

AI Pilot *Delivery*

The Telefónica Tech AI Pilot Delivery enables organisations to rapidly get started on the journey to AI adoption. Balancing the needs of swift innovation and enterprise grade resilience, the AI Pilot Delivery establishes value fast and ensures that successful AI initiatives can be scaled into production smoothly.

Delivery of the AI Pilot will be accelerated through the use of frameworks and patterns, allowing our teams to unlock rapid feasibility assessment alongside the ability to scale broadly into an operational setting when appropriate. Coupled with adoption planning and support, organisations will receive the evidence and roadmap they need to capitalise on their AI momentum. Embrace innovation that's not just advanced but also approachable, with the Telefónica Tech AI Pilot Delivery.

Challenge

The explosion of generative AI has meant that businesses are hurriedly embarking on innovative projects to secure their place at the front of the AI revolution. Whilst an initially promising proof of concept (POC) can be a huge success, organisations now face the challenge of embedding this capability into the business. A challenge which can often lead to costly projects that ultimately fail to deliver value, whilst also wasting the time of key stakeholders and diluting their enthusiasm for AI adoption. Without the ability to accurately assess feasibility, deliver robustly and plan sufficiently for adoption, businesses will be unable to fulfil their objectives.

Approach

The Telefónica Tech approach to AI Pilot Delivery begins with a structured technical discovery to determine core requirements, both functional and non-functional and ensure we have the right solution design for the use case(s). Our discovery will quickly establish how feasible the use case is and identify any challenges that may arise.

Moving into our Agile delivery phase, deploying accelerators and frameworks to increase delivery velocity quickly establish the foundation to build, and later scale, the pilot solution. Throughout, we work closely with product owners and stakeholders to ensure continual alignment to the highest priority items, utilising demo's, playbacks and sprint ceremonies to continually demonstrate progress.

Complimenting these technical deliverables will also be an AI adoption roadmap, to outline the steps following pilot delivery to release the new capability to the business. Additional support and guidance throughout this roll-out phase is also available.



Benefits



Accelerated Innovation

Jumpstart your AI journey with rapid deployment of pilot projects, speeding up the innovation process and staying ahead of the competition. Bringing new services to market faster than the competition.



Reusable Architecture

Deploying the right architecture at the start of the customer journey allows numerous use cases to be built out, maximising the investment in Machine Learning & AI.



Scalability

Seamlessly transition from pilot projects to operational initiatives, ensuring your AI solutions grow with your business needs.



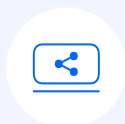
Ability to Fail-Fast

Avoid expensive development and wasting SME time on infeasible initiatives. Quickly identify the validity of your data and use case or move on to the next idea.



AI Adoption Roadmap

Lay the foundations for successful adoption through planning and forecasting, outlining the key milestones and success factors along the way.



Use Case Flexibility

Whether you're looking for intelligent Gen-AI solutions, or making the most out of your data with Machine Learning and Data Science, our expert ML & AI engineers have the skills to realise the objectives.

Leading the Way in *Digital Transformation* for our Customers

Telefónica Tech unlocks the power of integrated technology, bringing together a unique combination of the best people, with the best tech and the best platforms, supported by a dynamic partner ecosystem to make a real difference to every business, every day.

