THE
INFORM
TEAM

MICROSOFT 365 & COPILOT DIGITAL MATURITY ASSESMENT

HELPING YOUR PEOPLE WORK SMARTER: GET THE MOST OUT OF MICROSOFT 365 & COPILOT WITH CLEAR, ACTIONABLE INSIGHTS

FEBRUARY 2025

MICROSOFT 365 & COPILOT

DIGITAL MATURITY ASSESSMENT

Make Microsoft 365 & Copilot work for you

Our Digital Maturity Assessment gives you a clear roadmap to smarter working, helping your teams get more from Microsoft 365 and Copilot.

With data-driven insights and tailored recommendations, we help you overcome adoption challenges, optimise workflows and boost collaboration.

Whether you're just getting started with Copilot or refining your approach, our assessment provides practical analytics, benchmarks and an actionable plan to support your success.

> The team invest time in getting to know what's happening around the organisation, what's working, and where the challenges are.
>
> Then they work their magic to really bring ideas to life and communicate key messages in a really engaging and impactful way.

HEAD OF DATA MANAGEMENT, GOVERNANCE AND SKILLS DEVELOPMENT

MINISTRY OF DEFENCE

OUR APPROACH

We provide clear, actionable insights to help your teams adopt and optimise Microsoft 365 and Copilot. Using real data and proven strategies, we make sure your people have the skills, tools and confidence to work smarter and collaborate better.

BENEFITS

Make Microsoft 365 and Copilot work for your business needs

Tailor solutions for different teams and departments

Help your people work faster and more efficiently

Show real impact with clear, measurable results

Maximise collaboration and innovation

Identify the best Microsoft apps to support your workflows

See how well your teams are using Microsoft 365 and Copilot

Track progress with data-backed insights

Align with Microsoft's best practices

Discover ways to improve teamwork and efficiency

Gather real user feedback to shape your strategy

Get a customised Copilot improvement plan

Available as a standalone or subscription-based Evergreen service

"The digital maturity assessment has been really key in understanding our baseline of where our skill gaps are, where we need to focus our efforts, and also to recognise where we've grown over the last 18 months."

