



The Diary®

Data Driven, Personalized
& Connected Care

Use Cases for Hospitals &
Clinics, GPs, Insurers & Others

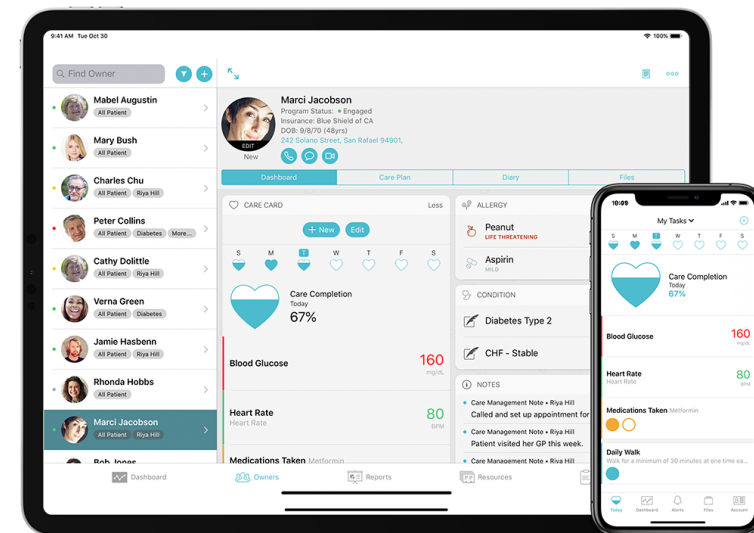
June 2019

Introducing: The Diary® & The Diary CarePro™



The Diary® – for Patients on iPhone/iPad

- Empowers individuals on their care journey
- Enables health monitoring, real-time care planning, survey data, and communication between an individual and their care team
- Includes natural supports – friends, family, and caregivers
- Compatible with global e-health standards
- Open API's sync with iOS apps, IoT devices & wearables – glucometers, blood pressure cuffs, pulse oximeters, scales, etc.



Software is built on an iOS front end
& Microsoft back end (SQL & .NET) hosted on Azure

The Diary® on www.apple.com/healthcare



The Diary CarePro™ – for Care Team on iPhone/iPad

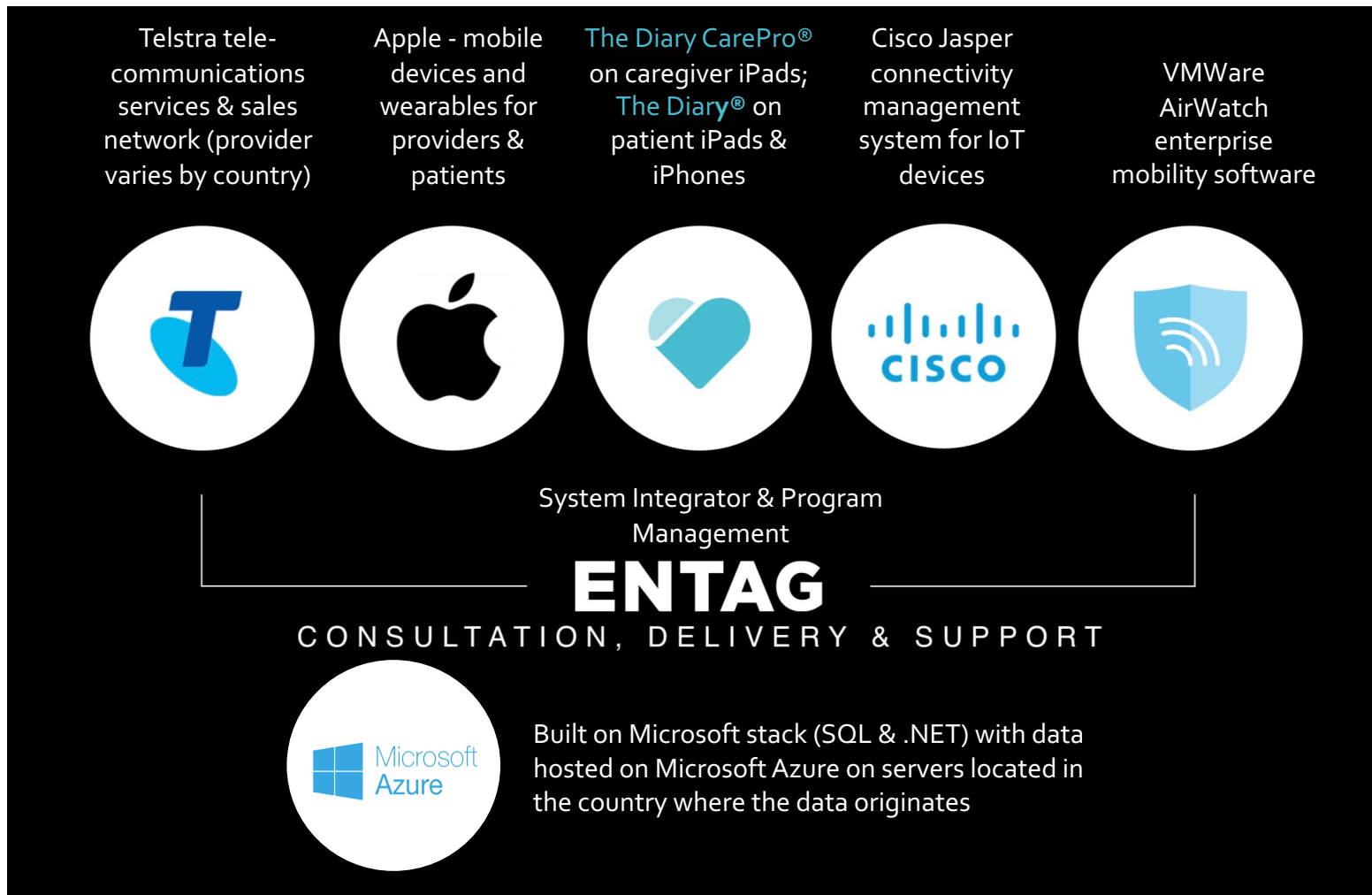
- Enterprise solution for healthcare professionals to manage care between provider visits
- Enables coordinated care planning with thresholds & alerts across multiple care team members
- Flexible widgets can be tailored to each care team member and patient
- Real-time communication with patients, delivers surveys, assessments, and collects meaningful health data
- Provides data-driven insights on each individual patient

