NIMBLE

Gather, Process & Leverage
Real Time Online Knowledge

What if your business could interact with the knowledge of the internet?

NIMBLE

We Are Nimble

We are here to empower enterprises with direct access to the world's public knowledge.

We provide businesses with realtime, validated and trusted online intelligence that drives smarter and faster decisions.

Our Knowledge Platform integrates public domain knowledge and insights into business applications, driving automation and operational efficiency.

7 million+

Data Sources over past 12 months

>13,000

TB of data collected every month

>45,000

Supported data points

$45M

Raised since founding in 2021

ASCENTIAL · The Home Depot · Coca-Cola · Brookfield · yipitDATA · McKinsey & Company · L'ORÉAL · Berkshire Partners · SimilarWeb

Gather, Process & Leverage Web Data

Dynamic. Real time. Accurate. Validated

Trusted, publicly available, domain-specific knowledge & signals for:

Demand Management

Pricing Optimization

Retail Media

MAP & Brand Protection

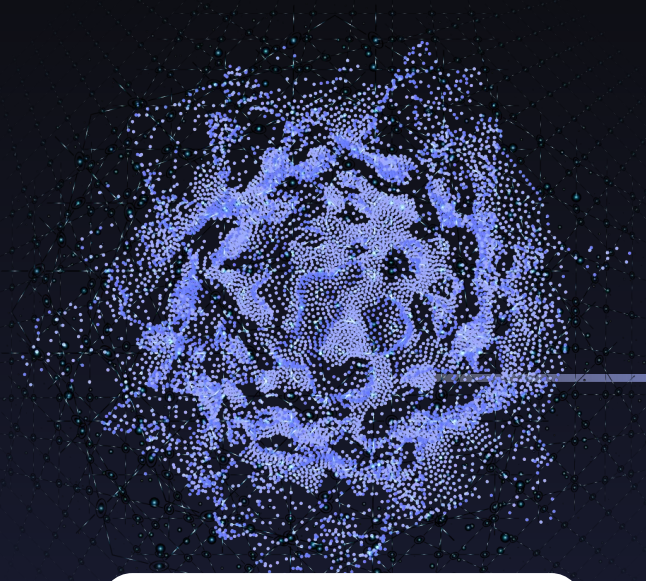
Customer Engagement

Category Management

Inventory Monitoring

Digital Shelf

Connecting Businesses to Online Knowledge



Unstructured Public Data

NIMBLE

Vector DBs & Attention

LLM App

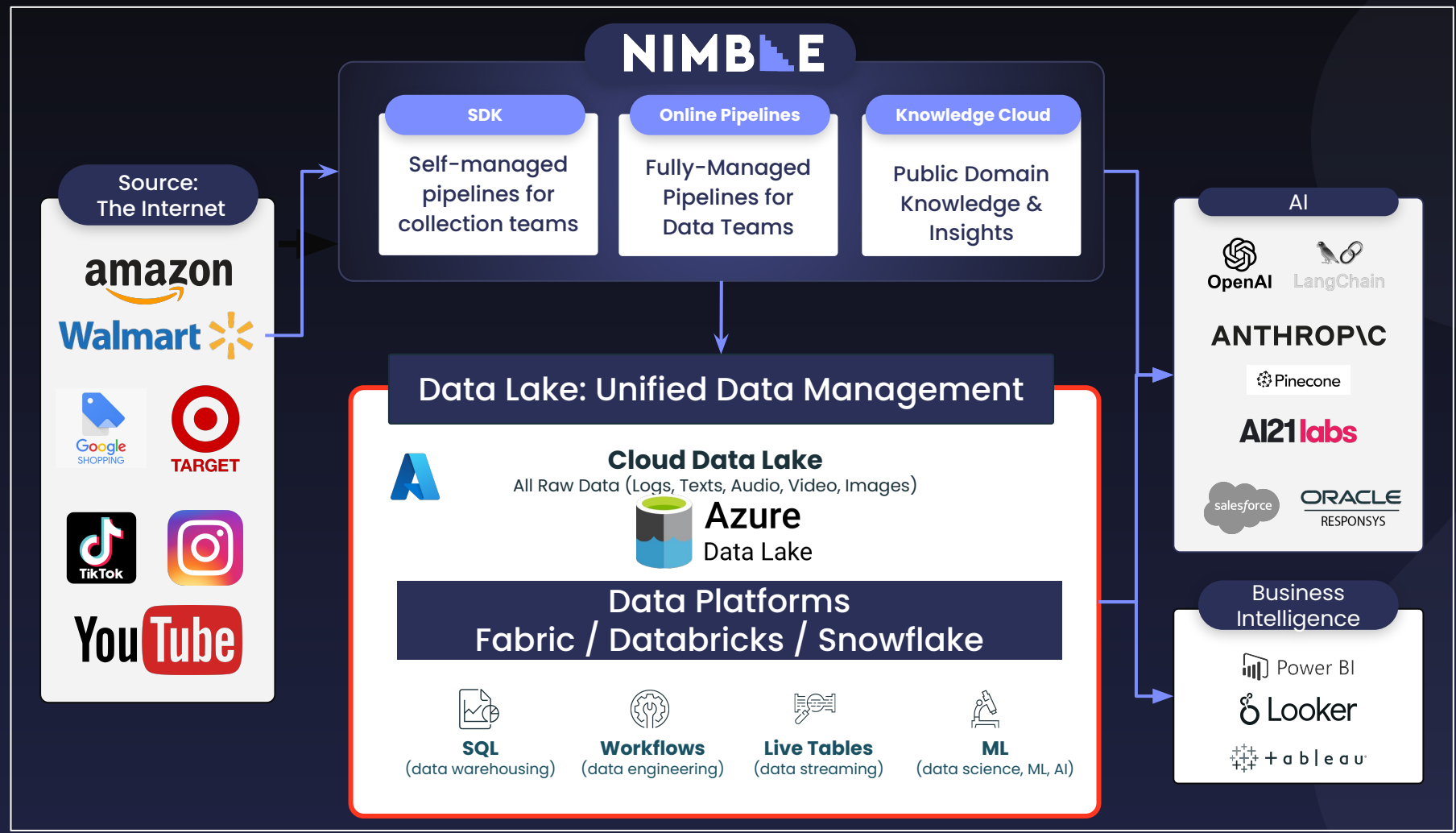
LLM App

LLM App

LLM App

NIMBLE + Data Lake + Data Platform

Web Data To Accelerate Deployment of AI, BI & Business Applications



The Nimble Value

Nimble unlocks the power of public web data, offering real-time, trusted, knowledge & insights, augmenting internal data and accelerating value delivery of AI, BI & business apps

Case Study Customer

Tracking AMAZON's top 100 beverage ranking:

