Telelogos

We invent software that simplifies this hyper-connected world.

Workspace Management | Internal Communication | Digital Signage | Enterprise Mobility Management

Company

Telelogos

French ISV since 1982

Connected Devices & Digital Media

International partner network

Telelogos

Company

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+50 countries

2.000 customers

500.000 licenses in use

Channels

Reports

"50% of employees feel that management does not communicate sufficiently with them".

"1/3 of employees say they are poorly informed about what is going on within their company".

*"What are your favorite sources of inspiration for learning about the company?
Your colleagues: 57% "*

Sondage INside - OpinionWay 2018

"How do you evaluate the performance of your internal communication system in relation to its objectives? 6/10".

Occurrence - AFCI 2019 Enquête professionnelle de la communication interne

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Channels

**Transform workstations
into internal communication channels**

Inform and communicate with your employees in a targeted way, directly at their workstation, wherever they are, without changing their habits.

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Customer usage

Communication

Spotlight on existing sources: Intranet, Teams (Sharepoint, Yammer,...), surveys, network documents, etc.

IT Management

Best practices and alerts (cyber security, new tools ...)

General Resources

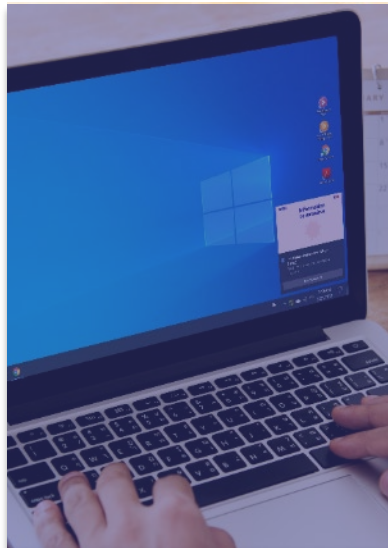Information on buildings, energy consumption, new ways to save energy

Marketing/Sales

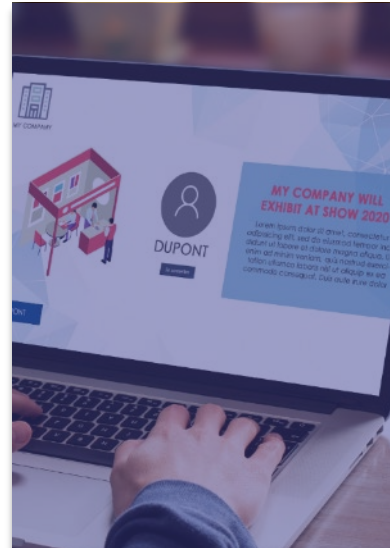Launch of new products, new offers, promotions

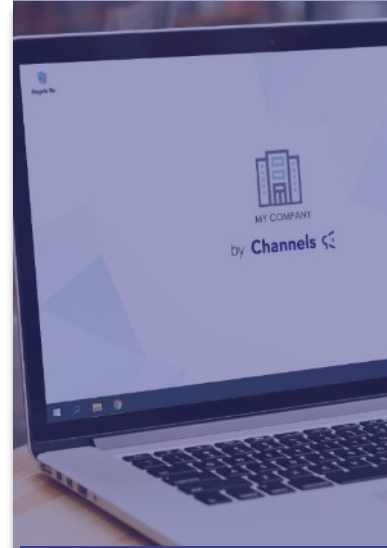### Management/Direction

Company strategies, crisis communication

Telelogos

Channels

Notifications

Lock screens

Backgrounds

Alerts

Screensaver

Telelogos

Notifications

Broadcast targeted information to your employees, on demand

- Sending notifications to the workstation

- The employee decides to find out more or to close this notification

- By clicking on the link, media, documents, are launched on the workstation

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Notifications

Aim

Highlight important existing content (intranet, social network, internal documents, survey,...) or create news on the fly in 3 clicks

Key features

- Push, immediacy
- Spotlight on a communication
- Inform an employee and provide option to learn more…

Frequency

On request

Telelogos

Channels

Save   Cancel   Publish   ✕

Notifications

Wallpapers

Lockscreens

Targets

Accounts

Name
Coronavirus prevention

Target

Range
11/16/2020 - 11/30/2020

Title
Coronavirus prevention

Comment

Link

Image

3755014.jpg

Backgrounds

Manage, standardize and update backgrounds

- Backgrounds are visible by the collaborators but also by the people sharing their screens in meetings: colleagues, customers,...

