Telstra Purple

Total Cost of Ownership / Optimisation & Licensing Assessment (TCO/OLA)

Telstra Purple in collaboration with Microsoft, can offer a fully funded* assessment to help organisations understand the total costs of moving new workloads to Azure, mitigate licensing audit compliance risks by assessing current licensing requirements and review an existing Azure environment to identify opportunities to reduce public cloud spend.
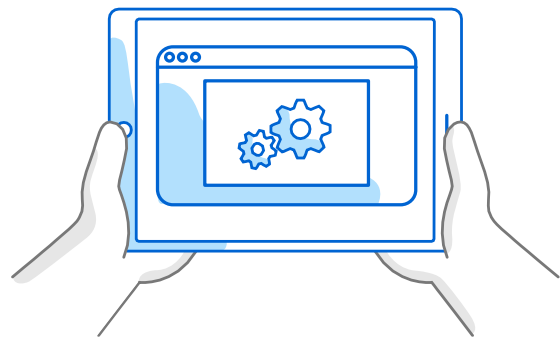
The Process

- An independent assessment by a software audit advisory expert without any software publisher bias or oversight

- Deployment of industry leading tool to collect baseline data & performance measurements for the duration of the engagement. This information is used to assess licensing requirements and right size the environment

- Review any existing Microsoft Enterprise Agreement and other licensing agreements seeking to reduce costs through better use of current licensing methods

- Provide a detailed review of how recent changes to Microsoft licensing usage rights can impact existing and future workloads

- Determine the licensing position for both your existing Azure tenancy & on-premises environments

The Value

- Avoid the license compliance traps that recent changes to Microsoft licensing rules can cause

- Obtain a detailed roadmap for how you can and cannot use existing volume licenses in Azure

- Understand the pros & cons and costs of using existing Microsoft volume licenses versus Azure licenses included with the platform

- Obtain Microsoft Windows and SQL Server licensing cost optimisation recommendations

- Use information to prepare for a Microsoft Enterprise Agreement true up, renewal or just get an assessment of your current Microsoft licensing position

- Azure instance sizing, pricing and application dependency details for moving on-premises workloads to Azure

**Funding subject to TCO/OLA Pre-requisite approval by the Telstra / Microsoft Alliance.
To obtain a copy of the TCO/OLA Scope of Work or additional information please contact your Telstra, Telstra Purple or Microsoft representatives*
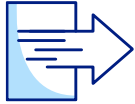
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TCO/OLA – Process Outline

Telstra Purple in collaboration with Microsoft will partner with you on the following process outlined below to provide a Total Cost of Ownership, Optimisation and Licensing Assessment.

Let's get it done…

Scope of Work (SoW)
- Qualification process will be undertaken by a Telstra Purple Technical Consultant in partnership with your technical team to ensure the correct Discovery Tool is selected to perform the assessment
- A SoW is signed off by both the Client and Telstra Purple agreeing on the outputs delivered as part of the assessment

Phase 1 - Kick-off
- A Kick-off meeting between the Client and Telstra Purple to initiate the assessment is scheduled and attended by all interested parties to discuss the SoW, timelines and in-scope deliverables

Phase 2 - Data Collection
- A session between the Client and Telstra Purple technical teams to initiate the Discovery Tool installation & configuration
- Allow 4 – 6 weeks for the Discovery Tool to collect meaningful data
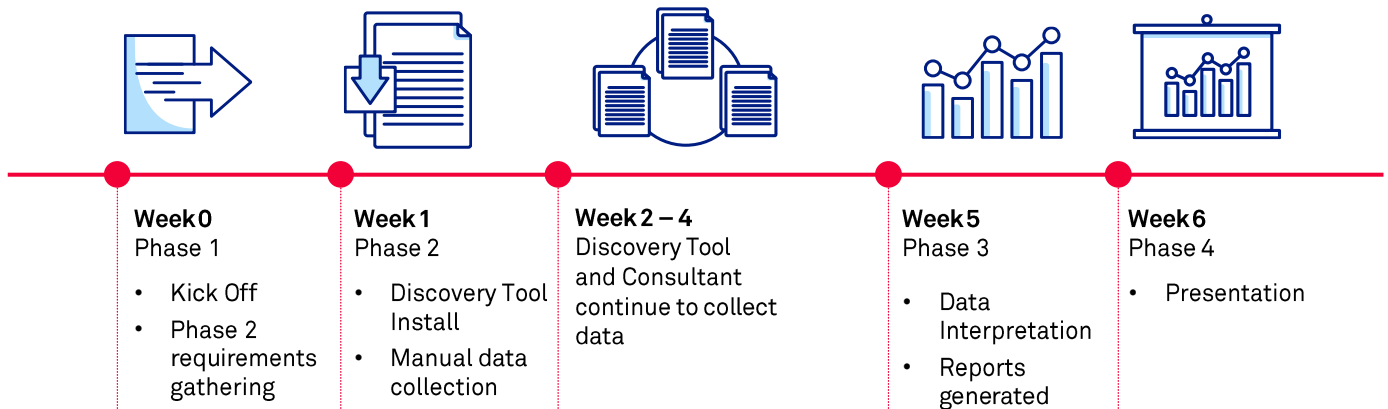- A session between the Client and Telstra Purple technical teams to confirm current Microsoft licensing details

Phases 3 & 4 – Reporting
- Allow up to 2 weeks for the generation of the TCO/OLA report
- A session between the Client and Telstra Purple teams to present the TCO Assessment

TCO/OLA Timeline

The anticipated duration of the assessment is 6 – 8 weeks
(depending on the chosen data collection period of 4-6 weeks)

6 Week Timeline

Week 0 Phase 1	Week 1 Phase 2	Week 2 – 4	Week 5 Phase 3	Week 6 Phase 4
• Kick Off • Phase 2 requirements gathering	• Discovery Tool Install • Manual data collection	Discovery Tool and Consultant continue to collect data	• Data Interpretation • Reports generated	• Presentation

For additional information on how you could receive a fully funded TCO / OLA through Microsoft & Telstra Purple, please contact: **Telstra Purple**