



TelemetryDeck

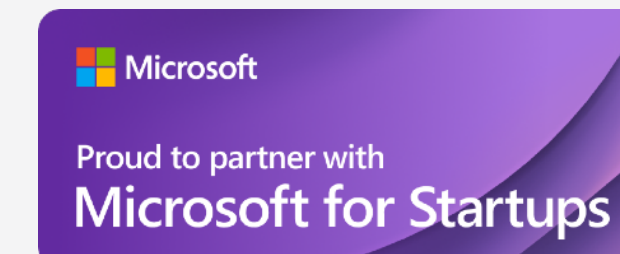
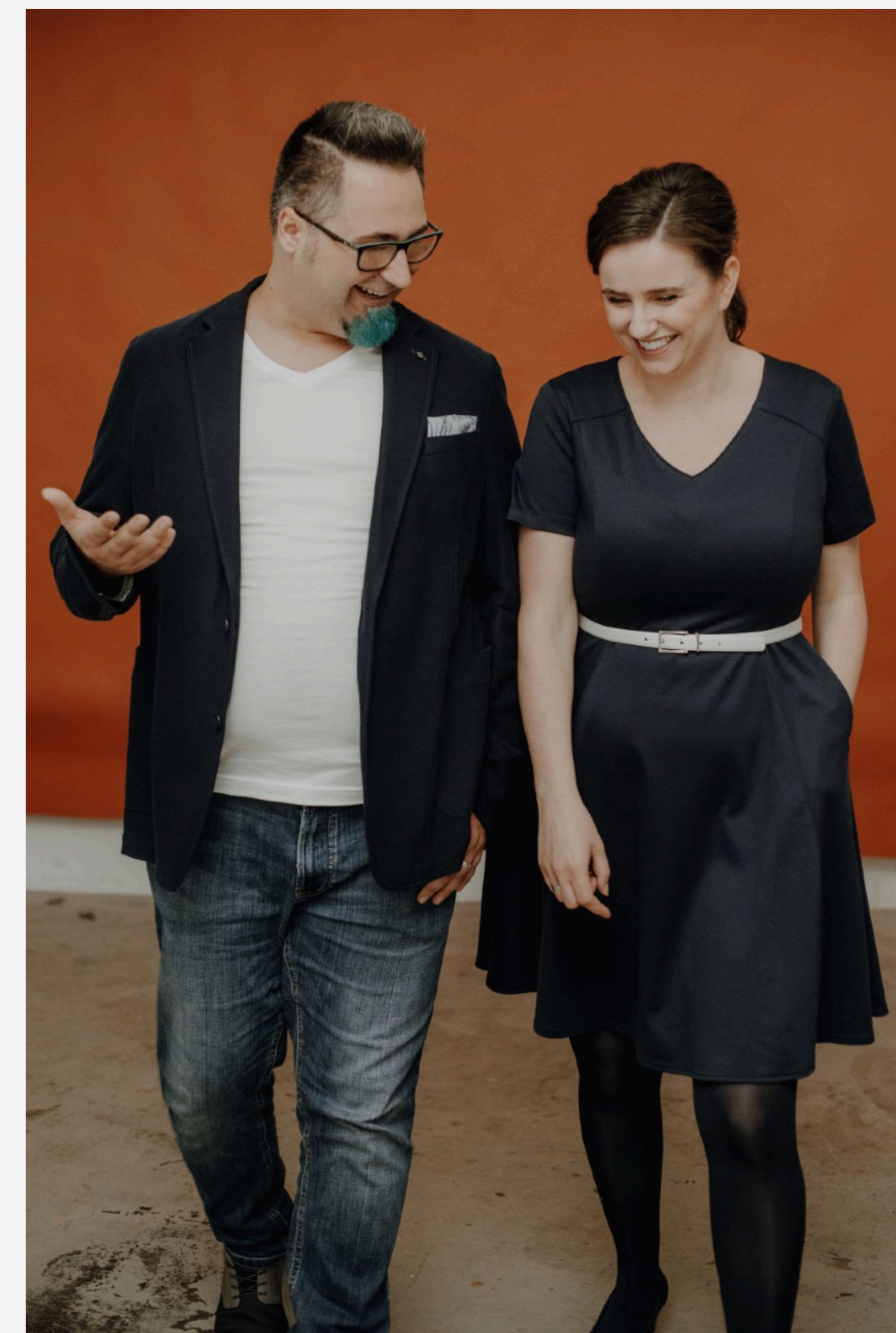
Product analytics



TelemetryDeck **summary**

Founded in **2021** by Lisa Figas and Daniel Jilg.

- 6,7B data points under management
- 2,5M daily active users
- 2,6k customers globally with 2nd enterprise customer in onboarding phase
- Anonymized usage data
- Funnel analysis
- A/B-Testing



We know that **working on your product is hard.**

- Find which optimizations move the needle
- Improve engagement rates
- Improve conversions

Usage data plays a crucial role when making these decisions.

Collecting usage data is getting more complicated.