- Managing backgrounds makes it possible to meet two key needs:
    - Inform employees
    - Convey a company image, internally and externally

Telelogos

Backgrounds

Aim

Display a corporate/brand image or communicate on corporate events (trade shows, product launches,...)

Key features

- Integral part of the workstation
- Long viewing time
- Impregnation of the message

Frequency

Periodic changes: weekly, bi-weekly

Telelogos

Notifications

Wallpapers

Lockscreens

Targets

Accounts

Wallpapers > Corporate screensaver

Save Cancel Publish ✕

Name	Corporate screensaver
Target	Tous ⌄
Range	11/16/2020 - 11/28/2020 📅
Priority	Low ⌄

Image

MY COMPANY

by **Channels**
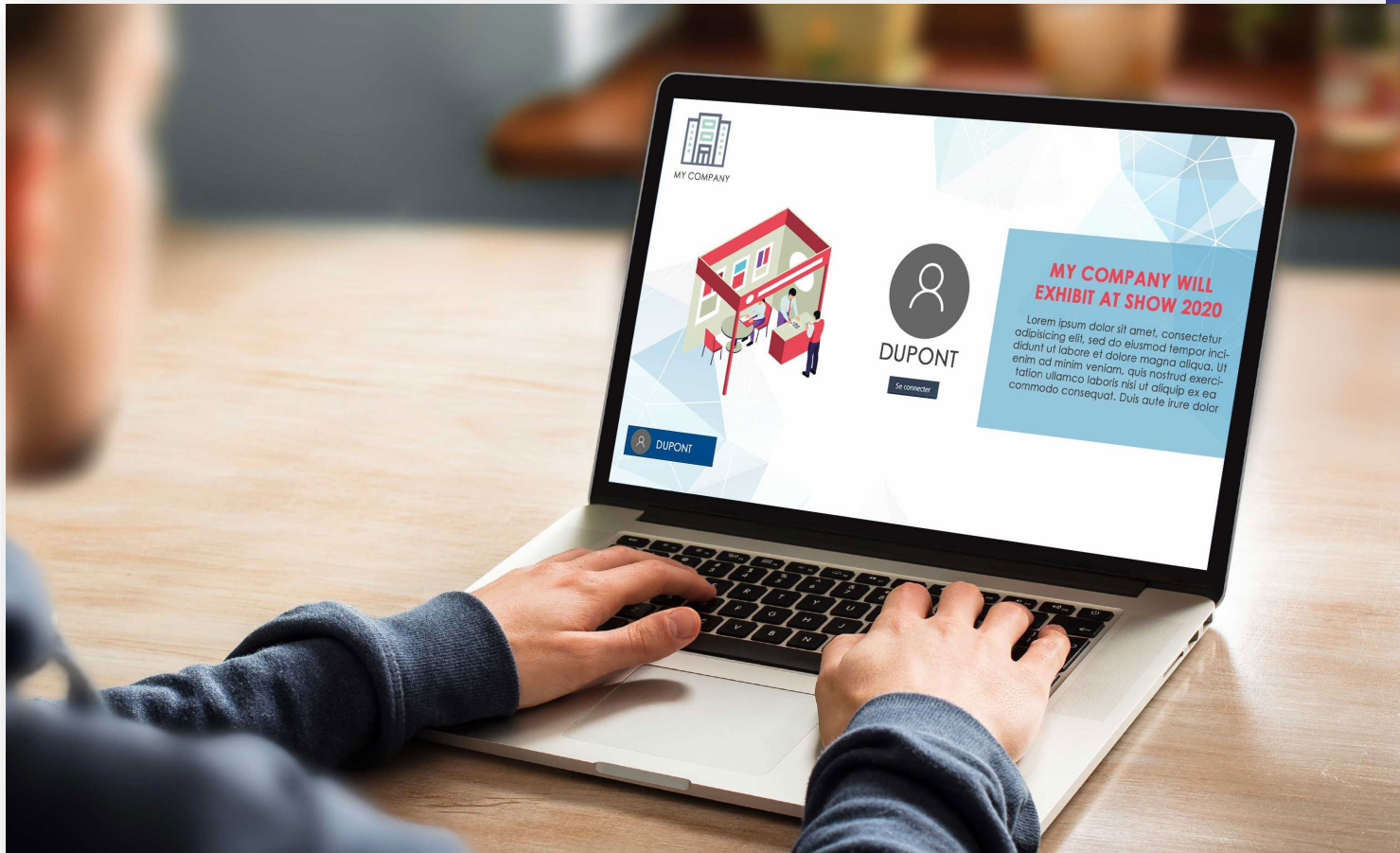
Lock screens

Inform your employees, several times a day, without disrupting their work

- The Windows lock screen is seen many times during the day by all employees

- Communicate through non-urgent repeated messages (images, text) by customizing the log in page (lockscreen)

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Lock screens

Aim

Communicate in short messages (cybersecurity, CSR, good practices, ...)

Key features

- Recurrence
- Seen by all
- No change in work habits

Frequency

Daily or weekly

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Lockscreens

	Image	Name	Target	Priority	Start	End	Published on
		New product launch	R&D	High	11/16/2020	11/23/2020	
		Recycling week	Tous	Regular	11/15/2020	11/19/2020	
		Tradeshow 2020	Tous	Regular	11/17/2020	11/20/2020	

Channels

Save   Cancel   Publish   ✕

Name   Tradeshow 2020

Target   Tous

Range   11/17/2020 - 11/20/2020

Priority Regular

Image

🗑

MY COMPANY

MY COMPANY WILL
EXHIBIT AT SHOW 2020

Sidebar
- Notifications
- Wallpapers
- Lockscreens
- Targets
- Accounts

Channels

Notifications
54
notifications

Wallpapers
21
Wallpapers

Lockscreen
6
lockscreens

Targets
8
targets

Accounts
2
accounts

Notifications

