

Curious to Confident.



Microsoft 365 Copilot is powerful. But switching it on doesn't guarantee results. **Awareness doesn't equal adoption.**

That's where our **Copilot ACM programme** comes in. Designed for leaders, champions and digital enablers, it helps you turn potential into practical change. We make Copilot adoption people-first, relevant and sustainable.

Led by ACM-certified specialists, this service combines **readiness insights, behavioural frameworks and targeted enablement** to accelerate adoption, build confidence and embed lasting cultural change.

Most organisations underestimate what it takes to make AI stick. We help you prepare your people, reduce resistance and align Copilot to real workflows so adoption feels achievable, impactful and secure.



People first. Practical change. **Adoption that sticks and scales**

What the Copilot ACM service includes:



Discovery & readiness

Baseline assessments, stakeholder mapping and training needs analysis.



Change & engagement

Comms campaigns, champion networks and leader support.



Targeted enablement

Role-specific use cases, prompting workshops and quick reference guides.



Evergreen support

Post-go-live guidance, adoption tracking and continuous learning.

WHY IT MATTERS

-  Speeds up adoption with tailored, role-based enablement.
-  Builds internal capability so adoption is sustained, not stalled.
-  Reduces risk by aligning to Microsoft best practice and PROSCI's ADKAR model.
-  Delivers measurable productivity gains and time savings.

This service is ideal if your organisation wants to:

- **Adopt Copilot** with clarity, confidence and measurable outcomes.
- **Build digital skills** across leaders, champions and end users.
- **Reduce wasted investment** by embedding Copilot into daily workflows.
- **Establish governance** and responsible AI practices from the start.

Curious to confident. Adoption made real.

To learn more or discuss how Copilot ACM can support your organisation, get in touch with The Inform Team.

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