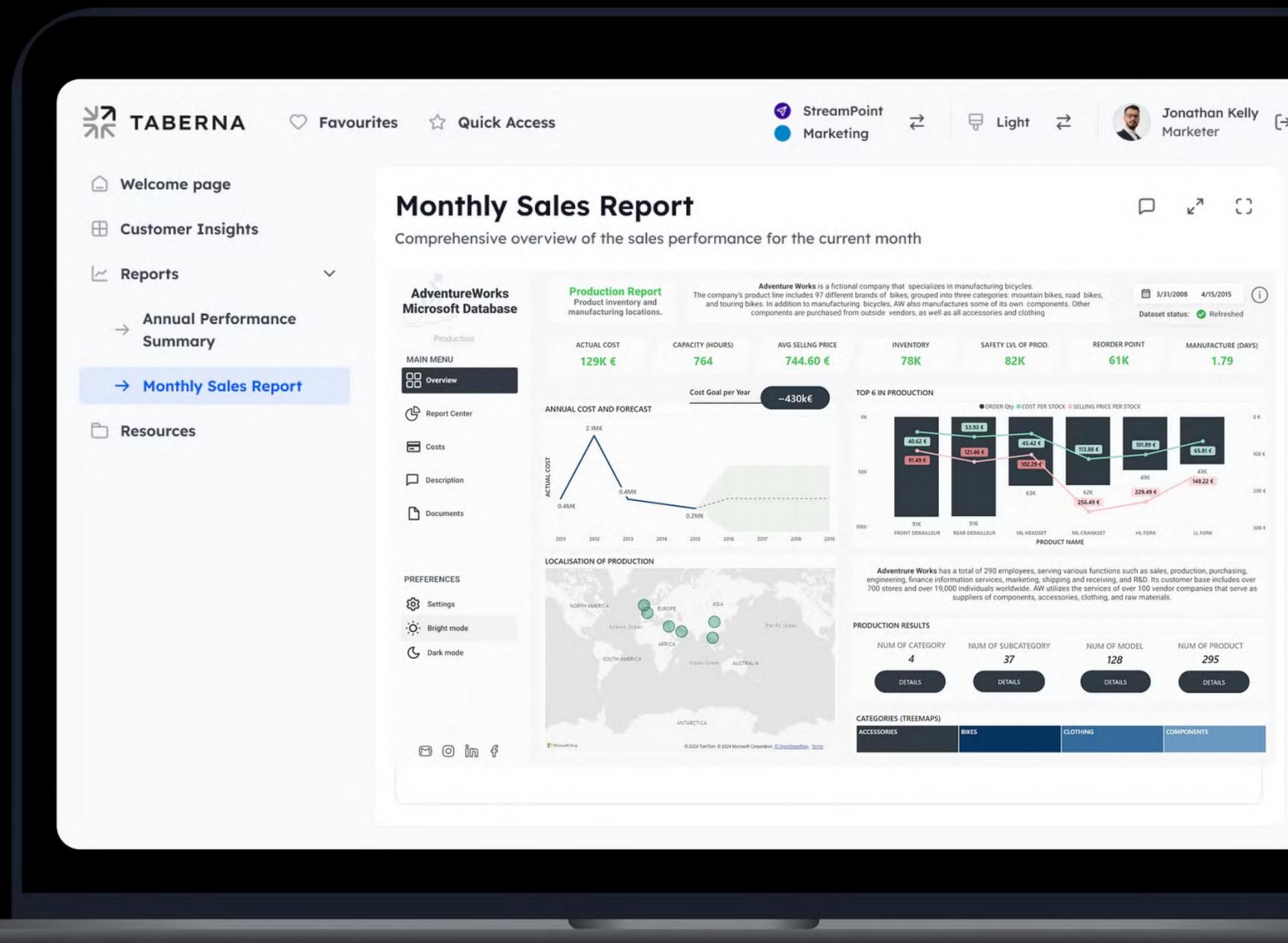


Redefine B2B **customer
experience** and **daily
workflow** with Taberna.

Taberna is an all-in-one platform for handling **all your customer operations.**

Whether you need to share reports, data, or content, we've got you covered.

