support organisational change in all business streams	Finance Delivery Leadership Sales/Cust service