The GDPR and other data protection laws that require user consent are making the **gaps in the data set** more significant.

6%

opt in rate

Regular usage data analytics only get data consent from a tiny slice of users, losing valuable data.

TelemetryDeck gets 100%.

2 months

Integrating privacy-hungry analytics requires multiple feedback loops with compliance departments and DPOs, the average time to integrate them takes a while.

TelemetryDeck customers skip that waiting time.

**With TelemetryDeck,
collecting anonymized data
has never been easier.**

TelemetryDeck's architecture is
the only one designed from the
ground up to provide analytics data
**without relying on personally
identifiable information.**

2M€

or 4% of total
global turnover

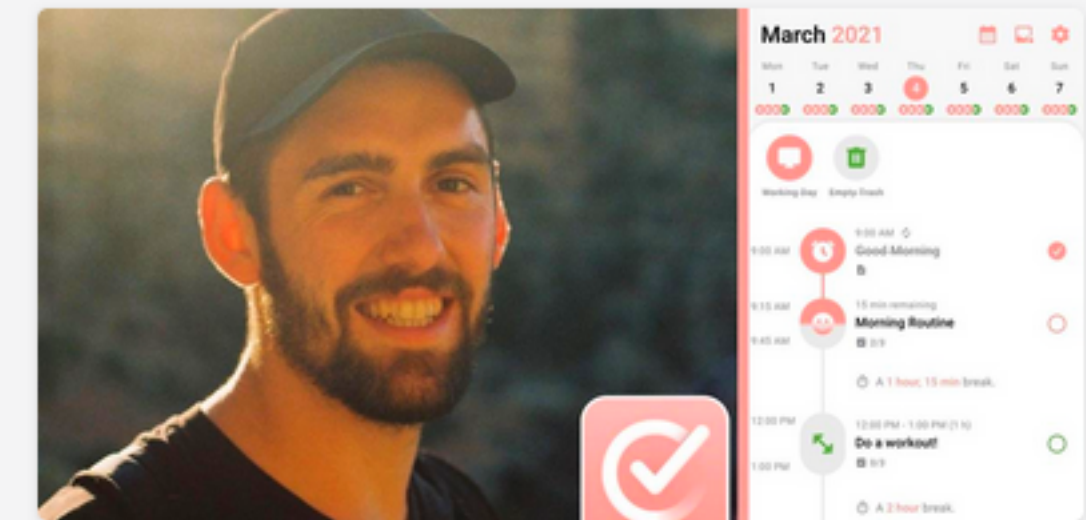
is the fine for violating GDPR.
We reduce that risk to zero.

18,000€
per year

is what SMEs pay out to privacy
lawyers to manage and update
their privacy policies.
Or they pay half of that to us.

TelemetryDeck's customers have amazing results

- Conversion optimization
- Funnel analytics
- UX improvements



Leo has found and closed a drop-off in Structured's onboarding process with TelemetryDeck →



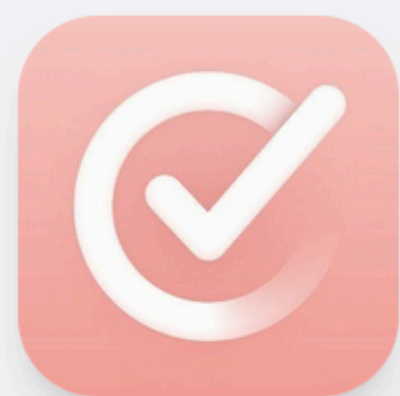
22% onboarding optimisation with funnel analysis and cookieless tracking →