We are dedicated to creating exceptional customer experiences **powered by AI, supported by strong analytics and top-tier security**, enabling you to stay ahead in an ever-changing landscape.

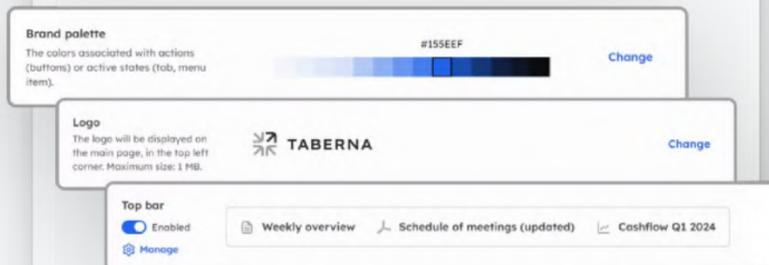


One platform for unified customer experience.

Taberna offers a single platform where your customers can access resources, presentations, and automated business intelligence reports. All of this is available in a secure environment with advanced analytics and extensive customization options. Taberna can also serve as a space for meaningful conversations with your customers..

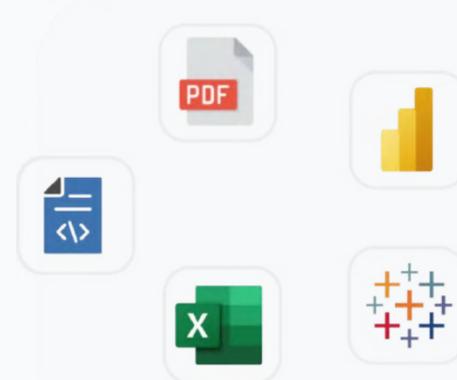
Customization and Experience

Taberna offers a wide range of customization options. We can customize colors, names, icons, dropdown menus, sidebars, and top bars to ensure that customers have the best possible experience with your brand.



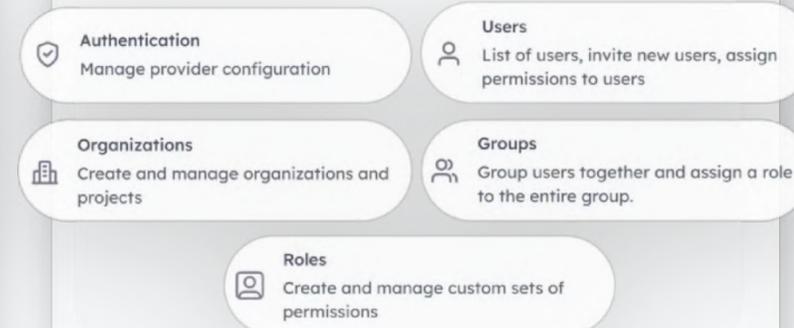
Content and interaction

No matter what you share with your clients – whether it's PDFs, files, Power BI reports, Tableau visuals, or custom-made sites – you can easily access them all in Taberna. In addition, we provide your customers with the ability to interact with the shared content, allowing you to receive direct responses and have meaningful conversations with them within Taberna, without the need to switch to other tools.



Security and management

We have built a sophisticated management system that allows you to effectively manage users, access rules, groups, and control what can be seen by whom within Taberna. Taberna leverages the Microsoft tech stack to provide top-notch security for users and the content you would like to share with them. We also offer a variety of security options such as Single Sign-On (SSO), connection to your resources, and security monitoring.



Analytics

One of the significant changes for clients switching to Taberna is the increased level of insight they receive. When you send PowerPoint presentations or reports to your clients by email, you don't receive any insights. You don't know if anyone is using a particular presentation, but with Taberna, you have the chance to see who is using it, when, and for how long. Taberna offers insights into how and by whom your work is used, allowing you to better understand how your clients work in an unprecedented way.

Leveraging AI to help you manage your customers experience

We are currently developing a toolkit of AI tools that will enable you to enhance customer experiences and optimize your collaboration efforts. All of these tools are currently a work in progress, and some of them should be available in beta version soon.

Taberna AI assistant.

What Taberna AI assistant can do for you:

Access manuals and FAQs quickly: Say goodbye to sifting through countless manual pages or FAQs to find information on how to use Taberna. Just ask your questions in natural language and get instant answers.