Wallpapers

Lockscreens

Targets

Accounts

Version 1.0.0

Channels

Save   Cancel   ✕

Login

Marketing

New password

••••••••••••   👁

Confirmation

••••••••••••   👁

Access rights

⬤ Notifications

⬤ Wallpapers

⬤ Lockscreens

◯ Targets

◯ Accounts

Notifications

Wallpapers

Lockscreens

Targets

Accounts

Channels

Save   Cancel   ✕

Notifications

Wallpapers

Lockscreens

Targets

Accounts

Name	Sales team
Mail	Any values ⌄
Membre	Any values ⌄
Pays	Any values ⌄
Service	Users ⌄
telephone	Any values ⌄
Ville	Any values ⌄
Company	Any values ⌄

Alerts

Alert your collaborators

- Deliver your priority or urgent messages on the workstations

- This information is pushed in real time on the workstation and will override any other application, making the message unmissable (evacuation, security alert etc.).

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Screensaver

Transform your screensavers into digital signage screens

- Make your breaking news your screensavers!

- Distribute your videos, messages, RSS feeds, images, etc...

- Optimize the use of your screens when workstations are not in use

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Channels

Inform
Reach your employees whether they are at headquarters, working from home or on the move.

Multichannel
Multiple channels depending on needs and urgency/importance of messages

Targeting
Target groups of employees for more effective communication

Scheduling
Plan your communication and orchestrate your messages according to periods, days or hours.

Fluidity
No change in work habits

Instantaneity
Communicate in real time with all your collaborators

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Technical prerequisites

Access

SAAS or On Premise

Server (On Premise)

Windows 2016 or 2019
IIS
SQL Server

Client

Windows 10 Pro

Directory

Active Directory
Integration

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