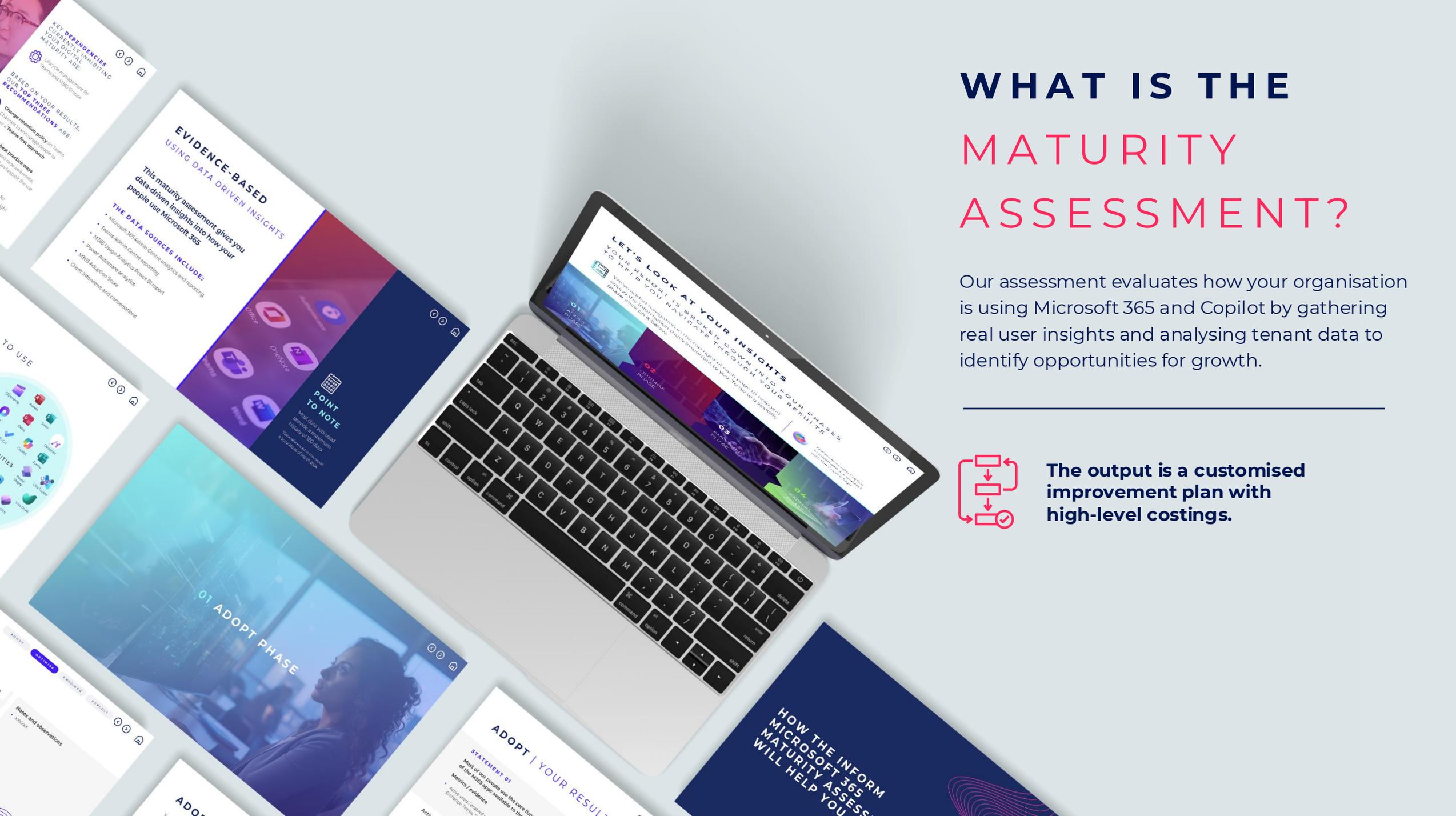HEAD OF ORGANISATIONAL DEVELOPMENT AND CULTURE

BURY COUNCIL

WHAT IS THE MATURITY ASSESSMENT?

Our assessment evaluates how your organisation is using Microsoft 365 and Copilot by gathering real user insights and analysing tenant data to identify opportunities for growth.

The output is a customised improvement plan with high-level costings.

SUCCESS STORIES

NHS DERBY AND DERBYSHIRE ICB

- Delivered a technology landscape report across 300+ care homes
- Identified training gaps across the Integrated Care Board
- Designed a digital skills strategy with priority training recommendations
- Launched a digital champions programme to drive Microsoft 365 adoption
- Delivered targeted Microsoft 365 training to enhance digital confidence and efficiency across the care sector