10% Conversion Optimization with A/B-Tests →



HomeRun
Aaron Pearce



Structured
Leo Mehlig



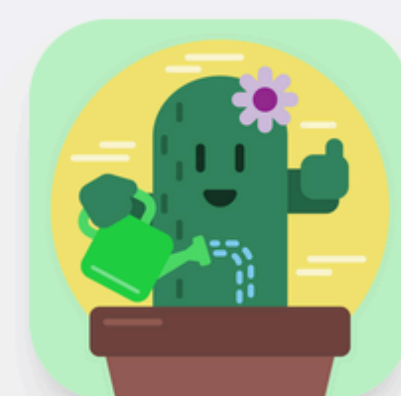
Dark Noise
Charlie Chapman



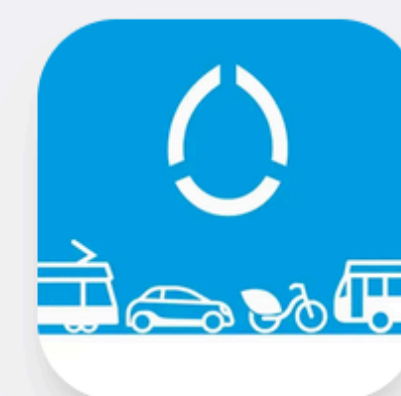
Pestle: Recipe Organizer
Will Bishop



GIFWrapped
Daniel 'Jelly' Farrelly



Plantbuddy