Access report information easily: Wondering who has access to a particular report, when it was last updated, or who uses it the most? You no longer have to create and search through activity reports. Simply ask Taberna AI, and it will retrieve all the answers for you in seconds.

Taberna AI Creator.

What Taberna AI Creator can do for you:

Do you want to create exciting and engaging content for your customers?

Whether it's sending out a newsletter or sharing an interesting story from your company, you don't have to spend a lot of time learning HTML and CSS anymore.

Our AI content creator will guide you through the process and help you finish it in no time.

Taberna AI bot.

What Taberna AI bot can do for you:

Our AI bot is designed to answer client questions efficiently, freeing up your employees' time. It can help locate specific reports, provide update information, and even point clients to the particular report where they can find interesting data.

Additionally, the bot can categorize and prioritize discussions in Taberna, enabling your employees to focus on the most important questions and gain valuable insights from client interactions.

Taberna Data Sage

What Taberna Data Sage can do for you:

Are some data not visible in your report? Do you want to dive deep into the details of the report? Are you uncertain about where to find a particular data point?

Taberna Data Sage can assist you in obtaining the best insights from the data within Taberna and help improve the efficacy of your customer interactions. All of this is done using strict context and security features to ensure that only authorized individuals can access specific information.

Case Study —

EXI Startup



The Company

The customer, an innovative international startup, partners with leading global organizations to enhance and understand Employee Experience. Central to their services are comprehensive employee surveys and the provision of sophisticated analytics and benchmarking data to their clients.

The Challenge

The customer faced several operational challenges. They utilized a variety of tools to deliver end-to-end services, with email as the primary communication method. This led to the exchange of multi-versioned documents, spreadsheets, and files, which was both time-consuming and error-prone. Additionally, the customer lacked visibility over the shared materials, complicating the tracking and management of information. Sharing Power BI reports also presented significant hurdles. Without a dedicated reporting platform, they were limited to either sharing raw report files—posing data privacy risks—or inviting clients into their tenant, which was uncomfortable for non-Microsoft ecosystem clients and introduced licensing challenges.

The Solution

Implementing Taberna, a comprehensive customer collaboration platform, transformed the customer's service delivery, offering enhanced insights and streamlined processes. The customer migrated all product-related content to Taberna, significantly improving the security of shared information and providing valuable usage insights. We developed a bespoke module within Taberna for survey configuration and customization, streamlining the survey process, minimizing errors, and boosting the level of self-service for clients. Final reports, fully branded with the customer's theme, were shared via Taberna. Clients could choose their login method (email/password or SSO configured for their organization), ensuring a seamless and secure access experience.

By centralizing and securing their processes within Taberna, the customer achieved greater efficiency, improved error management, and enhanced data privacy, ultimately delivering a superior experience to their clients. They were able to secure an additional financial round of 8 million USD.



Case Study —

Media Agency



The Company

Our customer, an international media agency, specializes in creating and managing media buying campaigns for a diverse portfolio of clients. Their services include strategy development, media planning, and execution, aiming to optimize media spend and maximize campaign impact.

The Challenge

The media agency faced several challenges in delivering comprehensive and insightful campaign reports to their clients. The existing process involved using multiple tools to compile data from various sources, which was time-consuming and prone to inconsistencies. Sharing reports through emails resulted in version control issues and lacked a unified tracking mechanism. Additionally, the agency needed a secure way to manage and share sensitive client data while providing transparent insights into campaign performance.