[View a full demo of The Diary® & Diary CarePro® solutions](#)



Business Model: SaaS Solution Delivered via Consortium

The Diary® Consortium Model in Australia – Launched in Clinics Q1 2019 & ready for Export to Singapore & beyond
Consortium delivers telecommunications, Apple devices, software, device management and enterprise mobility



- Turn-Key, one-stop SaaS (Software as a Service) solution for Hospitals, Clinics, GP Networks
- Flexible pricing models – One price pays for all goods & services from Consortium
- Service partners can be substituted when replicating the consortium in another country/region
- References available from our initial hospital customers in Australia
- Can be replicated in Pan Asia



Use Cases **The Diary®** and **The Diary CarePro®**



“Quadruple Aim” in Healthcare

Chronic Care Management

- Support the timely delivery of fully coordinated care between office visits.
- Personalized care coordination among clinics, GPs, allied health professionals, family, between clinical visits(24x7x365 monitoring)
- Promotes patient engagement & lifestyle change support

Hospital Care in the Home

- Provide hospital care at a lower cost in the home environment.
- Enables early discharge of eligible patients from hospital
- Reduced unnecessary readmissions to hospital
- Paperless workflow solution that enables cost reduction
- Technology enables coordinated care across entire care team, family.

Senior & Disability Care

- Support the delivery of every level of care to seniors in their homes and assisted living.
- Set triggers that enable early detection of high-risk health conditions

The Problem, Benefits & Outcomes

- **The Problem** – Health Care failing to realize potential; costs continue to rise
- **Chronic Care Problem** – Lack of monitoring b/w visits
- **Chronic Care Root Cause** – Requires constant self management & remote monitoring
- **Chronic Care Solution** – Remote Chronic Care monitoring 24X7X365
- **Chronic Care Outcomes** – Patient engagement, CGM, connected care team, allows intervention b/w visits
- **Acute Care Problem** – shortage of beds to meet needs
- **Acute Care Root Cause** - Hospitals expensive to build
- **Acute Care Solution** – Deliver Acute Care in the Home
- **Acute Care Outcomes** - Patients prefer treatment athome, quicker clinical goals, reduces hospital acquired conditions, digital workflow

The Diary Corporation

- B2B Business Model - clinics, hospitals, payers (insurance, govts, employers) are customers
- #1 Focus Customers in Australia; business expanding rapidly
- Strategic focus in Phase 1 on Asia
- Target markets ASEAN, NZ, JPN
- Contact – bryan.m@thediary.com
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The Diary Corporation - Our Team



CEO, Kirk Saunders

Co-founder, Entrepreneur
in healthcare & real estate,
based in US



COO, Bryan Martone

Operations background in
financial sector, based in
Singapore



**Global Business Development,
Legal Advisor, Ted Johnson**

Former global law firm partner,
based in Tokyo



CTO, Russ Tevis

Health IT expert &
entrepreneur, based in US



**Health Systems Change
Officer, Stephen Michael,**

Ph.D. Behavioral health
expert, based in US/Australia



**Strategic Alliances Officer, Jay
Kunin, Ph.D.**

Health tech expert, Life Science
CIO, Investor, based in US



**Clinical Director, Michael
Bainbridge, MD**

Physician & Health
Informatics expert, based in
Australia



**Accounting &
Administration Manager,
Pat Francoeur**

Accounting & administration
background, based in US



**Senior Architect, Mike van
Bokhoven**

Healthcare software
development background,
based in New Zealand

Advisory Board

Business Advisor – **Hamish MacDonald**, co-founder of
TDC and former CEO

Scientific Advisor & Board member – **Omid
Moghadam**, life sciences entrepreneur

Scientific Advisor – **Dr. Bill Nevin**, medical doctor and
faculty member, University of Arizona

Scientific Advisor – **Dr. Diana Lianov**, founder, Health
Type LLC

Scientific Advisor – **Dr. Sandra Leal**, CEO, SinfoniaRx

The Diary Corporation

Founded 2015 in USA (HQ)

Team members in U.S., Australia, New Zealand,
Singapore & Japan

Initial customers in Australia; business expanding
rapidly; Strategic focus in Phase 1 on Asia – ASEAN,
NZ, JP

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