SPACE SQUAD



swa Mobil
Stadtwerke Augsburg



TelemetryDeck

Telemetry Viewer

Last 30 Days

Test Mode

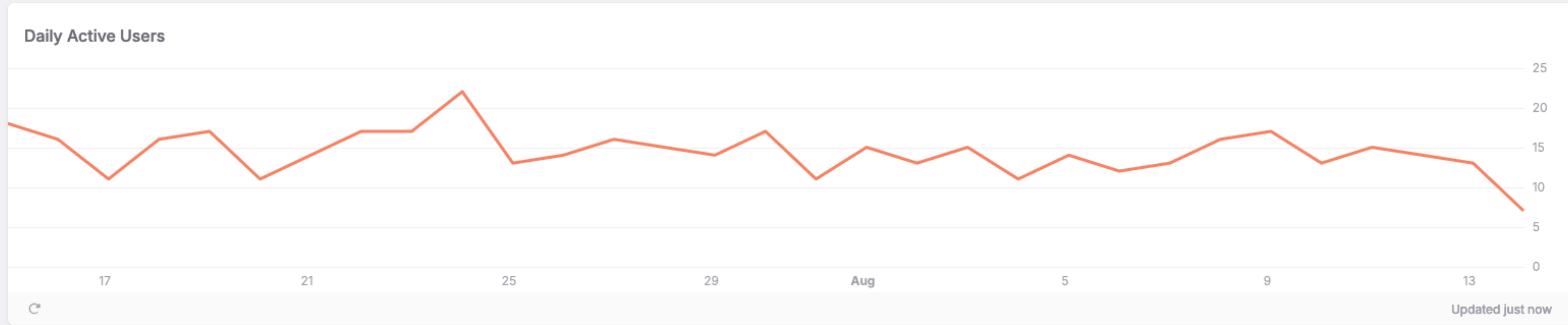
Quick Search



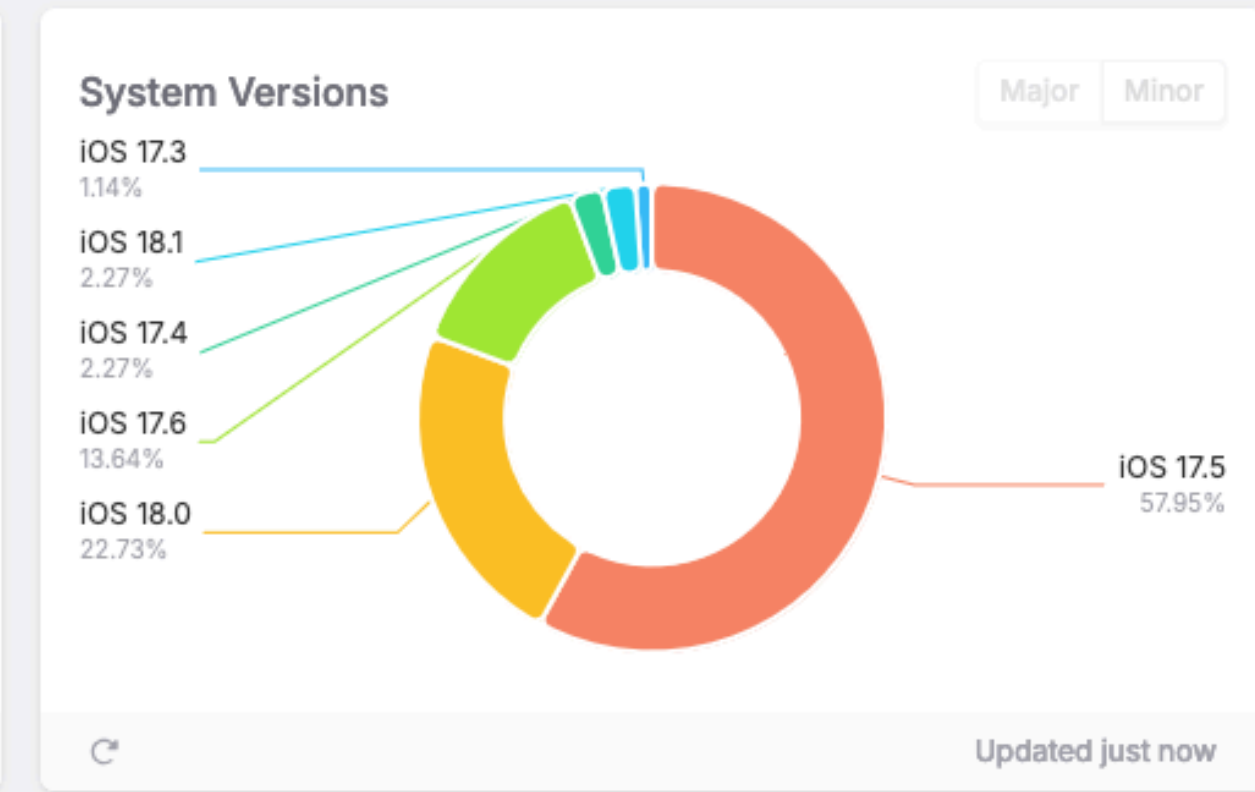
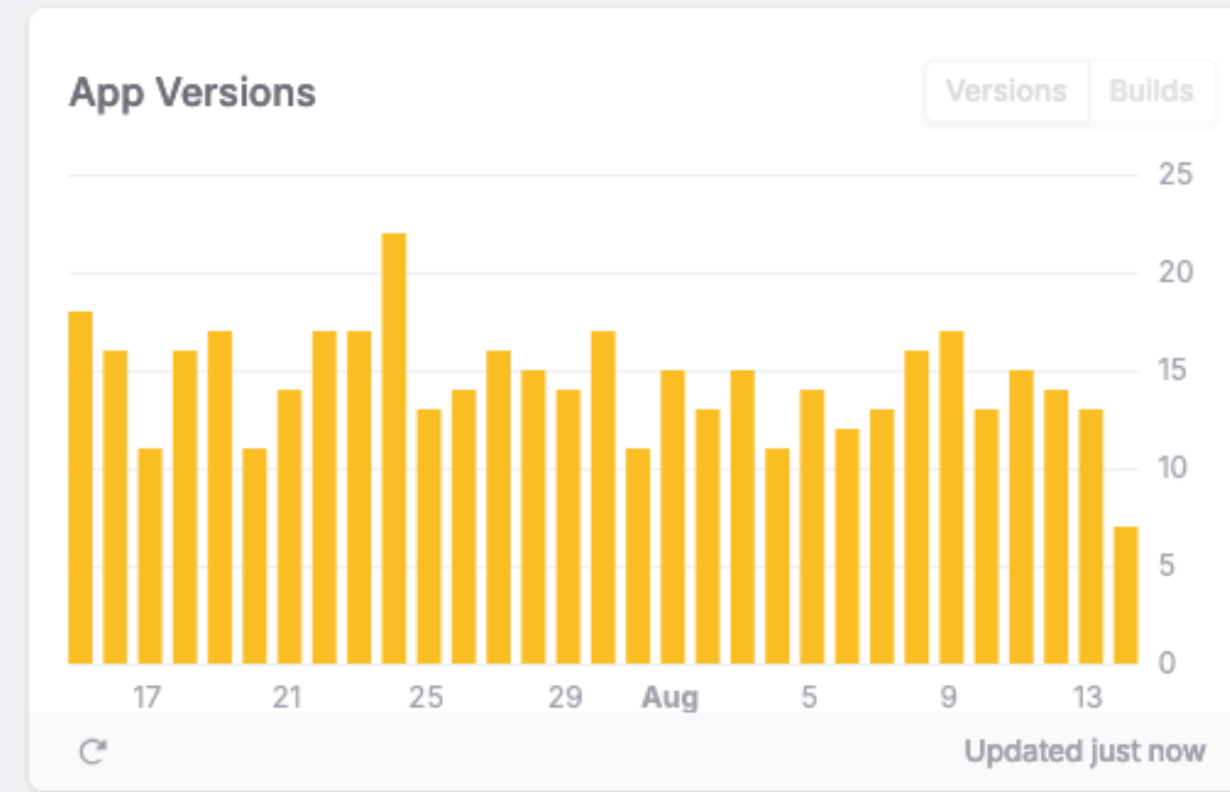
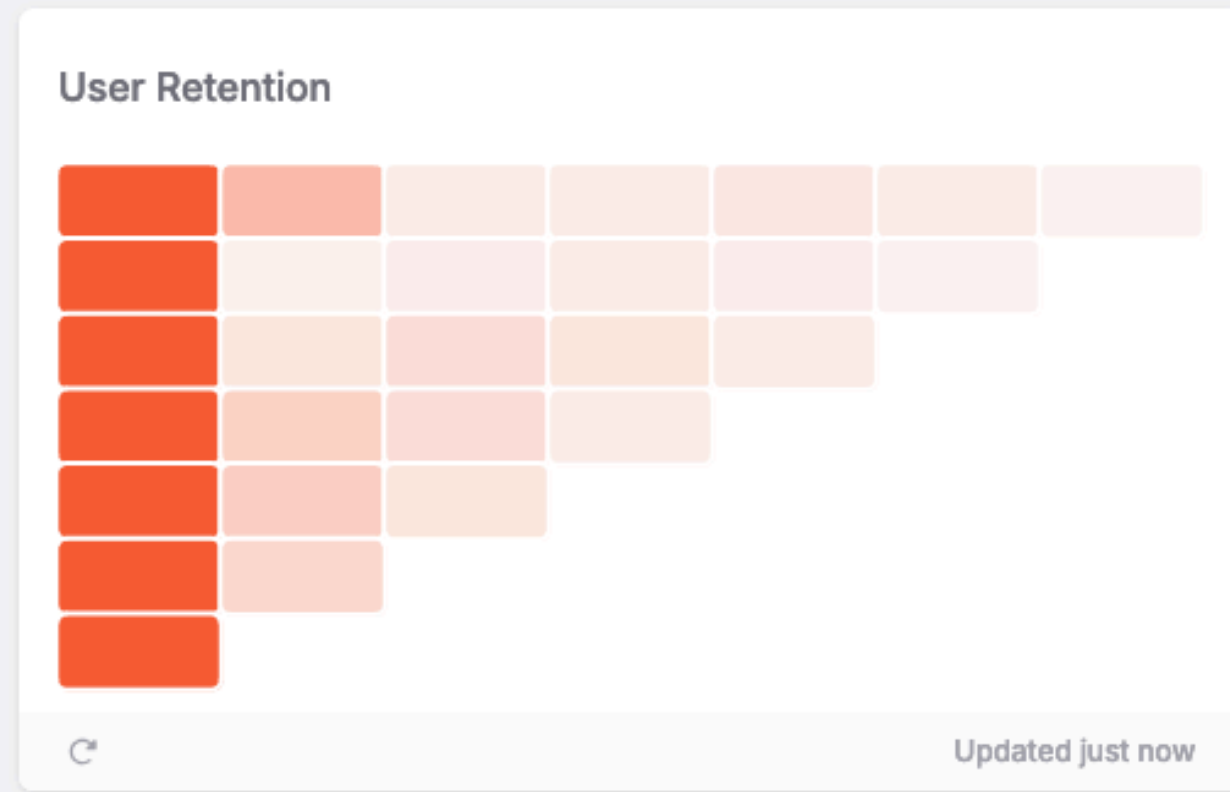
Telemetry Viewer

