templafy

Manage brand and reputation across all documents

Elevate brand integrity by driving consistent document standards across enterprise

Book demo

company

Marketing presentation

Your brand is in the hands of every employee

Access to approved content

69%

Almost 7 in 10 respondents report using Google to find company assets.

Error-prone, manual outputs

94%

Over 9 out of 10 respondents often find mistakes in finalized content.

Inefficient creation workflows

57%

6 in 10 respondents had to ask for information while building content at least once every day.

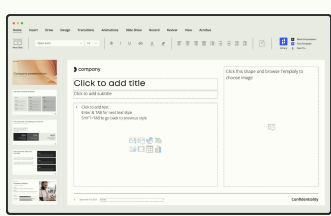Source: Templafy Research

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Brand and reputational risks for enterprises

Lack of brand cohesion

Brand perception suffers due to inconsistencies in following established guidelines

Increased risk of errors

Brand inconsistencies undermine corporate identity and distract from a document's substance

Damaged trust

Lack of branding consistency compromises reputation and diminishes brand trust

→ Automating the document creation process with a mix of rule-based automation and managed AI can safeguard enterprises from these risks
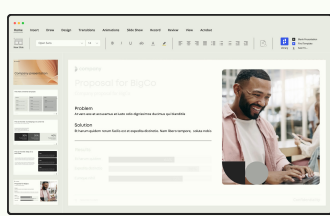

Centrally manage all layers of documents

Define & Distribute templates

Rule-based automation
Manage how brand guidelines are implemented across all documents with self-defined templates, including metadata.

Compile & create content

Rule-based & Managed AI
Import dynamic content from internal and external libraries. Automate what you need and customize what you want.

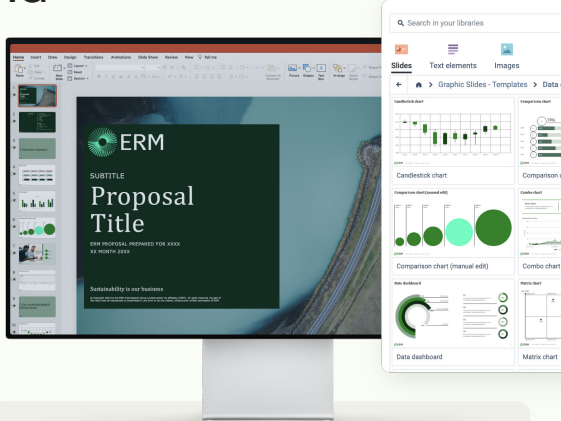## Make staying on-brand easier than going off-brand

Centralized management and real-time updates

Manage and distribute all branded best-in-class assets through one easy-to-use Admin Center.

Smart templates

Guarantee high-quality, on-brand documents and emails with smart templates that dynamically adjust to user profile and other content specifications.

Enterprise-grade generative AI

Bring AI and ready-made prompts into every workflow while maintaining control over tone of voice.

Integrate with existing ecosystems

Automated document creation via APIs in any workflow with your existing tools and systems of record

Global Email signature management

Unified look and feel for email signatures with easy-to-build campaigns that don't require HTML knowledge.

Automated document generation

Automate standardized, business-critical documents in PowerPoint, Word, Excel or PDF format.

CUSTOMER CASE

How ERM strengthens brand reputation with Templafy

Challenges

- Thousands of proposals and reports produced monthly
- Different templates being used across teams and regions
- No central repository for company-wide brand assets

ERM

Proposal Title

Solution

Faster document creation
Company-approved templates available from the get-go, from within Word and PowerPoint

Built-in brand control
Access to on-brand images, logos and other marketing assets at the touch of a button

Error-free editing
Presentations automatically scanned for content, format and layout inconsistencies

Effective email signatures
Simple setup and management for targeted, on-brand email signature campaigns

Results

Enhanced brand value

Reduction in creative requests

Significant productivity gains

Want to know more?

Schedule a demo to know how Templafy's document automation can add value to your organization.

Book demo

templafy

Eliminate manual document work

AVAILABLE ON

salesforce appexchange

Microsoft | AppSource