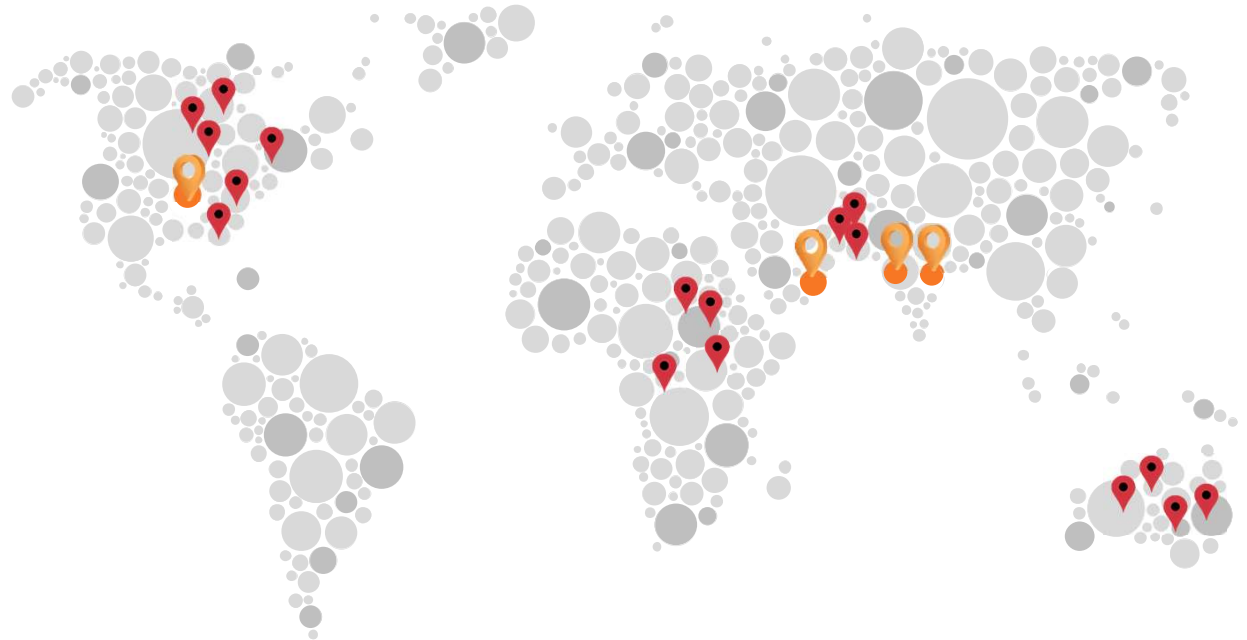# Cynoteck
Technology Solutions

Company Profile

About Us

Founded in 2008 by two passionate techies, we are a Digital Engineering Services provider with rich experience in providing right technology solutions to our clients and partners.

- 15+ Years of strong IT Services & Consulting exposure

- Clients across North America, Australia, Europe, Middle East, South Africa and India

- Strong focus on using cutting-edge technology with creativity and agility to solve complicated problems

- 90% of Net dollar retention

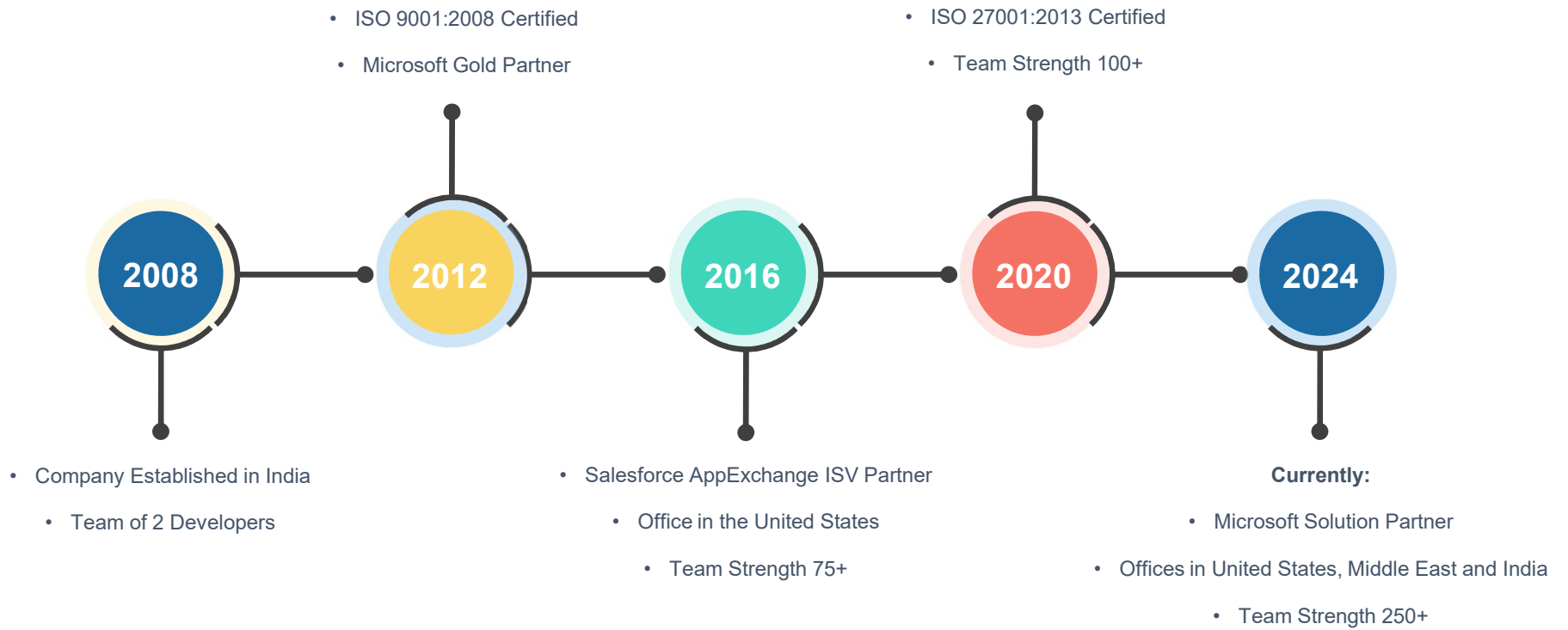- 250+ passionate team & 25+ active clients