75 Users SwiftSDK 2.0.0 0 USD 0 Errors

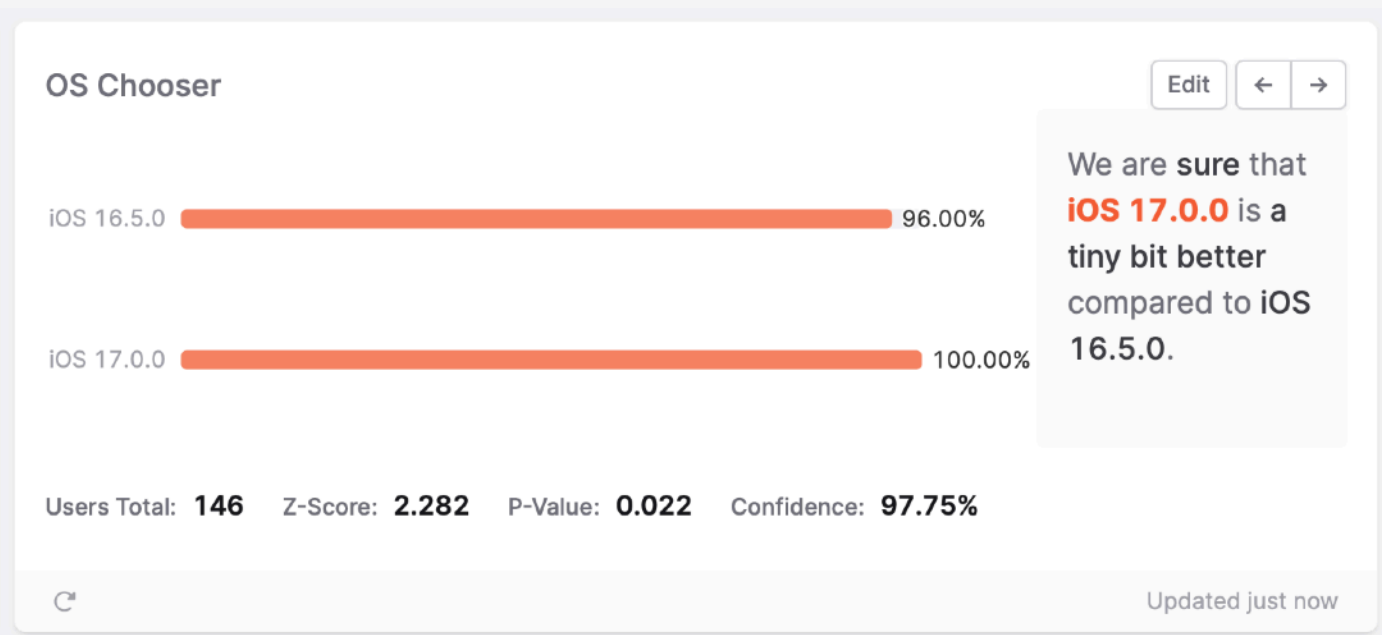
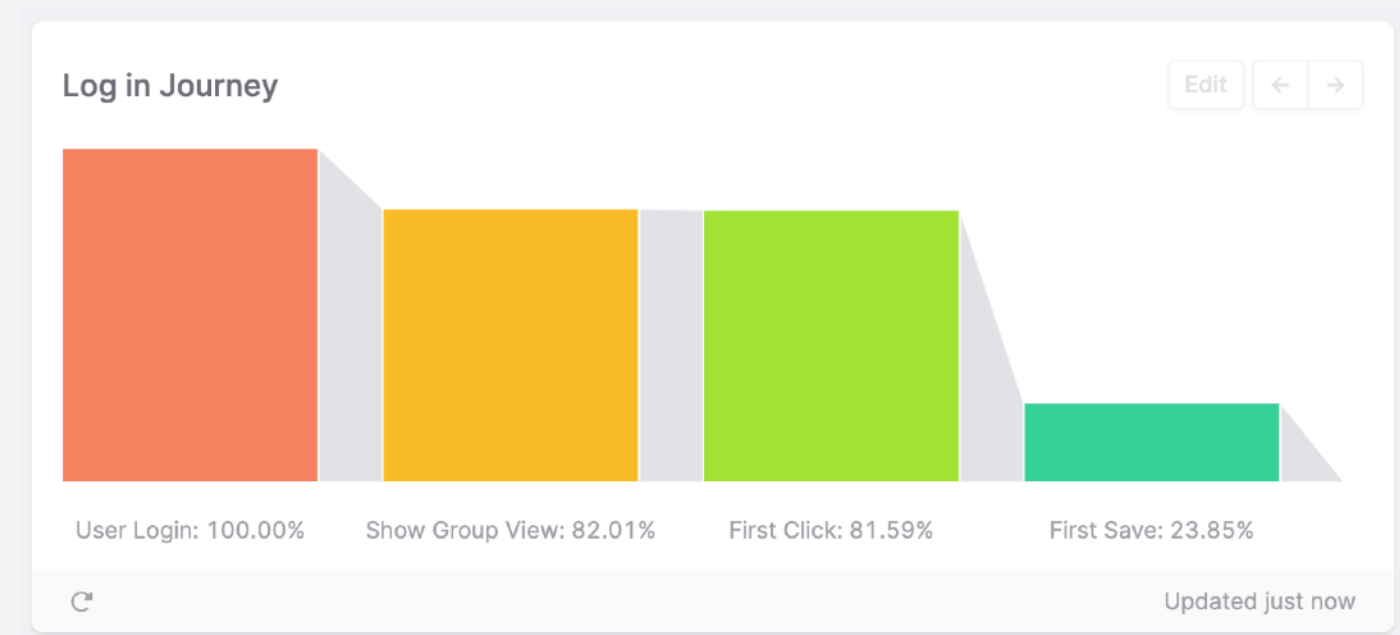
