

Why TrueOwl?

Supply chain professionals have a tough job, regularly dealing with the challenges of complexity and uncertainty. Unfortunately, there is no compelling solution on the market that is both easy to use and available at a competitive price. As a result, 7 out of 10 manufacturing and distribution companies end up using spreadsheets and other self-service solutions to measure their supply chain performance, often resulting in slow decision making, lack of data consistency and costly manipulation errors.

TrueOwl is the solution to those business pains. Through a seamless integration with your existing data sources, such as an Enterprise Resource Planning (ERP) system, TrueOwl processes your data and recommends the best practice metrics you must utilize for slicing and dicing every aspect of your supply chain, automating calculation and visualization in only a few clicks. Its world-class ease of use allows companies to get actionable insights in minutes.

The TrueOwl Advantage

EASY TO USE

Different from do-it-yourself BI tools, TrueOwl doesn't require heavy lifting from your team. The platform comes with a pre-loaded set of curated process metrics, plus the machine intelligence to understand which relevant datasets need to be extracted from your systems. Even more, every month our proprietary algorithm will create a customized list of actionable insights based on your actual performance. We can make your supply chain stronger, together.

ROI GUARANTEE

TrueOwl identifies actionable insights that provide immediate payback. Companies can expect to see ROI increase between 25 and 100 times per year. Our lifetime ROI guarantee makes your decision a no-brainer. Still have some doubts? Our get-your-money-back policy should eliminate any possible hesitation.

TRUSTWORTHY

TrueOwl provides a single version of the supply chain data truth across the enterprise, breaking down departmental silos and changing the people-working-with-their-own-spreadsheet mentality. From a data security standpoint, your information is safeguarded in the world's most secure cloud provider. This makes our solution more secure from hacker attacks than storing data in on-premises servers.



*"TrueOwl gives you
peace of mind that your
supply chain is under
control, real-time"*



THE
GWL
SUPPLY CHAIN UNVEILED

theowlsolutions.com

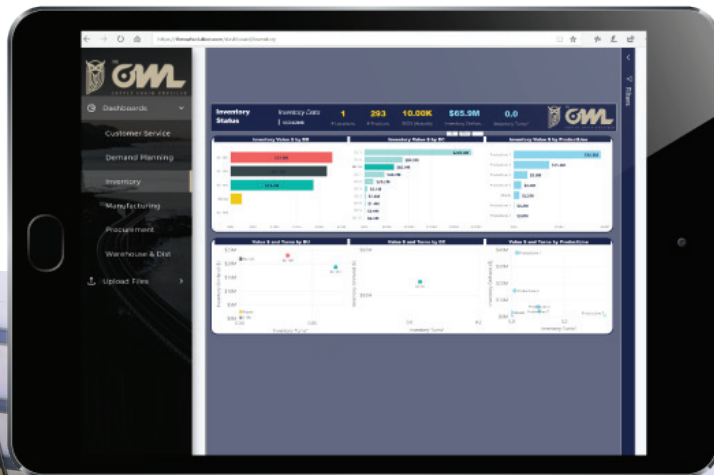
How does TrueOwl Work?

TrueOwl becomes your wise supply chain advisor. Your company may have collected transactional data for years, but storing data without adding value to it is a waste of money. Turning data into actionable insights is the real deal, and that's what TrueOwl does.

STEP 1
Data scrubbing

STEP 2
Insights factory

STEP 3
Visualization



Pick the module that's a good start for your needs: your main headache, or your main business priority.

We're here to help.



SUPPLIER MANAGEMENT

- Spend analysis
- Vendor's reliability
- Buyer's performance
- Supply responsiveness
- Supply risk index



INVENTORY VISIBILITY

- Turnover
- Days of supply
- Working capital
- Stock velocity
- Shelf-life expiration risks



SERVICE LEVEL

- Order fulfillment
- Low performance products
- Late delivery penalties
- Service level loss tree



DEMAND PLANNING

- Sales trends
- Forecast accuracy and bias
- Biggest performance offenders



WAREHOUSE AND DISTRIBUTION

- Warehouse costs
- Inbound and outbound transportation costs
- Warehouse utilization
- Inventory record accuracy



MANUFACTURING PERFORMANCE

- Schedule attainment and adherence
- Cost per unit
- Scrap rates
- Manufacturing cycle time