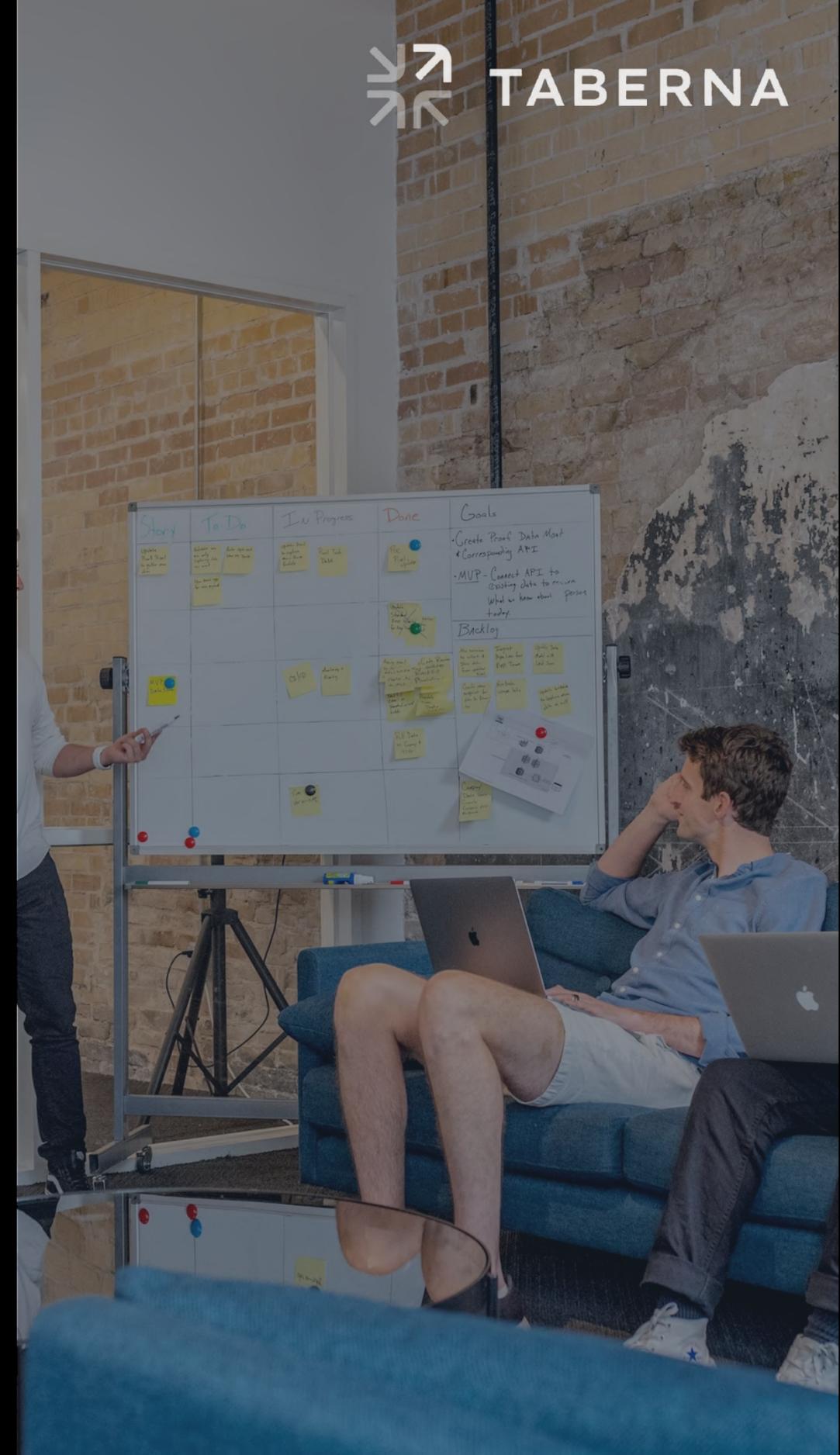
The Solution

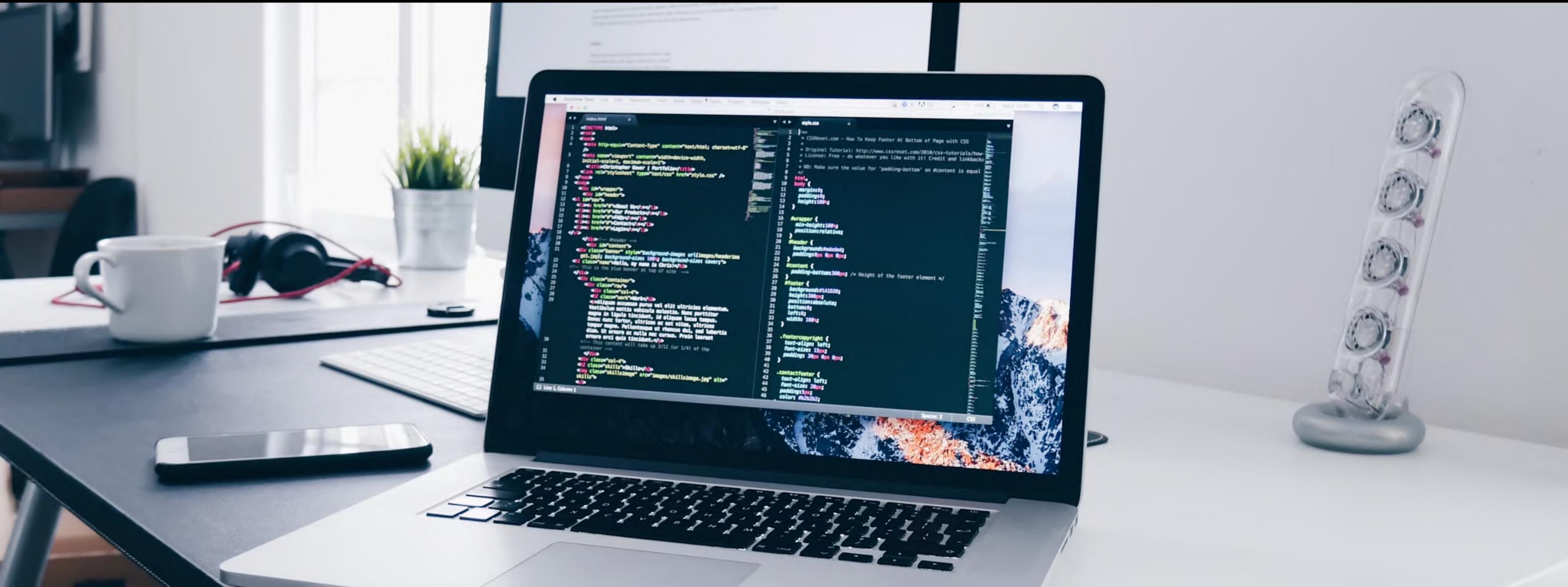
By implementing Taberna, the media agency significantly enhanced its reporting capabilities and client interactions. The platform served as a centralized hub for all reporting and content sharing activities, offering several key benefits:

- The agency consolidated all reporting activities within Taberna, ensuring that all campaign data, analytics, and insights were stored and managed in a single, secure platform. This eliminated the inefficiencies of using multiple tools and streamlined the reporting process.
- The Agency provided clients with interactive dashboards and detailed reports, which could be easily accessed and explored.
- Taberna's secure sharing features enabled the agency to distribute reports and content to clients with confidence. Each client received branded reports through the platform, and the agency could monitor who accessed the content and how it was utilized, providing valuable insights into client engagement. Clients could log into the platform using their preferred method, whether through email/password or Single Sign-On (SSO), ensuring a user-friendly and secure experience. This flexibility improved client satisfaction and made it easier for them to access the information they needed.

Results

Implementing Taberna transformed the media agency's reporting process, delivering significant improvements in efficiency, accuracy, and client satisfaction. The centralized platform reduced the time spent on report preparation and minimized errors, while the advanced analytics provided deeper insights into campaign performance. Clients appreciated the ease of access and the ability to interact with their reports in real-time, leading to stronger relationships and greater transparency. By leveraging Taberna, the media agency not only enhanced its service offering but also positioned itself as a forward-thinking partner capable of delivering sophisticated, data-driven insights.





The Taberna architecture provides the capability to develop custom applications that utilize the security, analytics, AI, and other features of Taberna effectively. Whether you are creating a proof of concept for a B2B startup or developing specific internal applications, Taberna can serve as a framework to help you build faster, more secure, and integrated applications within your company's overall data ecosystem.

A hand holding a glowing lightbulb against a dark background. The lightbulb is illuminated from within, casting a warm glow. The hand is positioned in the lower right quadrant of the frame, with the fingers gently gripping the base of the bulb. The background is a gradient of dark colors, transitioning from a deep red on the left to a dark teal on the right.

**Unlock the power of your data
with Taberna.**

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