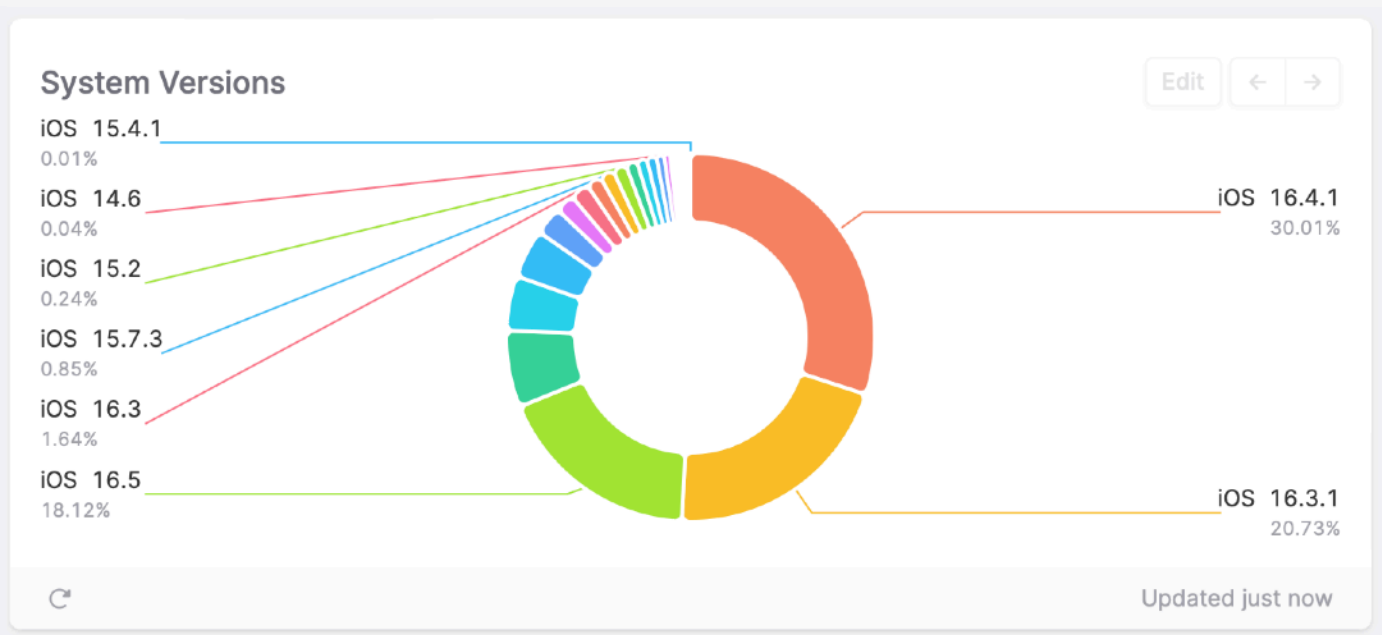
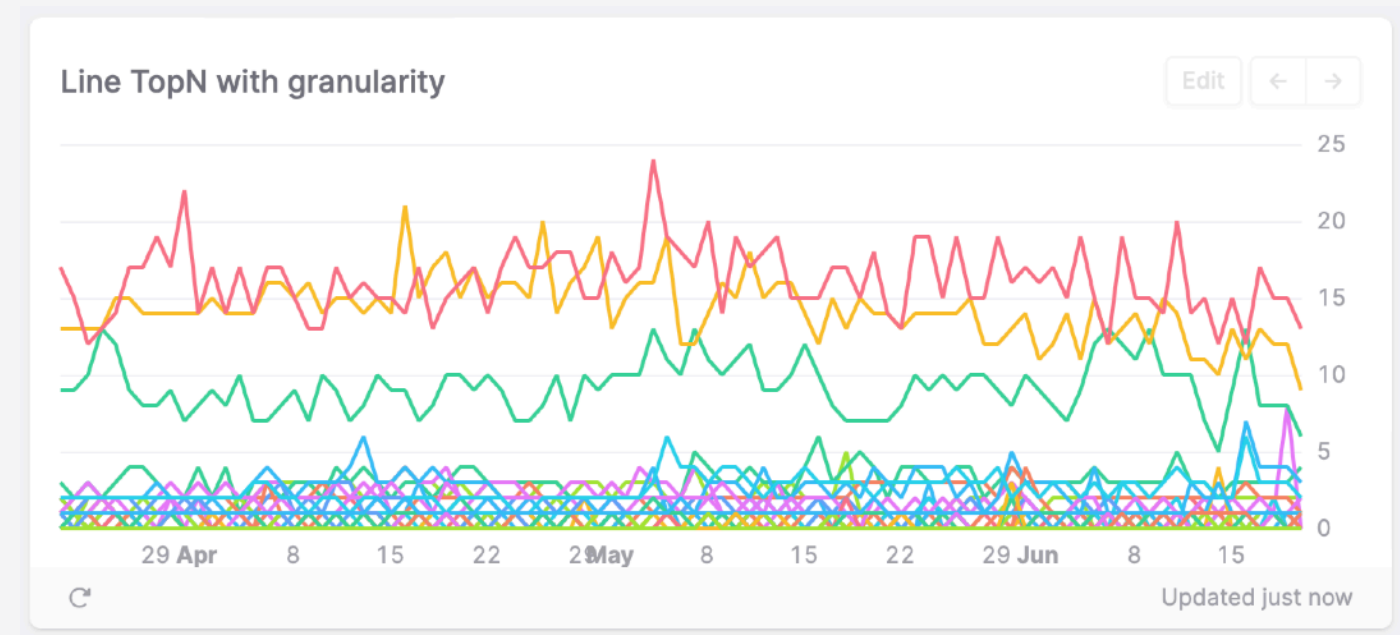
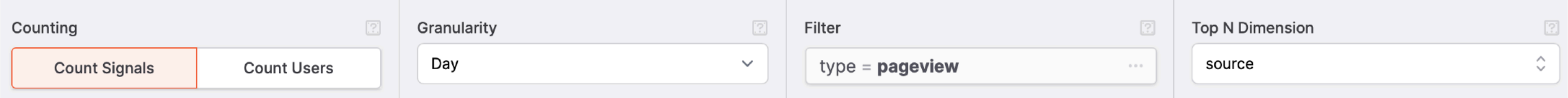
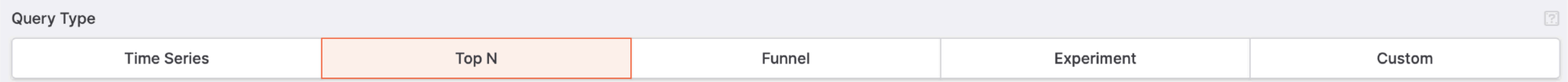