BURY COUNCIL

- Delivered 18 month digital champions programme
- Trained over 950 employees in Microsoft 365, soft skills and new ways of working
- Measured progress through digital maturity assessments
- Increased digital skills by 71%
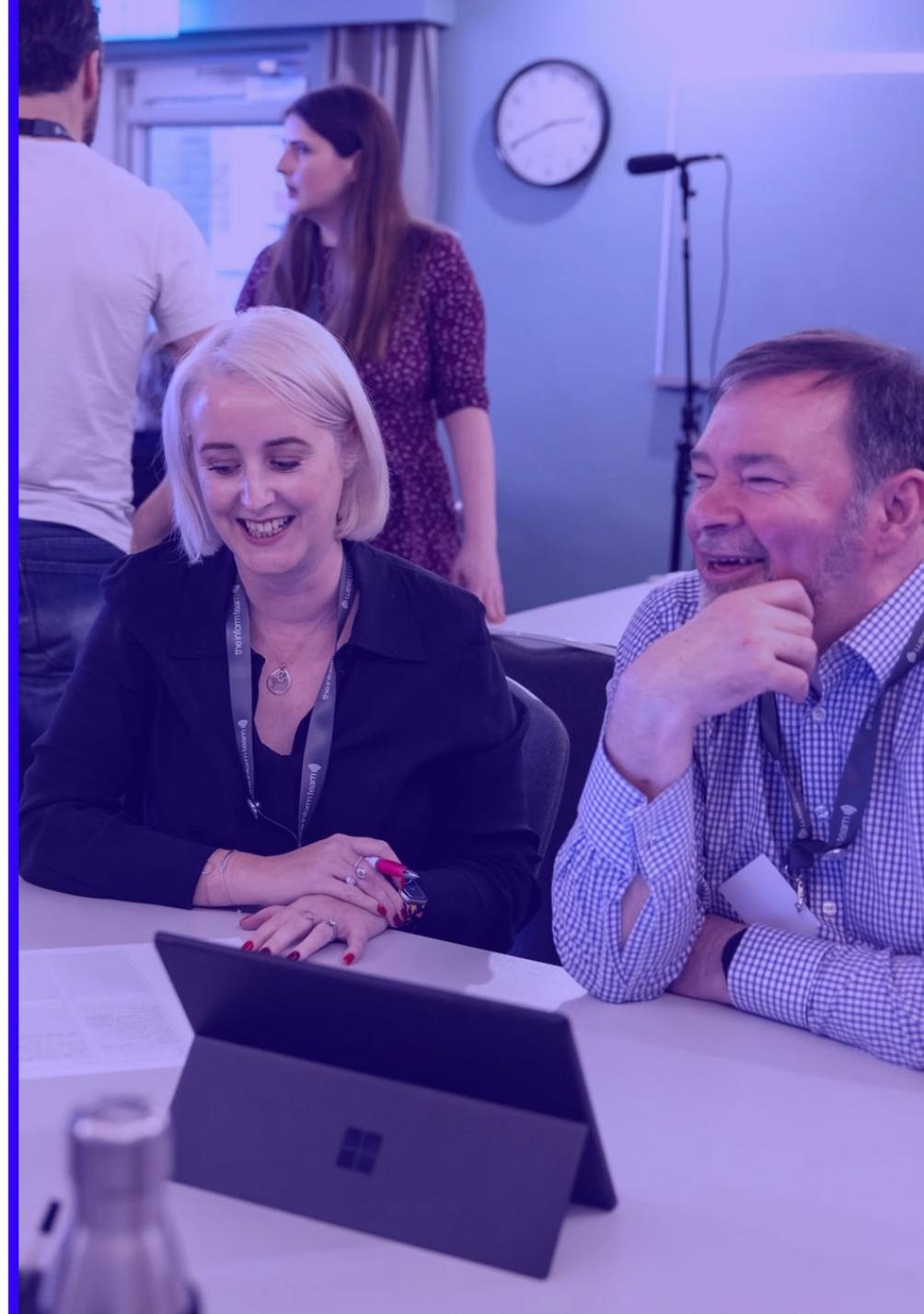- Received an average training satisfaction score of 9.3/10

"
We're now an organisation that has got people with the level of skill to complement their passion for working in new ways. And who supporting that change within their services.
"

HEAD OF ORGANISATIONAL
DEVELOPMENT AND CULTURE

BURY COUNCIL

MIX AND MATCH OUR SERVICES TO **SUIT YOUR PROJECT GOALS**

- Change readiness assessment
- Discovery
- Maturity assessment
- Communication plan
- Creative communications
- Change management consultancy and services
- Culture change for business transformation
- Introducing new ways of working
- IT transformation through change management

- Leadership coaching for change
- Managing change for new technology
- Technology adoption and change management
- Communicating change for employee engagement
- Communications and engagement for digital transformation
- Event planning and support
- Graphics and design support
- Internal communications

THANK YOU

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