📍 Client locations   📍 Our offices

North America | Middle East | Asia | www.cynoteck.com **|** sales@cynoteck.com

Our Journey

- ISO 9001:2008 Certified
- Microsoft Gold Partner

- ISO 27001:2013 Certified
- Team Strength 100+

2008 **2012** **2016** **2020** **2024**

- Company Established in India
- Team of 2 Developers

- Salesforce AppExchange ISV Partner
- Office in the United States
- Team Strength 75+

Currently:
- Microsoft Solution Partner
- Offices in United States, Middle East and India
- Team Strength 250+

Our Clients

JLL

BLOOD HOUND
Underground Utility Locators

ALTA
ENVIRONMENTAL

BlueSprig

KKR

USIC★
US INFRASTRUCTURE COMPANY

SHOP HQ

LEVEL access

CADENCE POWER

BEACON POINTE

VETERANS CARE
COORDINATION

Clutch

Read more Customer Reviews on:

Our Services

1
01

Microsoft Dynamics Consulting

Dynamics 365 CRM | Dynamics 365 ERP | Power Platform

2
02

Product Engineering

UX/UI | Frontend | Backend | Microservices | Web | Mobile | Dev | QA | DevOps

3
03

AI, Data & Analytics

Data Engineering | BI & Data Analysis | ML, Data Science | Generative AI

Microsoft Dynamics Consulting

Microsoft Dynamics 365 CRM Implementation

Business Transformation | Consulting | Customization & Integration | Support

Microsoft Dynamics 365 ERP Implementation

End to end implementation | Migration | Integration | Maintenance & Support

Microsoft Power Platform

Data Visualization | Low Code Development | Power Pages | Microsoft Co-Pilot

- **45+** Technologists & Software Engineers with deep understanding of the Microsoft Ecosystem
- Right mix of Analyst, Architects, Leads & Power Platform Engineers
- Microsoft Gold partners
- More than **65+** certifications
- One of the early adopters of Power Platform with more than 10 years of experience
- Deep expertise in both CRM and ERP modules

Product Engineering

Product Design & Technical Architectural Consulting

Product Innovation & Ideation| Product Architecture |
Product Design & UX

Frontend & Backend, Web & Mobile App Development

Web/mobile Application Development | Microservices & Platform Modernisation | OTT & Smart TV Application Development | CMS| Support & Maintenance

Quality Engineering

Manual & Automation Testing Web | Mobile/Device | API | Load & Performance

- **100+** Technologists & Software Engineers, **30+** Test Professionals
- Digital Engineering Mindset, Product Engineering partner for many Consumer Tech Companies
- Use of Digital accelerators & frameworks to reduce time to market
- ISO 27001 certified
- Experience in both open source and enterprise ecosystem
- Agile-based custom development and implementation of Enterprise Applications ,Web Portals & hand-held devices
- Experience across industries - Media & Entertainment, eCommerce, Healthcare, Real estates and many more

AI - Data & Analytics

BI & Reporting

Data Analysis | Data Visualization
& Dashboarding | Migration |
Dashboard Optimization