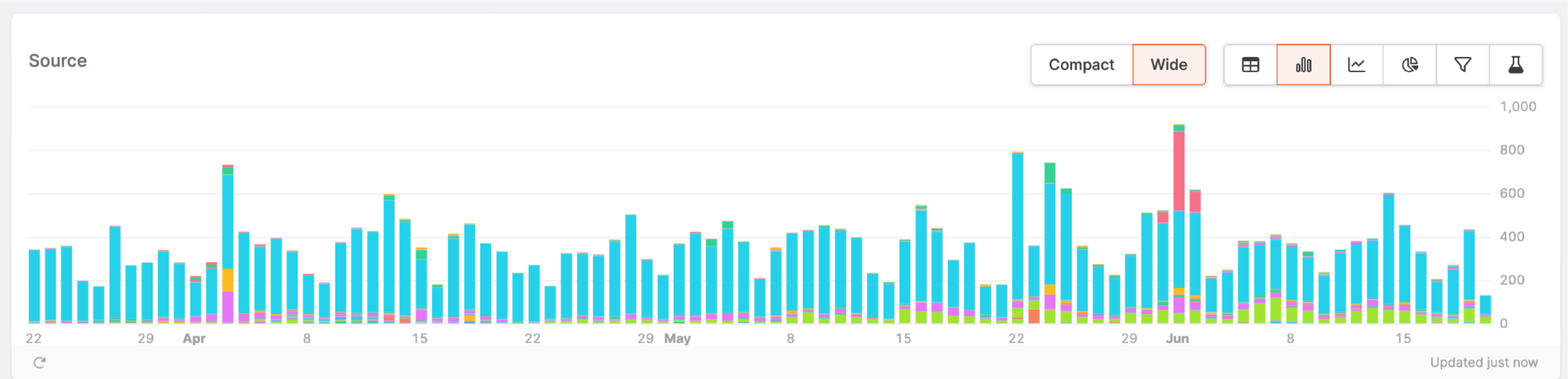
- Overview
- Users
- Metrics
- Explore
- Dashboards
- Settings
- Setup