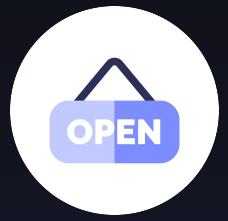
1. **Competitive Benchmarking:** Monitor competing brands, prices & availability
2. **Pricing Strategy Optimization:** Track real-time price fluctuations on Amazon
3. **Brand Visibility and Positioning:** Manage online presence and brand identity effectively to improve rankings
4. **Supply Chain:** Monitor product availability to identify stock issuesz

Real Time Public Domain Knowledge & Signals

Retail, Manufacturing, Grocery, Media, Social Media...

Product Page Data - PDP

Store Level Data



New Products and Assortments

Online Images, Videos

Shipping & Delivery Data

Product and Seller Rankings

Ratings, Reviews & Social Media

Promotions & Offerings

Share of Search SEO/SEM Data

Stock Availability

Leading Data and AI Teams
Choose Nimble Data Cloud Services

90%

Engineering time reduction

with self serve data pipelines API

Vincent Wilmet
Data Scientist
L'ORÉAL

Public Domain Sources : **14**
Records/Day: **500K**
Frequency : **Daily**
Records/Month : **15M**

X10

Data accuracy improvement

Real time platform replacing static data sets with online data

Brig Brednich,
Engineering Manager
THE HOME DEPOT

Public Domain Sources: **6**
Records/Day: **4-5M**
Frequency: **Daily**
Records/Month: **120M - 150M**

30%

Operational cost reduction

By optimization the business and unlocking new opportunIties

Rasool Aghdam
Senior Lead Data Analyst
Coca-Cola

Public Domain Sources: **7**
Records/Day: **0K**
Frequency : **Daily**
Records/Month :10M

NIMBLE

Gather, Process & Leverage Real Time External Data

Connecting businesses to Online Knowledge

For More information contact
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