Data Science &
Advanced Analytics
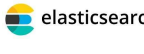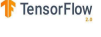
Machine Learning | Deep Learning|
Natural Language Processing | Image
Analytics | Generative AI

- **20+** Professionals across competency

- Cloud & New Age Technologies Stack

  - Azure AI & Microsoft Co-Pilot

  - Salesforce AI Solutions

  - Opensource Platforms

- Flexible Technology choices

- Generative AI based solutions and accelerators

Tools & Technologies we use

CRM & ERP

Front-End
Angular JS · HTML5 · CSS3 · React · polymer · Vue.js · Laravel

Back-End
Java · php · node js · spring · python · Microsoft .NET · RAILS · Flask

Databases
MySQL · Microsoft SQL Server · ORACLE · PostgreSQL · elasticsearch · Cassandra

CMS & eCommerce
Drupal · WordPress · DRUPAL COMMERCE · WOO COMMERCE

Mobility
iOS · ANDROID · Flutter · React Native

Data & Analytics
tableau · D3.js · Power BI · Qlik Q · TensorFlow · PyTorch · Keras · python · Microsoft Fabric · snowflake

Power Platform
Power Automate · PowerApps

DevOps
docker · Jenkins · aws · Microsoft Azure

Our Delivery Framework

Cross - Functional Team

- Scrum Master/Project Manager/Business Analyst
- Architect
- Software Engineers
- Quality Engineers
- DevOps Engineers

Agile (Scrum) Based iterative Development Approach

Continuous Evolution of Working Software

Engagement Kick off , Design & Discovery → **Sprint based Development** ★ ★ ★ ★ ★ 1 2 3 . . → **UAT** → **Go-Live** → **Enhancement and Maintenance (Optional)**

Tech & Functional Discovery

Screen Designs

Test Framework Setup

Dev & CI Setup

Project Setup & Preparation

Analyze → Design → Code → Test → Deploy

Repeat

Iterative & Incremental Collaboration

Our Agile Practices

Daily Stand -ups

Sprint Planning

Joint Retrospective

Sprint Demo

Two way communication with the client

Scrum of Scrums

Regular Co-locations

Overlap with client's time zone

Case Studies Snapshot

A Prominent Healthcare Organization US	**US Based Healthcare Company** US	district US	Petofy Everything Pets India
AI Based Data Extraction	**Generative AI Powered Health Assistant**	**Web Portal | CRM | Virtual Assistant**	**Inventory & Order Fulfilment**
Salesforce| Einstein	**OpenAI | Azure | LLM**	**WordPress | Microsoft Co-pilot | Dynamics 365**	**.NET | React JS | Microservices | Azure**
- Generative AI based solution to to parse documents and intelligently extract the necessary data inferences. - Fully automated solution with integration with Salesforce & Azure Logic Apps Optimization in operational cost by 87% & reduction in processing time by 90%	- Generative AI based assistant to improve patient interaction and satisfaction rates. - Azure OpenAI's Omni series Large Language Models each capable of processing up to 32,000 tokens. - Integration with Langchain for seamless data handling	- Real Estate rentals and Co-Working space rental web portal - Co-Pilot based Virtual assistant for automated support for visitor queries, enhanced customer interaction management - Integration with Dynamics 365 CRM for automated lead generation & case management. - Advanced Analytics & Reporting	- Data visualization & reporting dashboards around logistics & fulfilments using Tableau - Drill-through capabilities for summarized view and broader insights on click through. - Web portal for patient registration, OPD and invoicing

Case Studies Snapshot

HALLMAN	US	**US Based Healthcare Provider**	US	**Hypertherm**	US	R	India

Advanced Visualization Dashboard

Patient Management

Dynamic Reporting Dashboards

Virtual Remote Controls | Dashboards

Power BI | Dynamics 365 | DAX

Power Apps | Power Pages | Power Automate

Power BI | Oracle

Power BI | React Native | iOT

Advanced Visualization Dashboard
- Multi-dimensional dashboards with an ability to change dimensions as per Hallman business needs
- Drill through dashboards, multi-dimensional reports.
- Eliminated manual reporting errors and increased productivity and efficiency by providing faster, more focused data access

Patient Management
- Solution to manage patient appointments, maintain their medical history
- Simplified claim management & automated PDF generation
- Used over 150 locations.
- Streamlined prescription process via integration with pharmacy

Dynamic Reporting Dashboards
- Multi-dimensional data models to meet evolving business needs
- Integration with Oracle as data source. Data transformation & Dynamic Reporting
- Real-time data monitoring & Execution

Virtual Remote Controls | Dashboards
- Virtual Remote Control for iOT based Smart Mirrors & Fitness Mirrors
- Custom Apis to persist iOT data to in-device as well as cloud based storage
- Custom dashboards for visualizing the reading and fitness trends

Connect With Us

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