<p>1</p> <p>Users in the last hour</p>	<p>75</p> <p>Total users</p>	<p>7,508</p> <p>Total signals</p>
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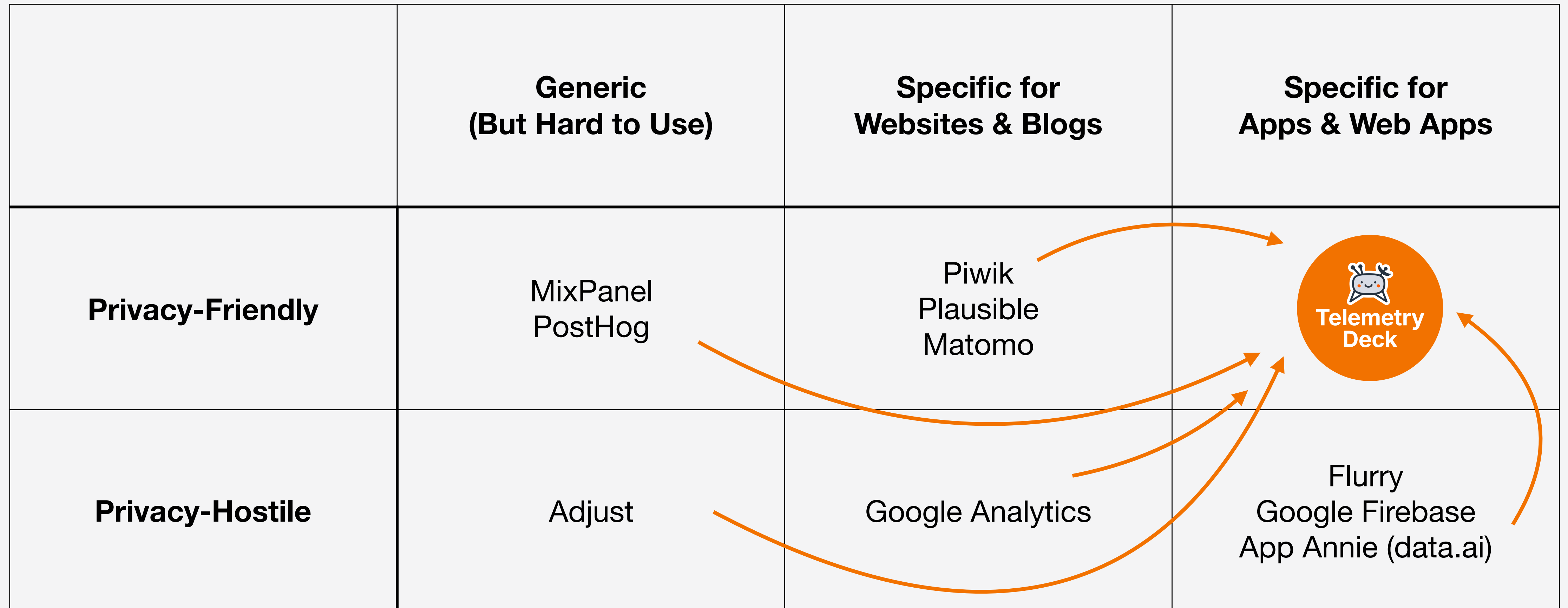
View all your data in TelemetryDeck's browser dashboard.



Our **intuitive UI** enables powerful and flexible features.

Run queries, funnels and **A/B experiments** quickly.

Lots of our customers are switchers





Apple



Android



Web

We support all major platforms and frameworks

SwiftUI, Jetpack Compose, React, React Native, Vue, Flutter,
JavaScript, Unity, C#, Swift Vapor

Onboarding TelemetryDeck takes **4 steps**.

1. Create account
2. Create product
3. Download SDK
4. Add SDK to your product

Within **4 minutes** you'll receive your first data points.

Lisa Figas



Daniel Jilg

